## NEWS OF INTEREST TO AUTOMOBILE OWNERS

## Manufacturers Approve Standard Service Policy

National Automobile Chamber of Commerce Adopts Recommendations Made by Service Department Managers and Special Committees to the End of Standardizing Service to Car Owners.

The National Automobile Chamber | TELL US YOUR TROUBLES of Commerce has approved a form of standard service policy to be put into effect between the members and purchasers of their cars, and has also approved a standard repair parts bile man to answer any quespolicy to become operative between the manufacturers and their distributors tions in reference to automo-

of the service managers' convention troubles, through these colheld in Detroit last year, and embody the results of careful study and recommendations made by the service managers' associations of Indiana and Michigan, organized last year, and of Editor Automobile Section, the two special committees appointe by the N. A. C. C. of which Percy Owen (Liberty) and E. T. Klee (Stutz)

The service policy follows: The Bank Motor Car Company, through its dealers, aims to give all purchasers of Mank cars uniformly fair, courteous and businessike treatment and to assist them in every reasonable

The principles of this policy are: "First—To fulfill the obligations as-sumed under the manufacturer's war"(1) Instructions

Second-To furnish repair parts as "Third-To maintain facilities for

general overhauling in a prompt and ment between dealer and oustomer at competent manner at reasonable the time of purchase. does,
"Third—To maintain facilities for on engine starters, batteries, mag-

making repairs, adjustments and do netos, generators, lamps, carburetors, general overhauling in a prompt and

regular prices.

"Fifth—To furnish printed instruc-tions in the operation and care of our made by the dealer, shall be binding "Sixth-Service to be rendered does on the manufacturer of the car.

not include furnishing repair parts or labor without charge, except as provided in the warranty and in the following specific clauses of this service

Replacement of Defective Parts. "(a) Within ninety days after delivery of a new car to purchaser the for replacements." Blank Company will furnish, free of charge at the factory, duplicate parts to replace any parts as covered by our warranty that are returned to the factory with shipping charges prepaid and which are determined by the com-pany to have been defective in material or workmanship, or it will put such parts in condition as good as new exposition, which opened August 26,

"(b) Within ninety days after de-"(b) Within ninety days after de-livery of a new car to the purchaser the dealer will install, free of labor In addition to the standard models, charges, any parts that the factory a special roadster is being shown by furnishes or repairs free of cost to refactory to be defective, the purchaser and installation of same pending fac-

'c)-The party returning the parts will be notified promptly of the decision of the factory regarding allowance of a slaim for replacement or repair

"(d) Cars brought to service stations maintained by factory, branch or dealer will be inspected and all necessary adjustments will be made as in paragraphs (e) and (f) without charge during the first month after delivery of a new car to purchaser, provided the car has not been tampered with or injured by accident or neglect. After the first month adjustments will be made at the regular charges of the service station.

Inspection of Cara. \*(a) Inspection includes examination and report of the condition of the car. (f) Adjustment includes only such adjustments as inspection has found necessary to put the car in good oper-

(g) Every dealer is expected to give the same inspection and adjustment service on the cars made by this company without regard to the territory will be the principal speaker. in which they were bought. "(h) All work not included in in-

spection and necessary adjustment during the first month, or installation of replacements under the warranty, will be charged for at regular rates. (1) When any charge work is to be done and the cost can be estimated in advance, the owner, upon request, will be advised of the amount of charges

before the work is begun.

## LITTLE BOY NINE MONTHS OLD

of bowel complaint. The pains in the my engine-what shall I do? bowels become intense, the discharges occur with great rapidity, and are very filling with water, or you have used often accompanied by blood, and the more current than the generator sufferer becomes very weak and languid.

death may ensue in a very short time. There is only one remedy to use in all the wiring. First, test your gencases of dysentery, and that is Dr. erator with an ammeter to see if your

Wild Strawberry for my little boy when at 10, 15, 20 and 25 miles per hour. If the current given by the generator at 15 miles per hour is less than the with pure water before charging, and current used for the lights, the generator must be adjusted. If, after adjustment, it does not give enough, the justment, it does not give enough, the lights must be cut down by using the man be cut down to man be cut dow few minutes. He had both the diarrhoea lower candle-power buibs. To check and vomiting. I had tried everything up the output of your generator, find A motor should not be permitted to shaking down results in a falling of the the best plan. It often happens that and three doses cured him."

Dr. Fowler's Extract of Wild Straw- gotten so low that it gives current for blows of the explosions acting against take any other when you ask for it. Manufactured only by the T. Milburn

Arrangements have been These two policies are the outcome bile repairs, engine or other umns each week. Address all such communications to The Advertiser, London, Ont.

vice station, the time spent by employees going to and from the job will be charged for at the regular rates

way to keep their cars in good running "(k) Any overtime, nomaay or way to keep their cars in good running day work done upon the request of the owner will be charged for at the regu-

"(1) Instructions in printed form regarding the care and operation of the method of ordering and returning promptly as possible at our current parts, will be given the purchaser upon the delivery of the car.

"(m) Personal instruction will be making repairs, adjustments and do given in accordance with the agree-

competent manner at reasonable of the car, application may be made Fourth—To make inspections and direct to the nearest service station adjustments, not necessitated by neglect, or abuse, free of charge for one maintained by the maker of such accessory. Dealers will be provided with month following delivery of a new car to purchaser, and thereafter at our regular "(o) No promise of service, free re-"Fifth—To furnish printed instruc- pair work, inspection or adjustment,

> "(p) To help the dealer carry out the intent of this service policy, the formation necessary to the prompt and proper filling of orders and issuing of credits and to observe the requirements

Attracts Great Crowds at Toronto Exposition

Among the features at the Toronto the exhibition of Studebaker cars has position on time the car was shipped The chassis is standard, but the body is of mpecial design and custom-made with a natural appeal to the exclusive

The special car is finished in szure It accommodates the driver and anher passenger, with a novel lackey seat in the rear for use when needed.

be folded down out of view.

Another feature of the Studebaker exhibit is the Sedan model, which is a luxury car in every detail, and yet does not require the large investment necessary a few years ago for closed car

Reports from the transportation building at the exposition are to the effect that the Studebaker booth is constantly surrounded by an admiring

J. E. Grady, sales manager from the Studebaker Walkerville factories, has been in Toronto during the exposition, as has W. G. Bell, assistant sales manager. Mr. Grady has arranged for a banquet of Studebaker dealers in Ontarlo, to be held at Toronto, Septembe 6, at which L. J. Ollier, vice-president and director of sales of Studebaker

HELPFUL HINTS FOR MOTORISTS

A bag of soft flannel is best to keep inner tubes in. The the mouth of the bag around the projecting stem.

It is not advisable to use ordinary "(j) When it is necessary, for the convenience of the owner, to render service at a distance from the serobtained at most automobile supply

> Where rubber hose is used to make nnections in the water circulation pipes with a gasoline motor, and has ends in it, a good plan is to reinforce it by a brass coil spring which is a good fit inside. The prevents any flattening at the bend and cracking, esulting eventually in a leak.

Question-My battery will not crank Answer-Your battery has either had insufficient charging, insufficient Unless these discharges are checked, is also a possibility that you have what is called a ground or a leak, which discharges the battery through Fowler's Extract of Wild Strawberry. generator is giving an amount of current at 15 to 20 miles per hour It will cure when all other remedies fail.

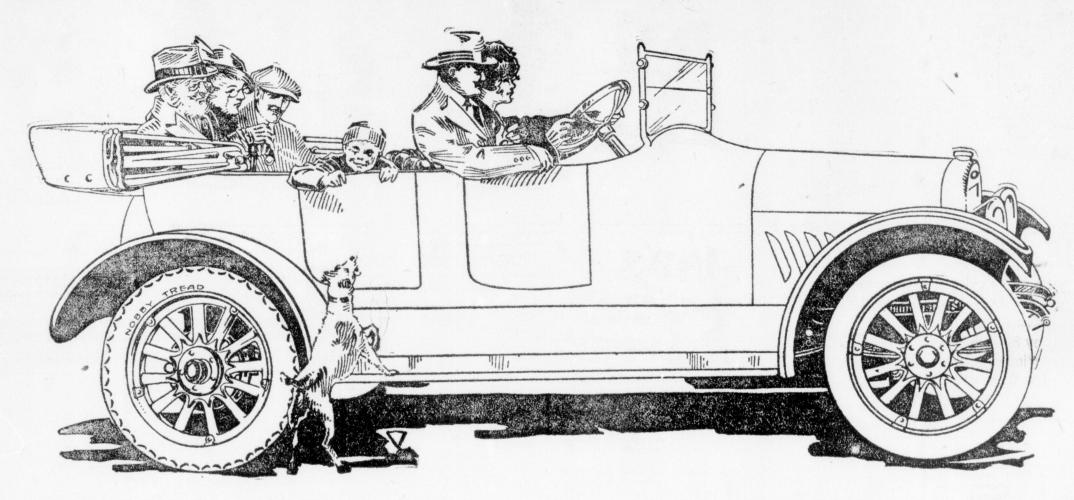
Mrs. J. Leslie McKee, Redvers, Sask., what you use for your lamps. You

they are unnecessary.





# 1917 Announcement



E have no startling announcement to make for 1917. We are proud to say that the 1916 Gray Dort has exceeded even our expectations. We expected great things of this wonderful car. We KNEW the Gray Dort was the real car---no matter what price. Today hundreds of motorists are fellow enthusiasts with us in our admiration of this exceptional car. The Gray Dort has taken Canada by storm.

## REFINEMENTS ADDED

The Same Tremendous Power and Strength-Greater Luxury of Comfort and Appearance.

## EVEN GREATER VALUE

We couldn't improve on the wonderful Planche motor—that veritable giant of power in the Gray Dort. The sturdy, rugged heavy frame stood the severest tests. Mechanically the Gray Dort was, and is correct. In the searching investigation we did not find a Gray Dort owner who was not enthusiastically satisfied—even amazed—with the performance of his car.

We have added some final refinements

to the car-made it bigger and it is now the roomiest car at anywhere near the price. A larger windshield—an ammeter—dashlight—roberail and footrail -in every way the sturdiest and most mechanically perfect car is now the most refined and comfortable car.

Read the specifications. Remember that in three days motor experts bought up the entire 1916 output of this car.

### F. O. B. CHATHAM

Motor-Gray Dort weighing 318 lbs, 4 cylinder, cast en bloc, L-head type, bore 31 in., stroke 5 in., speed 2000 R.P.M., horsepower 28. Enclosed valves, mushroom lifters, cast iron removable heads, 15-20 carbon steel stems, 40-50 carbon steel drop-forged I beam connecting rods. Cam Shaft-15-20 carbon steel high tempered with three phosphor bronze bearings. Timing gearscast iron helical. Carter Carburetor. Thermo-syphon cooling, 3 gallon tube and finn radiator. 4 quart oil pump and splash lubrication. Westinghouse two unit starting and lighting system. Connecticut battery ignition. 12 inch cone clutch with 6 compensating springs. Three speed and reverse selective transmission, with double row new departure bearings. Universal joint. Gasoline tank under cowl. I beam Heavy Duty front axle. ? floating rear axle, with forked tube torsion and Hyatt High Duty bearings. 11 inch chrome nickel steel propeller shaft. 10 inch internal expanding and external contracting brakes. Pressed steel frame. Springs-front 37 in, elliptic, rear 50 in, full cantilever. Left-hand drive. 16 in. irreversible worm and nut type steering wheel. Gear shift lever-center control. Emergency brake, right pedal. Service brake, clutch pedal. Accelerator pedal. Spark and throttle control on steering wheel. Artillery type wood wheels. Detroit demountable rims. 30 x 31 Dominion tires. Nobby tread rear. Westinghouse electric lighting. Linoleum covered running board. Lock ignition switch. Dashlight, ammeter, roberail, footrail, clear-vision windshield, one-man top, tools, equipment

Wheel Base-105 inches. Weight 2100 pounds.

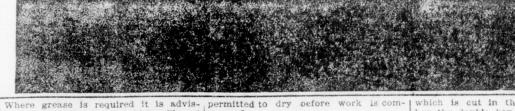
GRAY DORT MOTORS, Limited - Chatham, Ontario -



## BEEMER & Co., Limited

131 QUEEN'S AVENUE

London.



until my husband got 'Dr. Fowler's,' out from the agent from whom you labor, even if it can be kept going. level. is supposed to give. If the battery has when running very slowly the sudden

he was about nine months old. He was at 15 miles per hour is less than the with pure water before charging, and considerably. though no overheating the stem and guide and try again.

berry is the remedy you want. Don't a few moments only, it should be the resistance of the slow-moving cause trouble by sticking open and which would tend to interrupt taken off and charged to full capacity crank-shaft set up tremendous thus causing misfiring of the cylinder taken off and charged to full capacity crank-shaft set up tremendous thus causing misfiring of the cylinder swing of the body on the springs. in which it is operating. In testing for a bent stem, which hardly is noticefor a bent stem, which hardly is noticeable to the eye, place the valve in its
able to the eye, place the valve in its

timing gears. Others are lubricated by means of oil for summer motoring trips. They

are the same shape and size as

the parts of alconor, described in the parts of alconor, are the same shape and size as

the parts of water be used instead. This parts of water be used instead. This parts of water be used instead in and the hards there is one made of black velour. stresses, which are as dangerous as in which it is operating. In testing from my electric rectifier over night, It not infrequently happens that guide and with the forefinger gently by means of oil from the crank case. should be well rubbed in and the hands there is one made of black velour, those of canvas.

writes: "I used Dr. Fowler's Extract of should test it while the car is running with water, and it when an empty radiator is filled up lift the stem. It should move freely when at 10, 15, 20 and 25 miles per hour. Wild Strawberry for my little boy when at 10, 15, 20 and 25 miles per hour. Wild Strawberry for my little boy when an empty radiator is filled up lift the stem. It should move freely when at 10, 15, 20 and 25 miles per hour. Answer—You should have filled it water level will be found to have fallen its own weight. If it does not, clean affect the lubricating oil in the crank

in the cooling system, and a little slowest possible speed is not always a very slow rate will result in the A bent valve stem invariably will setting up of much more severe vibration than a slightly higher speed, which would tend to interrupt the

If case. When the main bearings have Old garden hose may be used to with quarter belts. become worn the grease from the

To those who object to the old

protect spark plugs by cutting it scantily gathered into an applied timing gears is bound to work into the crank case. The manufacturer of your motor usually recommends a glowest possible speed is not always certain type of grease to use.

timing gears is bound to work into the correct lengths and forcing of the plugs. This forms good into place from a adouble-breasted. The collar is a deep rolling affair, buttoned carrying plugs loose in the tool box.

methods of thoroughly greasing their the electric generator and starter and yellow striped silk.

arm and caught at the waist Don't forget that the bearings of front. The coat is lined with black

hands in order to make subsequent need oiling from time to time. A few cleaning easy after an overhauling drops of high-grade oil will prevent job, it is recommended that a solution unnecessary wear and damage to the composed of four parts of alcohol, bearings.

They for summer motoring trips. They