

# FRUIT FARMING AT KELOWNA, B. C.

THE ORCHARD CITY OF THE FAMOUS OKANAGAN VALLEY



## IRRIGATING FIVE YEAR OLD TREES AT KELOWNA, B. C.

If you knew you could get more for your energies and worries than you do now, would you be contented to live just as you do now?

If you knew you could become independently wealthy within a reasonably short time, on less than the average farmer of the East has invested, and that you could have a most profitable and attractive home and orchard, in a land of refinement and plenty, would you still be contented to live as you do now?

The Company we represent has settled one valley in the Kelowna District and we are just offering to the public the choicest valley fruit lands of British Columbia. We know they are the best because we have been over practically every proposition in B. C. These lands have been owned and held by the Central Okanagan Lands Ltd., for four years, while they were settling the other valley, which was under a less expensive irrigation system than the one installed this season. This new irrigation system cost \$350,000 and is the finest on the American Continent. The fruit grown under irrigation at Kelowna has swept the world at all the large apple shows both in U. S. and Canada. Irrigation is cheap insurance, and we get a crop EVERY YEAR. Our fruits at the recent National Apple Show, Vancouver, took the two big (\$1000 cash and gold medal each) prizes of the show, as well as nearly \$2000 in smaller prizes, and seven medals. One beautiful gold medal was for the largest number of first prizes taken at the show. We were not the largest exhibitors by any means, but we took the most prizes. Kelowna surprised the world again, as she did at Spokane in 1908, when she took \$4423 cash, two gold medals, and a silver cup.

on 43 boxes of fruit, against the most famous districts of the American Continent.

The markets are unlimited. The population of the Prairie Provinces is steadily increasing, and we cannot even now begin to supply their demands. Australia and China cannot get their orders filled for winter apples.

The climate of Kelowna is unequalled in any part of the temperate zone. Her climate is ideal. No severe winters; no deep snow; no severe thunder or wind storms; no prostrating summer heat; no hot summer nights. Kelowna and district has a population of over 10,000, and has every modern convenience. The city is beautifully located on the Okanagan Lake. It has beautiful churches and public buildings, all necessary industries connected with fruit growing—canneries and packing houses. Growers ship through packing houses and realize high prices through their organization.

Many full bearing orchards are producing over \$1000 per acre per year. Seven year old McIntosh Red trees are paying \$17 to the tree nett. One instance of \$27 on seven year old tree, nett  $1\frac{1}{2}$  acres Buerre d'Anjou Pears paid \$2620 nett, or nearly \$2000 per acre. These trees are 14 years. Fourteen year old Northern Spys paid \$40 per tree, and we plant 50 trees to the acre—figure it out; 40 year old trees paid \$40 per tree; 52 year old trees paid \$45—figure it out. Three year old Jonathans paid \$50 and better per acre. Beat it if you can. One car load of Jonathans won \$1000 cash and gold medal at Canada's National Apple Show last month, and pronounced by the Judges "The finest carload of apples ever

exhibited on the American continent." Beat it if you can. Some of the most successful fruit growers in our section came there without any knowledge of fruit growing, but they learned by keeping an eye and an ear open. You can do the same.

Eyes are on the West. It is the country for energetic people and Kelowna is the place for people who find eight weeks of winter enough—and that not severe. If you want to make more money than you are making now, investigate. A number of Ontario people live there. One Ontario man bought a place five years ago for \$5000 on easy terms and would not sell for \$60,000 to-day, it pays him so well. Two young brothers from Ontario came there with less than \$1000 each three summers ago, and now refused \$20,000 for their young orchard. They did not understand fruit growing. They said they would sell for \$25,000 cash, and take more undeveloped land. Mr. Reader, investigate.

You can live in the finest climate in Canada, can do just as well as others (or better, because you will benefit from their experience) you can live an ideal life, and your family can have every social and educational advantage. Absolutely no pioneering. We want the best people of the East to investigate. The property we are selling will be the garden spot of Canada. Soil, 12 to 16 feet deep. Free from trees, stumps and stones. All been plowed. Write for our literature. Let us tell you how much Easterners bought. We ran two excursions to our property this autumn. We have the goods. Your opportunity to investigate.

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