



You need not
envy beauty

THE subtle charm which fascinates and attracts is due more to sparkling eyes, lustrous hair, and a soft, clear skin, glowing with the delicate color of the peach, than to regularity of features.

Pompeian Day Cream (vanishing)
Beauty Powder (four shades)
Bloom (non-crumbing rouge)

Besides having an exquisite, almost bewitching perfume, Beauty Powder has the desirable quality of unusually long adherence. After you have once used it you will readily understand why it is fast becoming the choice of discriminating women all over the world.

Treat gently massaging the skin with Pompeian Day Cream (vanishing) before applying Beauty Powder, and then a deft touch of the proper shade of Bloom (rouge) to add a little color, and you will be surprised and delighted at the immediate transformation.

At All Druggists and Department Stores

THE POMPEIAN COMPANY
Cleveland, Ohio, U.S.A.



SIDE TALKS.

By Ruth Cameron.

THAT ELASTIC BAND—REACTION.



Not a Pose, A Reaction.

Have friend who makes it a point to speak very disparagingly of her children. Many people think this is a pose, and criticize her. "I think it is," she says, "but I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

Another pose I have heard criticized is that of a woman in our circle of friends who is always talking poverty. "We're sending Billy to public school this year," she says frankly, "to cut down expenses. I'm not going to have a maid next winter, partly because I

don't think it's a pose. I don't think it's anything but a reaction. Nell had a sister about ten years older who was perfectly silly about her children. For years Nell heard her telling people how wonderful these perfectly good, ordinary children were, and she made up her mind that when she married and had children of her own she wouldn't give people a chance to say 'Isn't Mrs. ——— ridiculous about those children?' She has gone too far, of course, but that is a quality about reaction—it snaps from one extreme to another, like an elastic band.

Because She Hates That Fake Front.

want Milly to get out in the kitchen, but mostly because maids are so frightfully high nowadays. I wish we could go with you but really I think that hotel is too expensive. I'm looking for a cheaper place this summer. Do you like it? I'm so glad. It really didn't cost half as much as you'd think. I got it at a sale. There was the least little spot on it and I got it at half price."

With her, too, I feel sure this is nothing but reaction for she has a family of in-laws who disgust her by their way of putting on a front, and a false front, too. I have heard her say how she hates it and how determined it makes her not to be that sort.

One Of Those Terrible Sentimentalists. Sometimes you can feel this kind of a reaction going on in yourself. The other day after I had been in the company of one of those frightfully sentimental people who love to go to the cemetery and put flowers on the graves of people whom they criticized and quarreled with in life, I found myself talking with a good deal of diffidence about death and cemeteries. I was surprised and a bit shocked at my own lack of taste and realized that it was probably a rebound against that sentimentality.

Reaction is one of the forces that must be reckoned with in dealing with children. Small children imitate. Older children imitate but they also react against an excess of any quality. Don't rub anything in, even goodness, for it is very hard to stop a reaction.

The excellent Shoe Service of our Stores, is well worth your consideration. Every shoe we sell is correctly fitted by an expert. PARKER & MONROE, LTD., The Shoe Men.

July 28, tu, th

TWO MEN.

I see Tim Jasper working with a hatchet, saw or spade; he might as well be lurking in the shade; for he has bonds and leases and shining silver pieces and greenbacks ready made. He's always building fences or tearing down; he's surely lost his senses. I mulled with a frown; why doesn't he get busy, and buy a costly Lizzie, and joyride through the town? He's always making ditches or digging useless wells, and he has heaps of riches in safe deposit cells; I wonder, with my neighbors, just why he sweats and labors—he should be wearing bells. He sees me sit forever beneath my banian tree; I shy at all endeavor, dodge every job I see; the sunshine round me streaming, I sit there idly dreaming and drinking ginger tea. And he has asked me often, "Why don't you quarry stone? This laziness will soften the little brains you own; man's given them and muscle, and if he's wise he'll hustle to gain another bone. How can you sit and smoulder in this enchanted air, with fungus on your shoulder and mildew in your hair? To sit here in the shadow and dream of El Dorado won't get you anywhere." He thinks I am as silly as he appears to me; he's trotting like a filly while I am drinking tea; we both are happy mortals, we fill the air with chortles, though different we be.

VALT MATCH

White Canvas Shoes, only one sixty three a pair, our complete stock marked down to \$1.63. Laced and strap style, rubber heel. PARKER & MONROE, LTD., The Shoe Men.

July 28, tu, th

London All Agog Over Curzon Will

Standard Declares Lloyd George Is The Premier Referred to.

LONDON, July 26—(C.P.)—London last night was all agog over a statement printed in the Evening Standard Friday that it understood that was former Prime Minister David Lloyd George of whom Marquis Curzon of Kedleston dealt with "pungent illuminating comment" in the so-called "literary testament" of his will, which was probated Thursday.

The newspaper said Marquis Curzon's sharp shafts were directed at Mr. Lloyd George for having adopted the functions of British Foreign Secretary during the arrangement of the peace treaty at Versailles. Curzon, during the framing of the treaty, was Lloyd George's Secretary of State for Foreign Affairs.

Nothing has been made public concerning the contents of the document, which was suppressed in the probate court because of the "startling revelations" it contained concerning the unnamed Premier and other unnamed former colleagues of Curzon in political life. It is possible that neither the contents of the document nor the names mentioned in it have been revealed to any one, except the judge of the probate court, the executors of the estate, and the "high personage in the political world" to whom the executors submitted it in order to obtain advice as to what should be done toward preventing the comment of the Marquis from becoming public property.

STEEDMAN'S POWDERS



Cooling and health giving. An ideal aperient for children from the period of teething to the age of 10 or 12 years.

WRITE FOR BOOKLET "HINTS TO MOTHERS" (HEALTH AND FOOT CARE)

JOHN STEEDMAN & CO. LTD. LONDON

EE

EE

C. L. B. Cadets



The Brigade lads at Topsall Camp continue to enjoy a glorious holiday. Monday the usual routine was carried out and a big sing song was held in the Mess Hut during the morning. The keepers everybody happy whilst the rain was keeping all ranks under cover. The Grand Falls orchestra, with Sergt. Cook assisted with the effects and delighted the audience. Corp Wiseman of the Bugle Band was conductor. Capt. A. S. Lewis acted as Chairman and acted as the Humourist on the programme. A feature of the day was the singing of "Mutt and Jeff" whose contributions were really class. Lieut. Constable contributed a fine solo—"A Parody on 'It won't rain no more'." The Chief Medical Officer Captain Burden was on the programme but unfortunately had forgotten to bring his music. The lads hope to hear him later. Ptes. Scurry and Mossell's elocution was excellent. At night the Warrant and N.C.O.s held their annual dance in the S.U.F. Hall. Lieut. Constable of Grand Falls was the floor manager and the Grand Falls trio provided the music in splendid style. Tuesday the lads carried out the usual routine and half the lads in camp slept in the cook house owing to the rain. Corporal Fitzgerald of Trinity East-Port Rexton Company was in charge of the guard. On Wednesday the annual Camp Sports were held. Among the visitors were the Bishop of Newfoundland, who spent the day at the Camp by his attendance. The Women's Guild of Topsall served teas to the public visiting camp and received over a hundred dollars towards the funds for a new school building, which is badly needed. Camp Commandant Harold Hayward placed all the camp resources at the disposal of the ladies to help out their noble efforts. The prizes were won as follows:—

100 Yards, Sr.—1st, Sergt. E. Martin St. John's; 2nd, Sergt. E. Raines, Grand Falls.

100 Yards, Jr.—1st, Pte. White, St. John's; 2nd, Pte. Marshall, St. John's.

1 Mile, Sr.—1st, Pte. Bradbury, St. John's; 2nd, Pte. Macklin, St. John's.

Football Place Kick—1st, Sergt. Raines, Grand Falls; 2nd, Sergt. Keats, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

1/4 Mile, Sr.—1st, Pte. E. Martin, St. John's; 2nd, Pte. Bradbury, St. John's.

Road Race—1st, Pte. Noseworthy, St. John's; 2nd, Pte. Crane, St. John's.

Kit Race—1st, Pte. Rogers, St. John's; 2nd, Pte. Duffett, St. John's.

1/4 Mile, Jr.—1st, Pte. W. Marshall, St. John's; 2nd, Pte. R. White, St. John's.

Sand Bag—1st, Sergt. Brown, Grand Falls; 2nd, Sergt. Hockey, St. John's.