FOUR HUNDRED GIRLS RALLY AT THAMES PARK

Saturday's Gathering Is But the Beginning—Sunday Will See 800 Girls Assembled.

Girls! Four hundred, happy, smartly, uniformed girls! Such will be the signt presented at Thames Park on Saturday afternoon when the 'teen age girls of the city will hold their annual rally there. Meeting at Thames Park at 2.30 o'clock, the girls will form up in companies and pass before the reviewing judges. The result will be the selection of the group, which presents the best all-round appearance. Attendance, gen-eral neatness of uniform and the best song embodying the idea of the group will be considered by the judges. A feature of the afternoon will be the awarding of pennants for the best year's work, the judges in this con-

nection in Miss Hilda Keene, Mrs.
John Detwiler, Mrs. C. H. Hill, Miss
Helen d'Avignon. Two pennants will
be presented, one to the best intermediate group and one to the best senior group.

An award will be made to the group presenting the best budget for a family of five. The groups have been asked to consider the situation confronting a mother with four children

whom she must support. The budget is to suggest the means of livelihood and how the family finances are to be spent. A splendid program of games has been arranged for the afternoon by Miss Holland, Miss McPherson, Miss Jackson and Miss Morgan. The circle tag ball, pie-plate relay, circle stride ball, crows and crows and

bringing home the colors. The sen-

jors' games will be zig-zag pass, bat ball, pass the ball relay, chariot race and bringing home the colors.

While but four hundred girls are expected at the Thames Park rally, splendid sum of \$2,600 will be respected at the Thames park rally, ported, an amount which is within hundred will probably attend the big \$400 of the campaign objective. gathering in Wesley Hall on Sunday \$3,000. The girls are very proud of afternoon at 4 o'clock when Dr. Perry Dobson of Alma College will be the speaker. Amos Rogers will be at the organ and Mrs. Ed. Wyatt will The name of the camp will be at the organ and Mrs. Ed. Wyatt will

King's Daughters Elect President

Mrs. W. Anderson Heads the Brooke Circle.

Special to The Advertiser.
Chatham, May 9.—The annual meeting of the Brooke Circle of the King's Daughters was held on Tues day at the home of Miss Isabel Wilson. Officers for the new year were chosen as follows: Honorary president, Mrs. W. Anderson; president, Mrs. G. W. Cowan; first vice-president, Mrs. H. A. Andrew; second vice-president, Mrs. Charles Keller; treasurer, Mrs. H. D. Smith; corresponding control of the ponding secretary, Mrs. G. Drake: recording secretary, Miss Isabel Wilson; program committee, Mrs. C. B. Oliver, Mrs. F. Brisco and Mrs. H. O'Loane; flower committee, Mrs. W. G. Richards, Mrs. A. F. Falls and Mrs. P. S. Coate; sewing committee, Mrs. W. Wing, Mrs. Smith, Mrs. Drake, Mrs. G. G. Taylor, Mrs. M. Daniels, Mrs. Andrew and Mrs. An-

of \$25 was donated to the war mem-brial and \$15 towards the good cheer coming violet hat. She also wore a baskets at Christmas. A new plate rope of pearls, the gift of the groom, was purchased for the Circle's room and her corsage was of Ophelia in the General Hospital, letters were roses. Mrs. Lorne Menzies was sent to friends, flowers were given matron of honor and wore a navy the sick, clothing sent to the northern blue suit and a smart hat to match. the sick, clothing sent to the northern fire sufferers, besides helping many Mr. Lorne Menzies acted as best ch, a man. Little Miss Marian Hemstridge member, who is leaving for Hamilon this week, was presented with an address and a bouquet of flowers.

W. C. T. U. PLAN CONVENTION. Stratford, May 9.—The annual county convention of the W. C. T. U. in June this year, it is announced.
The local branch is preparing for a large delegation.

FOR NEW STYLES AND PRETTY ARMS

(Beauty Notes.) Women are fast learning the value of the use of delatone for removing hair or fuzz from face, neck or arms. paste is made with some powdered delatone and water and spread on the hairy surface. In two or three minand every bit of hair has disappeared. No failure will result if you are care ful to buy genuine delatone and mix fresh as wanted.-Advt.



Summer Dresses Blouses with Pleated Skirts

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Smart and Inenpensive.

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They look so much nicer when put up if you have them

laundered first. We can wash any size tent or awning. Call 558 for expert advice.

The "Department Store" Laundry. SOME WAY AND SOMEHOW.

BE YOUR

aunderers, Dry Cleaners, Dyers and Rug Cleaners

THIS IS CURTAIN MONTH.

Social and Personal

Miss Helen Gibbons, "Lornehurst," is a guest this week in Toronto.

P. J. Gillies. Mr. and Mrs. A. I. McCall of Chatham spent Sunday with Mr. and Mrs. Ted McCall of London.

Mr. and Mrs. John R. McPetrie have gone to Brantford to reside and have taken up their residence, at 31

MRS. W. S. LOWE.

he annual meeting held at the school

ALREADY UNDER WAY

day Rally, and Dedication

Take Place May 24.

WEDDINGS

TILLSON-HOCKIN.

made a dainty flower girl, wearing

a frilly frock of yellow organdy and carrying a basket filled with flowers.

During the signing of the register, Mr

Lorne Davidson of Toronto, sang "All

Mine Alone." Mr. and Mrs. Tillson

left later on a honeymoon and upon

their return they will reside in

Mothers and Their

Children

A Bedtime Game.

A nervous child should never be allowed to pluy boisterously just be-fore the bedtime hour. Big brothers

and father sometimes excite the child by too vigorous play. It is better

to tell such a child some quiet story

with a happy ending. Or, some quiet game, such as "Giants and Dwarfs."
might be played. Being a giant is standing as tall as possible on tip-

add interest by closing her eyes and guessing which position the child is in when she calls, "Guess!"

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PORT BRUCE COTTAGE

who was again elected president of the Wortley Road Mothers' Club at Mr. Edward Wyatt is in Kingston attending the convocation exercises at Queen's University, where he will receive the degree of Bachelor of

after spending several days in London, a guest with Mr. and Mrs. S. F. Name Will Be Chosen At Fri-

Mrs. William Pennock who has een visiting her mother, Mrs. A. B. Hay, in Owen Sound, accompanying her to Atlantic City recently, return

up of the classes for the season.

Miss Marion Beck, who has been visiting for the past few weeks in Aiken and New York, arrived in London last week, and will spend some time at "Headley." She left yester-day for Buffalo, where she will spend The name of the camp will be chosen at the Friday rally, and on May 24 the dedication of the camp a few days.

Mrs. Joe Lancaster has returned to companied by her young son, Sandy hatham. month and will spend the summer with her mother, Mrs. C. B. Hunt, "Merrivilla" South London. Mrs. J. Mrs. R. J. Shaw, Lorne avenue, is Taylor of Montreal is also expected in town and will be a guest with Mrs.

One of the enjoyable events in connection with the Victoria Hospital Mrs. Ted McCall of London.

Mrs. F. Colson of Ottawa is a guest for a few days with her sister, Mrs. R. T. Brymner, William street.

Miss Verna Burdick is spending a few days in Woodstock the guest of Mrs. A. H. Hord, who has been ill for some time at her home in Komoka, is now in St. Joseph's hospital.

Mrs. A. Affleck, Wellington apartments, is spending the week in Windsor, the guest of her sister, Mrs. A. Mrs. A. affleck is from 2:30 until 5 o'clock, is being convened by Miss Malloch, president of the alumnae. The alumnae is also arranging a dance to be held on May 18th at Springbank in aid of the War Memorial Fund for nurses, the general convener of the dance being Miss nurses' graduation exercises will be Madeline Adams.

An enjoyable shower was held at the home of Mrs. John Mirehouse, Abigail avenue.

Mr. and Mrs. George McCormick are arranging a house party to be held at their summer home "Oakay," on the St. Clair River, May 24.

Mr. Abigail avenue.

In e nome of Mrs. John Mirehouse, King street, when a number of East London young people gave an aluminum shower in honor of Miss Velma Edwards, a charming June bride-elect. During the evening, music and games were enjoyed followed by games were enjoyed, followed by a dainty supper, served by the hostess, assisted by Misses Mary and Sarah Mirehouse. Among the guests present were Mr. and Mrs. C. Fredin, Misses Arts.

Miss Ethel Siggins, 406 Mount Rose Dorothy Bond, Elsie Wright, Winniavenue, Toronto, has returned home fred Dunston, Emma Wakeling, E. Lettenay, Betty Walker, Lily Turner, Eleanor Mirehouse, Lillian Moss, and Messrs. Alex. Langford, Harry Pearson, Sydney Febrey, Howard Walker and John Mirehouse.

As a happy finale for the year's activities, the senior classes of the Y.W.C.A. entertained their friends at The amount collected towards the erection of a cottage at Port Bruce in connection with the Y. W. C. A. summer camp, will be announced at the campers' rally Friday night of Donald McLean, president of the board, Miss Morton, general secretary, Miss Edith Wynne Pryce, physical instructor; and Mrs. Gordon Philip, convener of the physical education committee; also the members tume. The shade is an effective back of the committee including: Mrs. ground for any color, though some Sherwood Fox, Mrs. Paddell. Miss deep shade of brown is often used.

The physical classes of the Y. W.

have been asked to contribute several

umbers at the Y. M. C. A. circus

being held Friday and Saturday of

ALMA DAUGHTERS MEET.

chosen delegates to attend the meet-

rangements were not made. A piano

solo by Miss Margaret Coleman and

old-fashioned games completed the

ARRANGE BALLET DANCES.

CENTENNIAL W. M. S.

ST. MARK'S B. Y. P. U.

the titles of the pieces played. Com-

munity singing was enjoyed. Regret was expressed by the members on

osing their president, Mr. Lawrence

Dunston, who has left the city. An election of officers will be held in

\$136 OF MILK FOR BABIES.

splendid work which this class has

been a complishing during the past year. One hundred and thirty-six

dollars was expended in milk

The annual reports presented at

Dunston, who has left the

the near future.

program for the evening.

McColl, Mrs. Eric Reid, Mrs. Charles
Mrs. Hunter of Victoria, B.C., acGlass and Mrs. Harris Elliott.

convener of the event being Miss Annie MacKenzie. **CLUB NEWS** "Y" ASKED TO CONTRIBUTE.

May 24 the dedication of the camp will take place at Port Bruce. An acknowledgment of the girl who was instrumental in collecting the greatest amount of money for the erection of the cottage will take the form of a two-weeks' outing at camp. The team raising the greatest sum GIRLS' BASEBALL LEAGUE. A special meeting is being called for next week at the Y. W. C. A. to will also be acknowledged. A shower for the camp will be a feature of the eorganize the Girls' Baseball League, which proved so popular last season. Work on the cottage was begun It is expected that the league will last week, and it is expected that it will soon be ready for occupation. be much larger this year, and it is The regular meeting of the Lon-don branch of the Alma Daughters open to all organized teams in the city, who will have an opportunity of winning the Frank White trophy, which was carried off by the Smallwas held at the home of Mrs. W. P.
Thompson, 18 Erie avenue, Tuesday
night, with Mrs. C. R. Ead, the president, in the chair. Mrs. A. D. Robertson and Mrs. Floyd Marshall were man & Ingram Thistles last season. Miss Edith Wynne-Pryce, physical director of the "Y," is organizing The marriage of Grace Morris, eldthe league. Many are also registering for the tennis club, which is being est daughter of Mr. and Mrs. James

held again this year. G. H. McVay, of Gilman, Wis., took place at the Grace Methodist Epis-copal Church, Chicago, on Saturday W. C. T. U. RUMMAGE SALE.

A successful rummage sale was held McCormick were received last night. W. C. T. U. RUMMAGE SALE. May 5. Rev. Raymond L. Semans performed the ceremony. Mr. and Mrs. McVay will reside in Gilman, under the auspices of Ruth Chapter. O. E. S. Mrs. J. Grieves was general convener and was assisted by a committee including Mesdames A. Mc-Callum, E. Dayton, Guy Rowley, G. A pretty wedding took place yes-terday afternoon at 3:30 o'clock at Haslam, J. Carruthers, O. Brady, Bert Caine, B. Russell, W. Bendle, S. Heximer and W. R. Thompson. the Hyatt Avenue Methodist Church,

Church. The mothers of the school were also present. Choruses by the children of the school were an enjoy-

able feature of the ceremony.

LOCH LOMOND CHAPTER. One of the splendid works of the the Loch Lomond Chapter, is the raising of funds for a cot in the War Memorial Children's Hospital. The latest undertaking in this connection will be a rummage sale Saturday morning at the W. C. T. U. rooms under the able convenership of Mrs. Thomas McDonald, Mrs. James

Hendry is regent of the chapter. LEPER MISSION MEETS. For the first time since her trip to Florida, Mrs. J. W. Jones, the new president of the Leper Mission, was in the chair, when the mission met this week A letter from India, writ-

Hindu wedding, was read to the mem-An invitation to hold the June meeting at her cottage, Fraser Class 27. Dundas Center Sunday Heights, Port Stanley, came from school. Tuesday night, showed the Miss Groves and is being looked forward to with the keenest anticipation.

NURSES' ALUMNAE PICNIC. The Victoria Hospital Nurses' needy babies, this care of the babies Alumnae has arranged to hold a pic- of the district being a special work

nic at Springbank on June 9th, the Class 27, conducted through the wel-

THE TIRED CHILD. Children do not know when to stop. get himself freshened up for his sup-Impelled by an almost boundless

"Ma-ma, ma-ma, hoo-hoo-hoo, I doubt that any child ever leaves Ma-ma! "What is it?"

'Ma-a-a-a-a."

per out of you now. I've got no time. Stop it, I tell you!"

fronted by it at the busiest nour of the day's work is about the last the day, just before the evening meal. If she provides against this evil hour by guarding the child's energy, things will be easier. He should be called from his play before he is worn out; sometimes fifteen minutes before the last minute he can stay, the content of etimes longer, depending on the

of course, he will protest loudly, and in all likelihood raise his voice in lamentation, but the tone will be one of lusty opposition and not the n lamentation, but the tone will be misery that finds its echo in so many house of lusty opposition and not the households toward evening. (Copyright, 1923, by the Bell Syndice wants and tell it to the world.

toes and stretching upwards with the fingers extended. Being a dwarf is stooping down to a crouching position. This game appeals to children, as they love contrasts. Mother may add interest by closing her eves and the contract of the cont

so tired that he staggers on his feet, he will keep on until strength fails "Ma-ma, ma-a-a-a." he will keep on until strength fails "What is it? What ails you? What him utterly and the tears come. That must not happen.
When he comes in so tired as that.

"Now you stop right away. Come he is in no condition to be talked to, in and have your face washed and get ready for supper. Not another whim-speech. Much speech! And he is in no condition to fed.

That's just a tired child and a distracted mother, who has made no allowance for this performance in her day's schedule. Now she is confronted by it at the busiest hour of the day's work is about the last

straightening them out, and then go on from there. It would eliminate that awful "Ma-a-a-a-a," that note of

PUPILS OF COLLEGIATE FORM ALUMNI SOCIETY

Elect Officers For a Permanent Executive To Arrange For Reunion Gatherings.

A new and interesting organiza-tion was formed this week in con-nection with the London Central Colvener of the dance being Miss the new alumni, with W. H. T. Madeline Adams. Bluett, honorary vice-president, Miss Olga Miller, first vice-president; Harold Newell, second vice-president; George McCracken, third vice-president: Miss Marion Stark, sec-retary; Harold Grace, assistant sec-

Fashions by Wire

retary, and Dick Bowen, treasurer.

Special to The Advertiser.
Copyright.
Paris, May 9.—Circular flounces. which should be put on cleverly, if

PARASOL AND HAT MATCH.

the shade of unbleached cotton. is

MOIRE SILK THE THING. London, May 9 .- Moire silk is used for some beautiful afternoon frocks now being worn. The silk is stiff enough to stand out in bustle or drapery effects. Frequently the draperies, caught up on one side, are lined C. A., who staged the successful ex-hibition in the armories last week, revealed as the draperies stand out

rom the rest of the gown. ENDS AND ENDS OF RIBBON. New York, May 9.-A multitude of anging ribbon ends or flower petals s characteristic today of one type of picture hat. Sometimes a single large flower is the only trimming, but from his flower hangs a dozen ribbons of various lengths, the longest reaching below the shoulders.

KNEE RUFFLES.

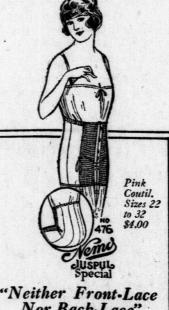
New York, May 9 .- In some exing of the Alma Daughters board to be held in St. Thomas in June. Four reme types of ruffled gowns being shown today the ruffles begin at the knees and continue to the hem of the new members, Mrs. Robinson, Mrs. skirt. This gives an odd effect of It was decided to hold the annua! the knees, and is a bit reminiscent of Alma Daughters picnic, but final ar-

fare nurses of the city; \$27 was spen for other forms of relief work and flowers were sent to eleven shut-ins. Two gift showers were held for shut-in children. Through the splendid efforts of the visiting committee, six Daniels, Mrs. Andrew and Mrs. Andrew and Mrs. Andrew derson; prayer service committee, Mrs. Keller, Miss. Mrs. Keller, Miss. Mrs. Keller, Miss. Standays, Mrs. Ira Brisco, Mrs. Stoch Charles Hockin, was married to Roy and Mrs. W. E. McKeough.

The reports showed that the ladies The reports of Mrs. Andrew The reports showed that the ladies The reports of Mrs. And The reports of Mrs. Andrew The reports of Mrs. Andrew The reports of Mrs. Andrew The reports of Mrs. And The reports of Mrs. Andrew The reports of Mr A charming program of national The class is sending out quilts. The May meeting of the W. M. S. Mother's Day cards to the mothers of of Centennial Church was held at the parsonage yesterday afternoon. The members of the class will be responsi-installation of officers was con-ble for the serving of supper to the

ducted by Rev. A. E. M. Thompson.

Mrs. Alfred Allan gave the Bible reading, and an interesting paper on dent of the class; Mrs. Mrs. John Banks was elected president of the class: Mrs. Will Sherlock Christian Stewardship was presented social committee; Mrs. Arthur Beal, second vice-president and convener The topic taken at the regular of the flower committee; Mrs. Har neeting of St. Mark's B. Y. P. U., Magee, third vice-president and co of the flower committee; Mrs. Harry Marion Morrison was in charge of Lowery, fourth vice-president and cor-Marion Morrison was in charge of Lowery, fourth vice-president and the program, and Mr. John Mirehouse convener of the visiting committee; presided. The feature of the evening secretary, Mrs. E. N. Harding; was the musical contest, during which diss Hazel Smith played the piano service representative, Miss Verna Miss Hazel Smith played the piano and the members were asked to give



Nor Back-Lace"

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you'll never change. Sold in London Exclusively By

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100% WHOLEWHEAT "COMMUNITY" BREAD

Ask Your Doctor-

If genuine 100% WHOLEWHEAT BREAD is not one of the finest allround foods that you can eat to KEEP YOU FIT-and he will most assuredly tell you it unquestionably is.

Ask Your Dentist—

Which will keep your teeth in better condition-white bread or genuine WHOLEWHEAT BREAD, and he will tell you without hesitation, "The Wholewheat Bread, of course!"

Ask the Physical Culturist or Star Athlete-

which he uses, and the majority of the TOP-NOTCHERS will tell you get "fit" and keep in the "pink" of condition much better on WHOLE WHEAT BREAD-a food specially rich in the MINERAL SALTS and VITAMINES, deficient in so many of our present-day over-processed

VERY FEW OF THE SO-CALLED WHOLEWHEAT BREADS SOLD ARE GENUINE WHOLEWHEAT BREADS. IN FACT, VERY LITTLE GENUINE WHOLEWHEAT FLOUR IS MARKETED BY THE MILLS, SO THAT IF YOU BAKE YOUR OWN WHOLEWHEAT BREAD YOU ARE NOT ASSURED THAT IT IS GENUINE.

ASK FOR and SEE THAT YOU GET

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COCOA, Quality guaranteed.

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INGERSOLL CREAM CHEESE

Shredded Wheat Biscuits 2 packages 25c Cornflakes, 3 packages 25c Grapenuts, package. 17c BROOMS SPECIAL. 4-String Brooms, of good weight and serviceable quality. 69c

 Soda Biscuits, lb.
 16c

 Ginger Snaps, lb.
 15c

 Jam-Jams, lb.
 25c
 ARM AND HAMMER SODA.

Special for Friday and Saturday only, 2 packages 15c

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CLARK'S

The cheese of quality. Friday and Saturday, 2 packages 25c Plain Cream or Pimento.

GOLDEN DATES Special while the stock lasts. 3 pounds for 25c Camel Dates, 3 packages25c Lima Beans, 3 pounds25c Magie Baking Powder, 1-lb. tins 34c Kipper Snacks, 3 tins25c Brunswick Sardines, 4 tins....25c Brunswick Sardines, 4 tins... Jutland Sardines, 3 tins.... BORDEN'S CONDENSED MILKS. The satisfactory kind. Silver Cow, 10c per tin 19c Eagle Brand. 20c Domestic Shortening, 3-lb pails 55c per tin Pure Lard, 3-lb. pails55c Macaroni, 2 pounds for25c Laundry Soaps, 10 bars for... Plantol Soap, 3 tablets Pearline, 3 packages......

2 loaves for 25c

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