THE

EQUITABLE LIFE Assurance Society,

120 BROADWAY, - - NEW YORK.

HENRY B. HYDE, President.

Assets, January 1st, 1888 - -	*$84,378,904.85*
Liabilities, 4 per cent. valuation -	*66,274,650.00*
Surplus - - - - - - - -	*$18,104,254.85*

Surplus over Liabilities, on every standard of valuation, larger than that of any other Life Assurance Company.

NEW ASSURANCE in 1887............	$138,023,105.00
OUTSTANDING ASSURANCE	483,029,562.00
Total Paid Policy-Holders in 1887......	10,062,509.81
Paid Policy-Holders since Organization..	108,610,293.34
INCOME in 1887.......................	23,240,849.29

IMPROVEMENT DURING THE YEAR.

INCREASE OF PREMIUM INCOME....	$3,387,116.10
INCREASE OF SURPLUS................	1,748,379.15
INCREASE OF ASSETS...................	8,868,432.09

New assurance written in 1887, the largest business ever transacted by the Society or by any other company in a single year. the business of 1887 three millions over that of 1886, and that of 1885 eleven millions over that of 1884.

☞ Skilful life insurance agents can do more business for the Equitable than for any other company, and consequently can earn more money for themselves. Interviews and correspondence invited.

THE NORTH-WEST FIRE INSURANCE COMPANY

(Limited.)

HEAD OFFICE, - - - *WINNIPEG, MANITOBA*

AUTHORIZED CAPITAL, - $500,000.

DUNCAN MACARTHUR, President. HON. JOHN SUTHERLAND, Vice-President.
G. W. GIRDLESTONE, Esq., Secretary and Manager.
(Also Agent for City of London and Guardian Fire Offices.)

BRITISH & FOREIGN MARINE INSURANCE CO.

Capital and Surplus Assets, - $7,669,000.

Issues Open Policies to Importers and Exporters.

EDWARD L. BOND, General Agent for Canada, MONTREAL.

ÆTNA LIFE Ins. Co.

—HARTFORD, CONN.—

THE ÆTNA LIFE'S Gains in 1887 and 1888.

	1887.	1888.
A gain in membership of....	2,192	2,264
A gain in market values of..	$ 26,157.66	$ 46,553.15
A gain in int. income of....	22,541.19	89,587.63
A gain in surplus of.........	77,753.04	138,431.84
A gain in prem. receipts of..	171,152.43	202,865.47
A gain in income of.........	193,693.53	292,453.10
A gain in assets of..........	1,074,746.99	1,198,358.21
A gain in new business of...	1,352,456.90	1,714,138.09
A gain in insurance of......	5,109,365.00	5,531,969.00

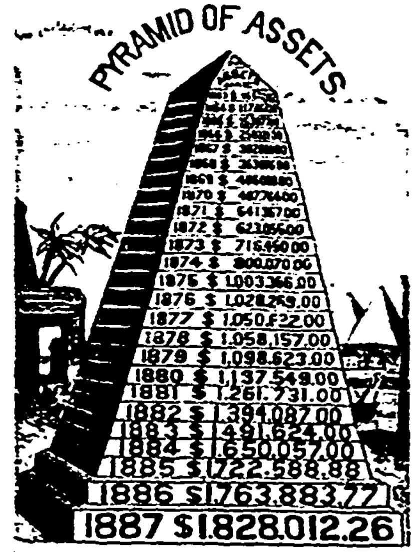
Manager Montreal District, Eastern Canada Branch.

JNO. R. ALEXANDER, M.D. T. H. CHRISTMAS, Manager.

AGRICULTURAL INSURANCE COMPANY OF WATERTOWN, N.Y.

ESTABLISHED - - - - - - 1853.

CAPITAL, ...	$ 500,000.00
NET ASSETS, to protect Policy Holders, . . .	1,763,883.77
NET SURPLUS to Policy Holders, ...	656,220.43
NET SURPLUS to Stock Holders, ...	156,220.43
DEPOSIT AT OTTAWA, ...	125,000.00



J. FLYNN, Chief Agent, 26 Victoria Street, Arcade Building, TORONTO.

DEWEY & BUCKMAN, General Agents Eastern Ontario and Province of Quebec, BROCKVILLE, Ont.

SECURITY. ECONOMY.

The Natural System of Life Insurance.

THE DOMINION Safety Fund Life Association,

ST. JOHN, N.B.

FULL DOMINION DEPOSITS.

The only Regular Company in the Dominion devoted to the business of pure Life Insurance.

PRACTICAL EXPERIENCE. UNPARALLELED RESULTS.

Twelve per cent. Dividend, annually, in reduction of Natural Cost now enjoyed by those enrolled in 1881!! An annual dividend larger than that declared by any other Company after 5 years enrolment.

SPECIAL FEATURES.

Mutual Insurance, but security of Trust Funds guaranteed by a fully subscribed Capital of $....... .

Insurance at Natural Cost only, without any loading whatever, for an indefinite Reserve Fund.

Tontine Profits from the Safety Fund, after 5 years enrolment, in reduction of cost of Insurance.

Full Endowment from the same Fund, under the conditions set forth in the Policy.

Commended and Endorsed by the Insurance Press of Canada.

Active First Class Agents Wanted, apply to
J. F. LORANGER, 62 St. James Street, Montreal, or to
Head Office, St. John, N.B., CHARLES CAMPBELL, *Secretary.*

CONNECTICUT FIRE INSURANCE CO'Y, OF HARTFORD, CONN.

CASH CAPITAL, ONE MILLION DOLLARS.
CASH ASSETS, TWO MILLION DOLLARS.

J. D. BROWNE, President. CHARLES R. BURT, Secretary. L. W. CLARKE, Asst-Secretary.