WHAT CAUSES COLDS?

Job Printing—Attached is one of the best job printing offices in Canada. The German Printing and Pub-lishing Co. of Berlin, Limited. Proprietors.

TELEPHONE NUMBERS THE HYDRO RADIAL BY-LAW

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This question is asked every day. A cold is really a fever, not always caused by the weather but often due to disordered blood or lack of important food-elements. In chapging seasons far-foods are essential because they distribute heat by enriching the blood and so render the system better able to withstand the varying elements. This is the important reason why This is the important reason why Scott's Emulsion should always be taken for colds, and it does more—

builds strength to prevent sickness.
Scott's Emulsion contains Nature's
rare strength-building fats, so skillfully
blended that the blood profits from
every drop. It is free from harmful
drugs. Sold at drug stores—always
get the genuine.

oys and dolls for the girls.

JANUARY 3rd



BLANKED At Light Price

Colored Wool Blankets.—In Grey, Brown,Fawn and Red, good heavy weight, at from \$3.00, \$5.00 to \$6.00 Steamer Rugs Fina heavy reversible plaid Rugs, fringed, pure wool, at special prices \$3.50, \$4.00, \$5.00 to \$5.50

Blue and Pink \$1.65 and...

Phone 466

HOUSE **OPERA** GRAND JAN. 10th, 11th 12

> The Slender 3 Act Musical Come

Dancers That Can Dance.

Singers That Can Sing.

Seats 25c to \$1.00.

Under the Auspices of "The Daughters of The Empire" (Queen Anne Chapter.)

## Don't Buy Advertising Space Blindly

When you merchants buy silks and laces and dress goods, you measure them. When you buy shoes you count them. When you buy coffee and tea and sugar you weigh them.

Buy your advertising space the same way. Don't do it blindly.

The Audit Bureau of Circulations has made it possible for you to know, from an unbiased and expert source, JUST HOW MUCH and WHAT KIND OF CIRCULATION the worth while newspapers of America have.

This newspaper's circulation books, records and receipts—every scrap of paper pertaining to its circulation—are audited by the trained accountants of the A. B. C., and you advertisers can have copies of their audits any time. We want every advertiser to KNOW what our circulation is. We have nothing to hide, nothing to have received the continuous content to the content of proud of. DON'T BUY YOUR ADVERTISING SPACE BLINDLY.

THE BERLIN NEWS RECORD

Member Audit Bureau of Circulations





azzo by a correspondent who accompanied was wounded and is returning to France. H ing old and ill was carried in a chair ambulance

Quite a number of the men were away on leave, and those remaining in quarters had many visitors, all of whom expressed delight at the arrangements and the comfort enjoyed by the men. The Khaki Club on Queen St., S., is rapidly rounding into shape. Mr. Coyne, the Y. M. C. A. representative is more than pleased with the progress being made, and the hearty support he is receiving from the Club and the official opening of the club on Thursday evening next but, owing to the fact that the rooms will be in complete readiness, the Khaki club have decided to hold the opening tomorrow. Thresday evening. The opening tomorrow. Thresday evening. The opening will take the form of a smoker, and the programme, already arranged, promises to be of exceptional mexit.

Schultz, E. G. Heise, Clas.

For The Year TO-NIGHT AGAIN

Buffalo Forge 118th game eralled off. The first game nence at 9.00 sharp.

THE BE

Good reason-Ask your neigh



CENTRAL