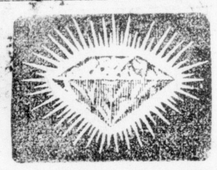
FOR COOL DAYS AND FROSTY NIGHTS
There's Nothing Like a
Hydro-Electric Heater
With it your room is always comfortably warmed—and you can use it in any room that is wired.
ONLY COSTS ONE CENT AN HOUR TO USE.
ALL PRICES.
PHONE 3180.
The Hydro Shop

WE HAVE NEW HONEY
GUARANTEED PURE CLOVER.
Five-pound pail 75c
Ten-pound pail $1.40
WILLIS & CO.
565 Richmond Street. Phone 3279.
zx

USE CONNELL'S COAL!
Phones 770 and 1096.



DIAMOND RINGS, $5.00 TO $500.00.
C. H. WARD & CO.
Diamond Merchants and Jewelers.
386 Richmond Street. Phone 1084.

Headache Dizziness Eyestrain
All come from mechanical defects of the eyes. Nothing but proper glasses will correct the trouble.
Consult Our Specialists About Your Eyes
Brown Optical Co.
Optometrists and Opticians.
223 Dundas St. Phone 1877

ABOUT YOUR EYES
CONSULT US.
Carlyle TREBILCOCK OPTICIAN
PHONE 2351. 233 DUNDAS.
See Tuesday and Saturday Ad.
w

English Rheumatism Capsules.
are guaranteed to cure the worst rheumatic pains in six hours, and to cure permanently if given a fair trial. Price 50 cents a box at
TAYLOR'S SIX CUT-RATE DRUG STORES. x

CONCERTS WILL BE 1916-17 PROGRAM

A. Y. P. A. of Memorial Church Arranging for Series.

Last evening, the executive committee of the Anglican Young People's Association of the Cronyn Memorial Church met to make plans for the coming season's work. The present idea is to arrange a program of concerts and lectures. This is in marked contrast to the program of last season, which was devoted entirely to weekly social evenings for the entertainment of soldiers in training here. Each Monday evening, large numbers of the boys in khaki, sometimes as many as one hundred, gathered in the parish hall, where they were the guests of the young people of the church. Ample proof has been given of the appreciation of the soldiers of this hospitality in the many letters which come back from England and France to the hosts and hostesses, referring to the happy times spent in the parish hall.

NEW FROEBEL OFFICERS

Mrs. A. Hutchinson Elected President For the Coming Year.

At the regular meeting of the Froebel Society the following officers were elected for the coming year:

President—Mrs. A. Hutchinson.
First Vice-President—Miss Grant.
Second Vice-President—Miss A. E Bryans.
Secretary—Miss M. E. Southcott.
Treasurer—Miss M. Gregory.
Pianist—Miss E. Lancaster.
Program Committee—Misses C. Brenton (convener), L. M. Rudd, E. Claris, F. L. Carson.
Press Reporter—Miss H. J. Woolley
Librarian—Miss L. McConnell.
Laundry Committee — Miss Bryans and Miss Grant.

QUALITY STORE
California Ripe Olives 15c and 25c Per Tin
Harry Ranahan
515 Richmond St. Phones 1024, 3327

BOARD TO DEMAND CLEAN-UP AT PORT AND SPRINGBANK

Better Accommodation Must Be Provided for Citizens.

NO ACTION ON WELLS

Board of Health to Make Report on Macgregor Scheme Later.

The insanitary condition of the lavatories at Springbank and at Port Stanley was the cause of much unfavorable comment at the meeting of the board of health yesterday afternoon, and it was decided to call attention to the proper authorities at once to make improvements. A new system will be installed at Springbank, if the opinions of the board of health have any weight. The provincial board of health will be asked to deal with Port Stanley, and it is probable that the village, particularly along the beach, will be cleaned up, and cleaned properly.

The board decided that the Macgregor wells, the purchase of which is being discussed by the utilities commission, were not before them, and Dr. Hill made no report on the purity of the water. Until the wells are brought under their official notice, no report will be presented. The water in the city taps showed colon bacilli in 20 cc's, but none in 10 cc's. The infection is by no means serious.

Dairy Inspection.

Dr. Tancock reported about the inspection of dairies, and slaughter-houses, and declared that improvements had been made, and the majority of places were in good condition.

Dr. W. S. Downham, assistant to the medical health officer, stated that 106 cases of infectious diseases had been discovered and reported during the month, not including tuberculosis. Of these 49 were measles, 45 whooping-cough, 2 infantile paralysis, 1 chicken-pox, 6 scarlet fever and 3 diphtheria. The measles epidemic is practically over, few being reported at the end of August, and only four families being under quarantine in September. There were 45 cases of whooping-cough. The opening of schools led to the discovery of many of the cases, and Dr. Downham suspects that there are many more.

No Poliomyelitis.

There were two cases of infantile paralysis or poliomyelitis. Of these, one had been discharged, and the other would be shortly. In both cases there was but a small amount of paralysis.

In the isolation hospital, 27 cases had been admitted—7 scarlet fever, 3 diphtheria, 15 sore throat, not diphtheria, and 2 measles. During the same time 19 had been discharged—4 scarlet fever, 19 of sore throat, not diphtheria, and 2 measles, a total of 25. One death had occurred from sore throat.

Miss Barons, the tuberculosis nurse, reported that there were 95 cases of tuberculosis at the dispensary. Of these 25 were new cases, 1 incipient, 10 moderately advanced, and 10 on which diagnosis had been reserved. There were 74 old cases.

The question of allowing persons to connect up with sewers, the cost of the work to be collected in five annual installments came up, and the board approved of the principle. Some of the persons have not the ready cash with which to pay for the work at once, and in this way the burden will be lightened.

SIR WILFRID TO OPEN CANADIAN CLUB SEASON

Will Speak to Local Women on October 12.

The Women's Canadian Club will open its 1916-17 season on October 12. The members of the executive are happy over their success in securing as the speaker of the occasion Sir Wilfrid Laurier. Sir Wilfrid's acceptance of the invitation of the club to address the opening meeting was contained in a gracious letter received by the president, Mrs. Donald McLean, yesterday afternoon. He says:

"I am much honored by your kind invitation and, as you know, my acceptance is one of long-standing. I will be in London on the 11th of October, and I could take your invitation the following day, the 12th, the hour at your convenience. Yours very sincerely.

"WILFRID LAURIER."

Members and prospective members of the Women's Canadian Club are requested by the executive to keep that date free.

RESOLUTION OF SYMPATHY.

On Tuesday afternoon the Red Cross work was suspended for a few moments at Hyman Hall while a resolution of sympathy was passed for Mr. Arthur White and family in their recent bereavement. Mrs. White was one of the most faithful and earnest workers at Hyman Hall.

Be the first to tell a joke on yourself. It deadens the blow.—Owen Wister.

The Cool Days Are Here
and with them comes that tantalizing longing for little delicacies.
Our Tearoom
is equipped to serve you with just the delicacies to satisfy that longing.
AFTERNOON TEAS, HOT CHOCOLATE and other Hot Beverages served perfectly.
Peters
Shop 'round the corner.

SPLENDID RACES WERE FEATURE AT STRATHROY FAIR

Farmers Motored in From All Over the District.

STOCK WAS HIGH-GRADE

Home Team Won Out in Hotly-Contested Relay Race.

[By Our Own Reporter.]

STRATHROY, Sept. 19. — Chilly breezes and lowering skies failed to seriously affect the attendance at the Strathroy Agricultural Fair Tuesday afternoon, the second day, was fully equal to those of other years. Early in the afternoon auto loads of visitors began to pour in from the surrounding districts and the grounds were soon thronged.

Although it was the second day of the exhibition the crystal palace and horticultural buildings were crowded from the opening moment. Stock and poultry exhibits were well patronized. The majority of the exhibits were quite up to the standard of former years. Grain and seeds, however, were not so good. This is explained by the particularly unfavorable season, which, besides producing stunted growths, did not bring on many of the articles in time to be exhibited. Flowers, however, were good, the exhibits winning the praise of every visitor.

Many In Autos.

More automobiles, both as displays and as vehicles for transportation, were in evidence than ever before. Little trouble was experienced in regulating the traffic on the grounds and everything was managed perfectly. No disorder of any nature marred the day.

The reserved seats were nearly all filled for the afternoon performance, which included the races. A fine program was presented by the band of the Galt Highlanders. Miss Marion Stark and Miss Irene Anderson, pupils of Mrs. A. Henderson of London, were featured in a number of Scotch dances, which elicited much applause from the spectators. Piper M. McLeod furnished the music.

The Relay Race.

An interesting event was the relay race staged by two Strathroy teams and one of Parkhill. A Strathroy team, captained by Allan McNeil, carried off the honors, making the mile course in three minutes and 14¾ seconds. The other members of the team were A. Small, G. McMillan and W. Nichols. W. J. Ward captained the Prangley House team of Strathroy, and W. McLennan the Parkhill team. The purse was for $50.

Fair-taggers, representing the Mary Armstrong Chapter of the I. O. D. E. were busy on the grounds collecting for the Secour Nationale Fund. By the close of the day nearly every one was wearing one of the little French flags, as a token that they had done something toward helping the war sufferers.

Red Cross Work.

Red Cross work was represented also by a number of the women workers, who served lunches at the grounds. Mesdames Bogue, Lindsay and Murphy were in charge of the arrangements. Recruiters from the 241st Scottish Borderers added to the liveliness of the day by a brisk campaign for men. The party was in charge of Lieut. Reaume and consisted of Ptes. Gordon, Wilson and Walborn.

Tuesday being the chief day of the fair an entertainment was given before the grand stand in the evening, as well as in the afternoon. The Galt Kilties were again featured and presented a varied program of patriotic music. Miss Marion Stark and Miss Irene Anderson gave a number of Irish and fancy dances and several Highland reels. An excellent pyrotechnical display concluded the performance.

Veteran Secretary.

Secretary David Evans was in charge of the majority of the work connected with the exhibition. This is his twenty-fifth year as secretary, and although it is likely that he will be asked to fill the position for the ensuing year, he states that it is not probable that he will accept.

Other officers at the exhibition were John Lowrie of Sarnia, who acted as starter; Thomas Rosser of Denfield, judge; Wesley Prangley, Strathroy, judge; James Cox, Strathroy, timekeeper; Q. Zavitz, Strathroy, clerk of the course.

Fast Races.

There were six entries for the 2:50 trial, trotters and pacers, half-mile heats. Mollie Mac, owned by T. McCracken of Mount Brydges, was drawn in the second heat.

Three entries were made in the 2:15 trial, trotters and pacers, with mile heats. Four heats were run off.

The results were:

2:50 Trot or Pace; Purse $150.

Dollie G., T. Eddy, of Petrolea	1	1	1
Tory Bars, E. Mackey, Strathroy	2	3	2
Nettie B., James McDonald	5	2	5
Donnie Boy, George Seburn, Melbourne	3	5	3
Midnight, O. McKeen, Strathroy	4	4	4
Mollie Mac, T. McCracken, Mount Brydges	6	6	

Time—1:06¾, 1:08¾, 1:06¾.

2:15 Trot or Pace; Mile Heats; Purse $200.

Craigie Togo, H. Currie, Strathroy	1	2	1	1
Eagle Bars, E. Mackey, Strathroy	3	1	2	3
Lady Bell, J. H. Sinker, Ailsa Craig	2	3	3	2

Time—2:21¾, 2:23¼, 2:20½, 2:20½.

Ladies' Work.

In ladies' work the chief exhibitors were Mrs. G. McPherson, Forest; Mrs. H. E. Donald, Mrs. Isaac Carothers, Francis Jennings, Miss Nettie Sinclair, and Miss E. McEwan of London.

The principal fine art exhibitors were Miss B. Nesbitt, Helen M. Corbett, Miss C. McLachlan.

Farm Exhibits.

The winning dairy exhibitors were George A. Lipsett, T. W. Curtiss, Angus Lyman, A. Anguish, James Galbraith, Mrs. Ira Downer, Mrs. John Quinney.

Prizes for fruit went to Robert Stevenson, W. E. Buttery, R. M. Buttery, W. G. Buttery.

The poultry prize winners were David Bogue, Duncan Butler, J. R. Smith, F. Dyer.

Henry Capes and P. J. McEwan were the leading pig exhibitors. The winners in the sheep exhibit were R. H. Wilson, Albert Early, J. C. Lamont, R. McEwan, F. McLean, Watt Bros., A. H. McLean, E. H. Dyer, Morgan and Patterson, Robert Morgan.

The cattle prize winners were W. McLean & Son, Fatt Bros., J. Buchanan, W. A. Bryant, Robert McEwan, W. N. Faulds & Son, W. E. Parker, James B. Parke.

BIG PUBLIC SCHOOL CONCERT IS PLANNED FOR SPRING OF 1917

Event Is Being Already Prepared by Supervisor.

LIKING THEIR SINGING

Scholars Take Well to Voice Instruction by Popular Teacher.

A grand public school concert to be held some time during May, 1917, is an event already being planned by the musical supervisor of the London public schools, E. W. G. Quantz. The custom in the past has been to hold the big musical festival every odd year, and, since 1916 is an even year and no concert has been held, precedent is established for preparing for one next spring.

By no means the least pleasant feature of work for the boys and girls of the London public schools is the instruction in singing under the supervision of E. W. G. Quantz. Indeed, it would be hard to discover a feature more generally popular or a teacher more universally liked than Mr. Quantz. An evidence of the estimation in which he is held lies in the salutations which greet him any place he may go in the city. Cheery, youthful voices ring out, "Hello, Mr. Quantz," a sure sign from a very young person's point of view that he is a man well worth knowing, and one to be regarded as a friend, or something even better, "a pal."

Good Progress Already Made.

The perfect understanding which exists between Mr. Quantz and his juvenile classes is doubtless in a large measure responsible for the splendid results he achieves in teaching them to sing. Though the fall term only opened a couple of weeks ago, already progress is being noted in the singing classes.

The work is new only to the primary grades, the little people just out of the kindergarten. Concerning these Mr. Quantz says: "Quite a bit of talent is being revealed. I think on the whole there are fewer monotones this year than former years. By that I mean pupils who can only sing one tone. Yes, there are actually people like that whose one idea of raising or lowering the voice is to sing louder or more softly. Teaching these primary pupils confirms the knowledge that singing of the scale is an innate power to anyone with musical perception.

"In our method we use the scale as the basis of our work, and from it progress to the chord, the natural progression. In the tonic sol fa system, the chord is the basis. Children learn quickly because they are so adaptable and so lacking in self consciousness. For example, this morning I had a class of third and fourth grade pupils who, at the beginning of the lesson had no idea of placing their tones or controlling their voices. By the end of the lesson they were using their head tones very well. This year we are giving particular attention to tone quality."

SAYS PANIC ONLY WILL BOOST PRICE OF COAL HERE NOW

Rush To Fill Bins Alone Would Cause It, Declares Dealer.

CLAIMS NOT DEAR HERE

Other Commodities and Labor Have Gone Up, Why Not Fuel?

"Any prospects of a further increase in the price of coal in the immediate future?" was asked today of a prominent local dealer.

"Not unless the people who can afford to pay for it get panicky and begin filling up their cellars with coal they could just as well get in next March or April," he replied. Then he proceeded to enlarge on the subject from the point of view of the dealer.

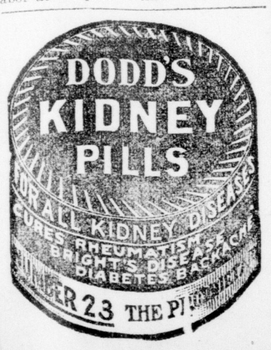
"That sort of thing on the part of the people who can afford to pay for large quantities is what makes it hard for the people who can't. It creates a demand, and, in every line, it is the demand that sends up the price. Of course, it is all right for the dealer, but what I am trying to get at is that it is exceedingly hard on a number of people in the community. A severe winter under such circumstances would mean suffering.

"As far as London is concerned, the dealers here are well stocked up with coal. Personally I am having no difficulty in getting in shipments, and, as far as I know, none of the other local dealers are experiencing difficulty. Where railway facilities are concerned, London is very favorably situated. Coal can be shipped in over any one of half a dozen roads. The M. C. R., Pere Marquette, Wabash, G. T. R. and the C. P. R. all carry coal for London.

"There isn't likely to be any shortage in the cities. If any should occur, it would probably be in the small places where railway facilities are not good.

"What reason was there, anyway, for people to be alarmed when they found on August 31 that coal had advanced 50 cents a ton? Coal isn't dear here by any means, compared with other places. Did the people think that coal was going to remain stationary in price when it had the same reason to advance as all other commodities? Hasn't everything else been boosted away up? Yet the fact that there is an advance in coal makes people at once begin to anticipate trouble.

"They don't take into consideration the advance in the cost of labor, and what this means to the dealer. I'm paying four and five dollars a week more for labor at the present time than I was a year ago. A man has to sell a lot of coal to pay his help, let alone make any profit. At that, the profit is very small here. The labor problem at the mines and right along the line has affected the price. When people are paying more for butter, eggs, bacon and everything else, I don't see why they should expect coal to be the one exception."



EXPLAINS METHODS OF CHRISTIAN SCIENCE

Virgil Strickler Addressed Large Audience at Masonic Temple.

The methods by which Christian Science accomplishes its results were explained in detail before a large audience at the Masonic Temple last evening by Virgil O. Strickler, C.S., of Boston. He emphasized that there is no mystery about Christian Science healing and that the principles are not difficult to understand providing the investigator approaches the subject with an open mind.

"Christian Science," he said, "is producing very definite and very beneficial results and it behooves every thinking person to try and understand how they are accomplished. If it is true that it is teaching people how to rise above sinful appetites and desires and how to be healthy and happy, it is the greatest and most vital thing that can engage human thought. That it does these things to some extent at least is no longer an open question."

True religion, he pointed out, consists of spiritual truth and it necessarily follows that real religion and real science are one and the same. The aim of Christian Science is to destroy erroneous religious beliefs by substituting a knowledge of truth, and to destroy from the human mind all evil by planting good in its place. It would substitute love for hate, unselfishness for selfishness, honesty for dishonesty, and truth for error. It lays especial emphasis upon "bringing into captivity every thought to the obedience of Christ," as the Bible commands.

Christian Science healing is accomplished through the activity of right thinking and right living, and in no other way can be demonstrated the principle that heals.

TO PROVIDE SEWERS FOR A BIG NEW AREA IN EASTERN LONDON

Board Requests Report on the District.

FREE LEAF COLLECTION

Experimental Removal Will Be Tried on Queen's Avenue This Year.

At the meeting of the board of works last evening it was decided to provide sewer drainage for the region east of Egerton and south of Dundas.

This section is growing rapidly, and the members of the committee thought that action should be taken. City Engineer Brazier will inspect the district and submit a report at a future meeting.

As an experimental scheme and a guide for other years it was decided to adopt the plan of having city teams haul away leaves within a prescribed area. The area specified was Queen's avenue from Wellington street to Adelaide.

All residents on each side of this street within that area will be notified that providing they rake the leaves and deposit them outside the sidewalk that the city will remove them free of cost.

Cards of notification will be sent out later stating the times of collection.

A deputation waited on the committee objecting to the opening of Gordon street, and the amount assessed, claiming their properties would not be benefitted to the extent they were assessed. They were referred to the court of revision.

A recommendation was made that Langley street from Tecumseh avenue to Windsor be opened, and that the cost be assessed against the property benefitted.

Engineer Brazier was asked to report on the best way to proceed with the work.

Permission was granted to construct a pavement at the rear of Smallman & Ingram's store, the cost to be assessed to the firm, the amount to be about $300.

Those present were Mayor Stevenson, Chairman Palmer, Ald. Webster, Controller Moore, Engineer Brazier and City Clerk Baker.

DOES NOT BELIEVE RUSSIAN LANGUAGE WILL BE TAUGHT

L. C. I. Head Figures Possibility Remote.

TO REPLACE GERMAN

Patriotic Move in Toronto Characterized as Jingoism Here.

Will the Russian language in the near future be added to the curriculum of collegiate institutes and high schools of Ontario? Principal Rogers of the London Collegiate Institute considers the prospect remote.

"It may come," was his reply to a question of The Advertiser, "but I think it is hardly likely for some time."

Nevertheless there is a movement under way in Toronto to introduce the Russian tongue as a part of the course in moderns. The prime mover is a patriotic trustee, Dr. John Hunter, who, in his first enthusiasm, would have banished the German language, in order to discourage the militaristic tendency of the German people from getting root here.

Calls It Absurd.

Chairman William Houston of the Toronto board, characterized the proposal to drop the German language as absurd. He took the ground that the German language had nothing to do with the war, and that there is no more reason for casting out the literary and scientific works of the German authors from our schools than there is for refusing to listen to the music of Bach, Beethoven, Mozart, Handel, Wagner and Mendelssohn. They were composers who had nothing to do with the spirit of modern Germany, the "blood and iron" Germany of the modern war.

At the same time Chairman Houston is in favor of introducing the teaching of Russian, and in this he has the support of the majority of the trustees.

The question will be further discussed at a meeting of the Toronto board on Thursday evening.

Up to Department.

When the agitation upon the part of members of the Toronto High School board was today brought to the attention of Mr. Rogers, his comment was, "Neither Toronto nor any other school board has authority to say what shall and what shall not be taught in the schools. That is for the department of education to decide. As far as banishing the German language for fear of its militaristic tendency is concerned, that is jingoism, nothing but jingoism. The London trustees might be in favor of introducing the Russian language here, but this would not be possible without action on the part of the department of education."

While admitting that the action of the Toronto board of trustees might influence the department to the extent of giving consideration to the introduction of Russian, Mr. Rogers still maintained that the prospect was remote, even in view of the argument that Russian would be of particular value to the commercial classes.

ORGANIZING NEW CLASSES NOW FOR FIRST AID WORK

St. John Ambulance Brigade Here Resuming Winter Training.

St. John Ambulance Association First Aid and Home Nursing Classes are to be organized in the immediate future. Several inquiries have already been made of Miss Ella Davis, who is looking after the organization, and the present prospects are that these classes will be even more popular than last year.

A meeting will be held on Friday evening at the Central Young Women's Christian Association rooms, for the purpose of registration and organization. Classes will be held at the present in the Y rooms until larger ones can be secured.

The minimum class will be twenty, while thirty or forty members constitutes a most satisfactory class.

Further classes will be organized as the demand necessitates.

One proof of the value of the training lies in the fact that three young London women who have taken in the courses in first aid and home nursing are now on their way overseas in answer to the call for probationers in military hospitals which recently came to the Canadian Brigade, St. John Ambulance Association. With these three, Miss Florence Hughes, Miss Marjory Whittaker and Miss Lucy Thompson, are 57 other young women representing the association in all parts of Canada. There is also the prospect of a further appeal being made.

LONDON VERY HEALTHY

Whooping Cough Is Most Prevalent of City's Ills.

Whooping-cough is the worst of London's ills at the present time, according to the weekly bulletin of the board of health. There are now 46 cases, 11 of which developed recently, and 30 houses have been quarantined.

Next in the list comes diphtheria with seven patients, and then measles with five. There are two cases of typhoid fever and one of scarlet fever.

AT THE LYRIC.

Marguerite Snow, the vivacious and talented actress, will be seen here at the Lyric Theatre today and tomorrow in "Rosemary," a big five-part feature picture produced by Metro. This brilliant star will be supported by a superb cast headed by Paul Gilmore, the distinguished romantic stage star, Frank Bacon, America's foremost character actor; William Clifford, Virginia Kraft, Maurice Cytron, George F. Hernandez and other notable artists.

"Rosemary" is a picturization of the famous stage play by the same name in which John Drew was starred on Broadway.

SAVE MONEY ON TEA.
You can buy Rowat's Special Tea—the highest quality—in quantities of five pounds or more, for 5 cents a pound less.
40c, 45c, 55c, 65c and $1.00 a pound.
T. A. ROWAT & CO.,
250 Dundas Street. Phones 3051, 3052
zx

Stem the Tide of Extravagance
There is a line of division somewhere between expenditures that are wise and those that are foolish.
Each individual must discover that line for himself.
Why not sit down and figure the amount you should each month set aside from your income?
Decide to save that amount for future use by regularly depositing it with the Huron & Erie, where you will receive interest at the rate of
3½%
PER ANNUM.
1628
Huron & Erie
INCORPORATED 1864
MORTGAGE CORPORATION
LONDON (Two Branches) and ST. THOMAS
T. G. Meredith, K.C., President. Hume Cronyn, General Manager

NEW FORD AGENCY AND SERVICE STATION

J. W. McLAUGHLIN,
London's Ford Man.
Order Your New Ford From "Mac"
You all know him. He's been selling "Fords" in London ever since the branch was opened here. Now he's in business for himself and ready to treat customers (old and new) in the obliging manner for which he is noted. Ford cars will not be sold at the local Ford plant any more. This is a new policy adopted by the company. Realizing that "Mac" had made hosts of friends while selling Fords during the past four years, the company decided to give him an independent agency. He is now at the RELIANCE GARAGE, where will be kept a full line of repair parts as well as a service station, which will be the largest and best-equipped in Western Ontario.
Call him up. He'll be glad to meet you.
"Mac the Ford Man"
AT THE
Reliance Machine Works
291-9 DUNDAS STREET. PHONE 3168

Bring Out Your Hidden Beauty
Beneath that soiled, discolored, faded or aged complexion is one fair to look upon. Mercolized wax will gradually, gently absorb the devitalized surface skin, revealing the youthfully fresh, white and beautiful skin underneath. Used by refined women who prefer complexions of true naturalness. Mercolized wax in one-ounce package, with directions for use, is sold by all druggists.—Advt.

FOOT SUFFERERS, ATTENTION!
For the benefit of all who suffer with their feet, we have made arrangements to have at our store during Monday, Tuesday and Wednesday of this week, Mr. M. Mok, a Chicago foot specialist, who will advise you, FREE OF CHARGE, what to do for any foot ailment you may have.
Come in and let this specialist examine your feet and explain to you how to overcome and correct such foot troubles as broken-down arches, weak ankles, flat-foot, painful callouses on the soles of the feet, corns, bunions, hot, sensitive perspiring feet, etc.
Examination and Advice are Free and Private.
THE J. P. COOK CO. LIMITED
"The Store that Serves You Best"
167 DUNDAS ST. ANNEX 398½ RICHMOND ST.

Your Dollars Go a Long Way

—In the Hands of The Belgian Relief Committee.
NEVER before has relief work been done on such a huge scale, or with anything approaching the efficiency with which it is being carried on in Belgium. Faced with the appalling task of feeding a starving nation, the Belgian Relief Commission has done magnificent work.
Scores of the ablest and highest salaried business men of the English speaking world have given their time free, to perfect the organization and carry on the work. Operating expenses are phenomenally low. Business methods are applied to every feature of buying, shipping and distributing food—and accounting for every dollar.
The result is that millions of Belgians are being fed at an average cost of around $2.50 per family per month! Compare that with your own meat bill and you will begin to realize what it means.
But even this provision is possible only through the generous and sustained contributions of thousands of people. Canada has been doing nobly, as she should. Many have been regularly giving enough to feed one—or several—Belgian Families. How many can you afford to support?
Whatever you feel you can give, send your subscription weekly, monthly, or in one lump sum, to Local or Provincial Committees, or
Send Cheques Payable to Treasurer **Belgian Relief Fund**
59 St. Peter St., Montreal 21
$2.50 Feeds a Belgian Family One Month.
Subscriptions may be sent to Local London Committee, Mrs. A. T. Edwards, Treasurer, 183 Oxford Street, London.