THE VALUE OF WEIGHT

THE CHANDLER & PRICE PRESSES EXCEL ALL OTHER GORDONS IN WEIGHT, STRENGTH 🎿 🧀 DURABILITY 🥦 🧈

Were it not that WEIGHT, mechanically distributed, is necessary to obtain strength and durability, we assure you that with present high prices for material, we would take advantage of lightening the construction of all our machines

The record, of which we are justly proud, proves that WEIGHT, as well as careful construction, is a requisite the printer can not afford to ignore in a durable, money-making and money-saving machine.

The CHANDLER & PRICE GORDONS have lifteen malleable iron parts in their construction. All have steel tooker-shafts. All sizes larger than Eighth Medium have forged steel fly-wheel shafts. What has yours?



THE SAME RULE APPLIES TO

THE CHANDLER & PRICE PAPER CUTTER

CONSIDER THE ABOVE FULLY WHEN YOU BUY PRESSES OR PAPER CUTTERS.

THE CHANDLER & PRICE CO., Makers, CLEVELAND, OHIO, U.S.A.

For Sale by Dealers Everywhere.

REASONS

YOU gain as much by sending us your paper regularly as we do—more in fact. We clip your editorials, local news, crop reports—everything of interest-and send them to subscribers all over Canada. Every clipping bears the name of your publication and its address. A few of those who receive clippings from us are: The Earl of Minto, Major-General Hutton, Hon. Clifford Sifton, Sir Oliver Mowat, the President of the Can-

adian Pacific Railway, the Grand Trunk Railway, the leading banks, besides scores of private firms and companies. Thus, the influence of your paper is extended—your news and views are brought before men who would never have the opportunity of reading them but for our Bureau. Then, your publication is brought before half a hundred business concerns who have advertisements to place. Patent medicine and other large companies and advertisers purchase clippings. It surely would repay you the cost of a year's subscription to be kept constantly and prominently before men who are giving out fat contracts.

Think it over, and, if you are publishing one of the few papers we are not receiving, put

us on your mailing list now.

The Canadian Press Clipping Bureau

505 Board of Trade Building, MONTREAL, QUE. Telephone Main 1255.

26 Front Street West, TORONIO. Telephone 2148.