

PURE FOODS

Purveyor of
Jams, Jellies
and Canned
English Fruits
His Majesty
KING GEORGE V
By Appointment

All Chivers' preparations are of
guaranteed purity, and are made
in the fresh air of the country
under ideal hygienic conditions.

Chivers' Olde English Marmalade



Only Selected Seville Oranges
and Refined Sugar, but so skill-
fully blended as to preserve the
valuable tonic properties of the
fruit. "Your Olde English
Marmalade... makes break-
fast worth while," writes a user.

Chivers' Jellies



Flavoured with Ripe Fruit Juices.
The family and visitors, children
and adults, all delight in CHIVERS'
JELLIES—they are delicious,
wholesome and refreshing.

Chivers' Jams



Chivers & Sons own 6,000 acres
of land, a large proportion of
which is devoted to fruit culture.
They use each year thousands
of tons of fruit freshly picked
from their own orchards and
preserved as soon as gathered
with refined sugar only.

Chivers' Custard Powder



Combines highest Quality with
greatest Economy. It creams
up into a nutritive Custard of
exquisite flavour.

A Packet makes 1 Pint. A Drum
makes over 100 cups.

CHIVERS & SONS, Ltd.
The Orchard Factory,
Histon, Cambridge, England.
Chivers' products are sold everywhere, but
should you have difficulty in obtaining them,
please communicate with the Chivers' Agents:
G. W. SNOW, 376 Water St.,
ST. JOHN'S, Newfoundland.
p23.th.t

With a simply made frock of hand-
adapted crepe is carried a hand-paint-
ed bag of the material.

MINARD'S LINIMENT USED BY
PHYSICIANS.

Cup and Saucer Land

Modern Wonders of the Potteries.
When, on June 5th, the King visited
the Potteries, he renewed his ac-
quaintance with one of the most ro-
mantic centres of modern industrial
Britain.

The ugliness of the Potteries is as
frank and open as that of the other
Staffordshire industrial centre, the
Black Country, which, too, owes its
existence to the riches beneath it.
Nearly all the materials used in the
Potteries are brought from a distance
—clay from Dorset, china clay and de-
composed granite from Cornwall, and
so on—but coal in abundance is on
the spot.

Most romantic of all the products
that flow from afar to "Cup and Saucer
Land" is gold in grains just as
washed out. It is used for ornamenta-
tion. In one of the "pot-banks," or
works, there is an isolated spot where
enough of the precious metal to make
a king's ransom has been found under
the strictest supervision.

A Ceiling of Smoke.

It is coal that gives the last touch
of hideousness to the district. For
pit-banks of unspeakable offensiveness
are scattered among the long,
straggling lines of buildings and the
hundreds of "pot-banks" dotted with
ovens like ginger-beer bottles, tall
chimneys, and vast "sherd-ricks"
(monstrous heaps of broken "wasters,"
some of them rising a couple of hun-
dred feet above the level), that con-
stitute the Six Towns, over which
hangs a pall of thin, grey smoke.

Mr. Arnold Bennett makes the num-
ber of towns five; but what can you
expect of a man born and bred in a
district where a "dozen" is any num-
ber from one to seventy-two? All
plates are twelve to the dozen, but
cups and saucers are thirty-six, and
other small ware eighteen, twenty-
four, thirty-six, up to seventy-two
for some purposes. This eccentric ar-
rangement has been arranged to simplify
the payment of the oven men; but
there are other "counts," and no two
are alike.

The Potter's Wheel.

There is, however, another side to
the picture. Ugly though the area is,
it is surprisingly rich in industrial
marvels, and it comes into touch with
our daily life more often than most
of us are aware. The most important
pottery manufacturing district in the
world, it supplies us with an immense
variety of products, from tiles to pre-
cious porcelain and statuary, thus
ministering to our actual needs as well
as to our aesthetic sense.

All over it is the potter's wheel, es-
sentially the same to-day as it was
more than four thousand years ago,
though it is now operated with greater
rapidity than it was by the ancient
Egyptians. A good worker will make
three or four hundred half-pint pots
in an hour.

In some works, too, you may see in
course of manufacture every kind of
pottery, from the cheapest kitchen
ware to valuable porcelain. Of din-
ner services alone, the range is enor-
mous, some intended, apparently,
only for millionaires—costing thirty
pounds or more a plate.

Beauty's Ugly Home.

Vases also are displayed in the show-
rooms, where a gorgeous feast of col-
our meets the eye. The painting on
one may have taken weeks to com-
plete, and it may be a charming ex-
ample of the work of a ceramic artist
—a man of European reputation—who
has specialized for years on one flow-
er, such as the orchid or the rose.

Still more remarkable are the speci-
mens preserved in the museums, some
of which contain masterpieces of the
potter's art. For several reasons, the
most interesting of these institutions
is the one at the Ettruria Works. It is
the home of priceless possessions,
many of them associated with Josiah
Wedgwood.

A "wondrous organism," in truth, is
the Potteries. Ugly in itself, it yet
affords a means of bringing colour
and grace into any home, and thus,
after all, it does a great work and am-
ply justifies its existence.

Men's Black Crepe Sole Boots,

only \$5.50 pair at F. SMALL-
WOOD'S.—June 19, 1925.

The Barber's Decision

The village cricket club were in a
nasty position, but the hope of his
side, the vicar, had been in all the af-
ternoon, and was still going strong.
A sudden shout rent the air, and
hope rose high in the rustics' breasts
as they saw a terrific drive of the vi-
cars go hurtling towards the bound-
ary.

The cricketers began to run, and
as they crossed in the middle of the
pitch the vicar was heard to remark:
"I think we can manage another."

But the vicar had reckoned without
his host, for just as he reached his
crease the wicket was thrown down.

Immediately there came a con-
fident appeal from the fieldsmen. The
village barber, who was umpiring,
gave an emphatic: "Not out!"
"Ah," said the clergyman, with a
breath of relief, "that was a close
shave!"

"It was, indeed, sir," agreed the
umpire in an audible whisper. "And
if it hadn't been that you were a re-
gular customer of mine I should 'a'
said, 'Next sent, please!'"

MILKMAID
MILK
SWEETEST AND BEST
MILKMAID
CONDENSED
MILK
The Nestlé & Anglo-Swiss
Condensed Milk Co. supplied over
750,000,000 tins of Milk to the Allied
Troops during the Great War.

Fads and Fashions

A gay squire design is embroidered
all over a Jersey bathing suit.

A smartly tailored street frock is
essential to the summer wardrobe.

For evening the diamond earring is
very lovely and exceedingly smart.

For the summer camper, pajamas
of fine linen are cool and very durable.

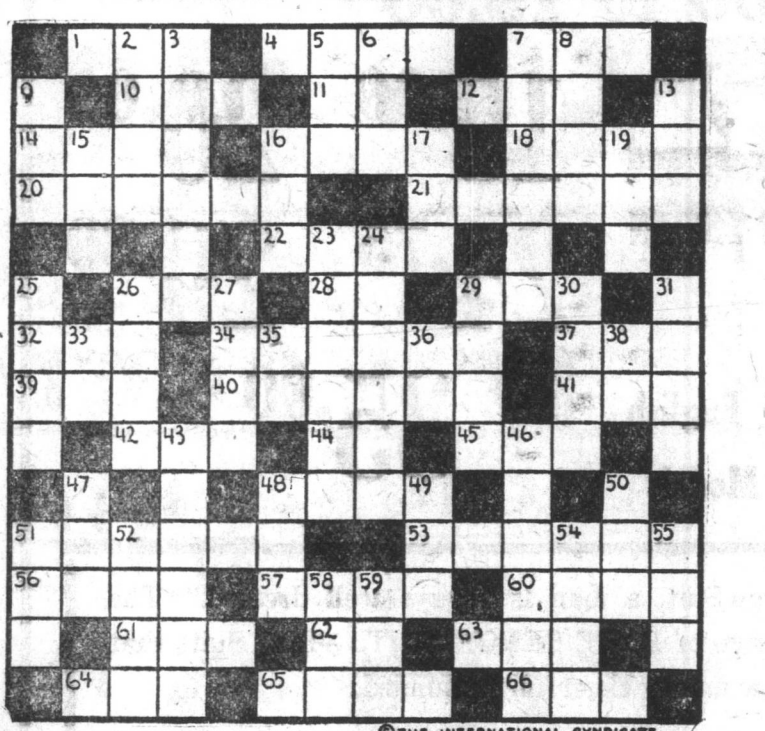
The silhouette may be straight and
boyish, or of a more feminine turn.

A characteristic of the afternoon or
dance frock is the fluttering move-
ment.

Pongee makes up delightfully in the
style of the popular halbriggan frock.

With the all-white costume one may
wear stockings of a pale sunburn
shade.

CROSS-WORD PUZZLE



SUGGESTIONS FOR SOLVING CROSS-WORD PUZZLES

Start out by filling in the words of which you feel reasonably
sure. These will give you a clue to other words crossing them,
and they in turn to still others. A letter belongs in each white
space, words starting at the numbered squares and running either
horizontally or vertically or both.

- HORIZONTAL**
- Membrane of a duck's foot
 - Near
 - Proseur
 - Brother (abbr.)
 - Topographical Engineer (abbr.)
 - West Patrick is called (French)
 - Fairy (Persian Myth.)
 - Acclimated
 - Fresh and luxuriant
 - Tropical American bird
 - In the last month (Latin)
 - Man-eating demon
 - Suffix used in numerical names
 - Latin for gold (abbr.)
 - Prefix, "in favor of"
 - Girl's name
 - To foil or frustrate
 - Latin for "by way of"
 - Point
 - A sea W. of Greenland
 - Sum total (abbr.)
 - Gone out of use (abbr.)
 - Spanish for "she"
 - Eastern State of U. S. (abbr.)
 - Small song bird
 - King of the Huns—"the scourge of God"
 - Classify
 - Require
 - Seaport in S. E. France
 - A far western State of U. S.
 - Antarctic circle (abbr.)
 - Southern State of U. S. (abbr.)
 - Allow
 - The whole
 - Associate
 - To put on, as clothes
- VERTICAL**
- River in N. E. Spain
 - Patroness of Ireland (1823 A. D.)
 - Proseur
 - Exclamation (slang)
 - A strap for horses
 - Case for carrying small children (French)
 - Quick to learn
 - Exclamation of astonishment
 - Period of time
 - Spanish for "one"
 - Expected to arrive, as a train
 - Small capitals (abbr.)
 - An old rustic
 - Private
 - Manufactured
 - Toward the inside
 - Flows back
 - In process of adjustment
 - Egg-shaped
 - Not early
 - Negative
 - Associate of Arts (abbr.)
 - Light infantry (abbr.)
 - Prefix "in"
 - Nuptial
 - Followed
 - Consumed
 - Pale
 - Scotch for "no"
 - Man's name
 - Conjunction
 - Small river-duck
 - Man's name (German)
 - Article
 - Not well
 - Western State of U. S. (abbr.)

Solution of yesterday's puzzle.

USHER BLAST
A PARAMOUNT
A FRIGID TREADS
TEN NICHE GET
DAM SHE TELE
RELISH READER
E TO MING
SHARTS SUNDAY
HERE HAD TOME
ERR PAGAN REA
ASTIDE VINDAS
F VENTRICLE T
MENA NEEDY

CARD.
Dr. M. F. Hogan,
Dentist,
142 Water Street,
over Laxab's Jewellery Store,
(Opp. Royal Stores),
Telephone 1255.
ap23.th.t

Just Folks.

By EDGAR GUEST.

THE PANSY

There's something in a pansy's face
So touched with beauty and with grace
So soft with lovely pity, I
Can never heedless pass it by.

The richer roses lure me on
With countless charms to look upon,
They seem to say with scornful pride:
"Why for such weaklings turn aside?"

"Why waste your time with such as
they?
We are the fashion of the day!
Look, we are roses! Yet you stand
And hold a pansy in your hand!"

Oh, richer roses, with all your pride,
Something to you has been denied;
This humble pansy seems to be
More like my own good friends and me.

I seem to know how hard it tries
To come to favor in men's eyes,
And in its beauty I can find
Soft traces of a gentle mind.

'Tis like an old friend who has stayed
Poor while his neighbours progress
made,
And though I know the roses, I
For old time's sake won't pass it by.

Flowers are like men. The proud dis-
dain
Those who in humbleness remain,
Yet in the lowly pansy glows
A soul as olive as the rose.

Women's and Growing Girls'
Tan Calf Lace Skuffer Shoes, all
Leather, only \$3.00 pair at F.
SMALLWOOD'S.—June 19, 1925.

"Ice Ahead"

In 1914 the leading maritime na-
tions of the world came to an agree-
ment that a patrol service to keep a
look-out for icebergs should be set up.
This conference was the outcome of
the sinking of the Titanic with great
loss of life after striking an iceberg
on the night of April 14th, 1912. The
United States Government was asked
to undertake the responsibility of the
ice patrol in the North Atlantic.

For about four months each year,
when the ice is breaking up into gi-
gantic, treacherous masses, the pa-
trol much be maintained. It begins
usually in March, lasting until the end
of June. The usual procedure is for
the patrol cutters, upon sighting a
berg, to allow themselves to drift
with the white mass. For days they
may have to keep this position, and
the monotony is only relieved when
the berg finally dissolves or is no
longer dangerous. The patrol boats
are each fitted with a 2,000-watt tele-
phone and telegraph transmitter, and
all the time they are with the ice-
bergs they send out messages of
warning at regular intervals.

Both the Tampa and the Modoc, the
principal ships of the patrol, are driven
by electricity and carry every kind
of measuring instrument, so that they
can discover the exact size of each
berg they encounter.

Child's Tan Calf, all Leather
Laced Oxfords, sizes 8 1/2 to 12,
only \$2.25 pair at F. SMALL-
WOOD'S.—June 19, 1925.

Laughs A-plenty
in Big Comedy

When James Cruze's admirable pic-
ture of Harry Leon Wilson's
novel, "Ruggles of Red Gap," is shown
for the first time here at the Majestic
Theatre to-night, picture fans will
see not only one of the most deligh-
tful comedies ever produced, but a cast
of players of such merit as has seldom
if ever been assembled for any picture
production of the current season.

Edward Horton, popular stage and
screen leading man, plays the title
role of a valet, who is Americanized.
He was chosen as Ruggles because he
is the ideal type to handle the deli-
cately shaded humor of the part to per-
fection.

Ernest Torrence, famous screen
character player, who made an im-
mense hit in "The Covered Wagon,"
was cast in the equally important
role of Cousin Egbert, a rough and
ready Westerner who hates the re-
finements of high society, while Lois
Wilson plays Klondyke Kate, the
daughter of a saloon-keeper, who has
no social aspirations but, neverthe-
less, becomes the wife of an English
Earl.

No man knows better than James
Cruze the importance of a powerful
cast. Consequently his selections of
the other featured players—Pritzi Rig-
way, Charles Ogles and Louise Dres-
ser—is a recognition of merit of the
highest caliber.

Harry Leon Wilson's story, "Rug-
gles of Red Gap," attained its popular-
ity because of its truly human comedy
cloaking a theme of vital importance.
It is this theme which, adapted by
Walter Woods and Anthony Coldewey,
has developed into a picture story ab-
sorbingly interesting, always amusing
and withal powerfully human.

Child's Tan calf, all Leather
Laced Oxfords, sizes 8 to 8 1/2, only
\$2.00 pair at F. SMALLWOOD'S.
June 19, 1925.

MINARD'S LINIMENT FOR THE
GRIPPE.

IN STOCK:

Egyptian Onions
CWT. BAGS.

P. E. I. Potatoes
GRADE A.—90-lb. BAGS—REDS and BLUES.

American Ben Davis Apples
Ayre & Sons
LIMITED
STORE DEPT.

June 20, 1925.

Our Golden Pheasant Tea

represents the highest attainment in Tea Quality. It is selected
from the choicest teas from Ceylon and India, and blended to-
gether at the warehouse of Messrs. Ferguson, Holness & Co.,
Ltd., London, under the closest supervision of tea experts.

J. B. Mitchell & Son,
Limited

June 20, 1925.

Dodge Brothers Touring Car

When good weather invites you into the country, you will appre-
ciate more than ever the advantages of Dodge Brothers Touring
Car. Open to fresh air and sunlight the Touring Car is healthful
and delightful to drive.
Moreover, it is common knowledge everywhere that Dodge Bro-
thers product is dependable. One-eighth of the total weight of
the car consists of chrome vanadium steel—the toughest and
most enduring steel that can be used in motor car construction.
This is exceptional. It goes far to explain why Dodge Brothers
Touring Car stands up so many years under the hardest usage.

The Royal Garage, Agents,
LESTER & ELTON, Proprietors,
CARNELL STREET ST. JOHN'S, Nfld.

may 12, 27, 1925.

SEEDS!

Just a few of the following
still in stock:

SWEDEN TURNIP.
CABBAGE (all kinds).
TELEPHONE PEAS.
BEET.
CABBOT.
PANSY.
SAVORY.
NANURTIUM.
SWEET PEAS.

PETER O'MARA,
THE DRUGGIST,
THE REXALL STORE.

June 20, 1925.

Sp. Ho.

Good service
29c

The new
We have

Rat

In Rose, San
Fawn. Co.

Correct Tre-
tions. Mea-
outdoor spo-

June 25, 1925.

Bo. PU. COM. M.

For instance, we are
dig if we don't get out
the side rather than the
spoon. Now when you call
end of the spoon, you call
place to sip from it. I can't
reason why spoon has
that whatever is in the
poured out that way?
And what would you