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Canadian Pictorial

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PICTURES

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What Other Editors Say:

'The Canadian Pictorial' is a very promising aspirant for public favor. The 'Times' has received the October and November numbers, which are filled with splendidly executed photogravures of Canadian and foreign scenes, incidents, groups, and portraits.—The 'Evening Times,' St. John, N.B.

'The Canadian Pictorial' (The Pictorial Pub. Co., Montreal), is the title of a handsome illustrated monthly, the second number of which has just reached us. It is intended to take the place, with Canadians, that some of the United States magazines have sought to monopolize. The views are beautifully printed, and the entire magazine is highly creditable to the publishers, who deserve support in their patriotic undertaking.—Hamilton, Ont., 'Evening Times.'

'One of the nicest Canadian publications that has yet come to our table is the 'Canadian Pictorial.' It contains about 1,000 square inches of photographic pictures, beautifully printed. It is a monthly, and deserves the support of every loyal Canadian. The 'Pictorial' is only \$1.00 per year, but is worth twice that amount. It is published by The 'Canadian Pictorial' Co., Montreal.—Kingsville, Ont., 'Reporter.'

'The Canadian Pictorial' is a new publication of greatest promise.—'The Forester,' Huntville, Ont.

'It is gratifying to see such an excellent publication as the 'Canadian Pictorial.'—The 'Gazette,' Grand Forks, B.C.

'The Canadian Pictorial' is beautifully illustrated and printed on fine paper, and will no doubt gain a firm foothold in many Canadian homes.—'Liberal,' Tilsonburg, Ont.

Our Boys Testify:

'People buy them as quick as I can hand them out.—Alexander Sutherland, W....., N.S.

'I received the fountain pen and am well pleased with it.—Theodore Smith, D....., Que., who earned his pen by selling eighteen 'Pictorials.'

'Sold twelve in an hour and a half.—James Finlay, P....., Ont.

'Please send the other twelve copies. The others sold great.—Fred. Gibson, A....., Ont.

'Received fountain pen safely. Many thanks for same. It is a beauty.—Clyde Malloch, A....., Ont., another boy who sold eighteen.

'I received the watch you sent me all right. I think it is a perfect beauty. I don't see how you can afford to give them.—Wm. B. Moulton, L....., Ont., who sold twenty-four for a watch, and is now working for a pen.

'The magazines go quick; I have sold them all. Send on twelve more.—Gordon C. Dewar, B....., Que.

'I received these papers Wednesday, and sold them before I got home from school; please send another dozen as soon as possible.—James Armitage, W....., Ont.

Still More Boys:

'I sold all my magazines in about half an hour.—C. S. Lambly, I....., Que.

'I sold the twelve copies of the 'Canadian Pictorial' you sent me; they went like hot cakes. Please send me another half dozen.—Miss A. D. Hart, W....., N.S.

'I received the twelve copies of the 'Canadian Pictorial,' and I am delighted with them. I sold four between twelve and one, then went to school and sold six after school. The remaining two I sold easily in fifteen minutes the next day. Please send on another half dozen as I want a fountain pen.—John J. Weidmark, H....., Ont.

'Got your papers to hand Monday night, and went out the next night and sold them all easy, and have customers for more. Please send another dozen as quick as possible.—Bruce McLeod, M....., P.E.I.

'I received the jackknife and was much pleased with it.—Robert Rankin, P....., Ont.

'I sold the twelve 'Canadian Pictorials' in about three or four hours. I just hitched up the horse last Saturday, and went for a drive; then I sold some on the way home; took them to school and sold the other four. I guess I will take my jackknife. Well, I am glad I sent for the 'Canadian Pictorial.'—Albert L. Scott, W....., Ont. A capital example of what a boy in the country can do.

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The Pictorial Publishing Co'y.

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SPECIAL TO 'MESSENGER' SUBSCRIBERS

With regard to the above announcement the publishers have made arrangements by which our readers can obtain the new paper, at great sacrifice for introduction purposes, as follows:

	Regular Rate Per annum
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For those whose subscriptions to the 'Messenger' do not expire till the end of the year, a very special **trial rate** of ten cents to the end of the year, including the fine Christmas Number has been arranged. For other 'Messenger' subscribers who wish to subscribe for the 'Canadian Pictorial' separately for a year, a very special **Annual Rate** of fifty cents has been arranged. These special rates have been made for purposes of introduction and involve great sacrifice, and to take advantage of them the adjoining coupons must be used.

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Agents for The 'Canadian Pictorial.'

N.B.—These special club and trial offers ARE NOT AVAILABLE for Montreal and Suburbs, but are good for almost all the rest of the English speaking world. See postal regulations on Page 15.

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