# "DUNLOP"

The World's Most **Envied Tire** 

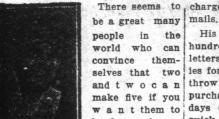


Record Mileage—Faultless Anti-skid

### SIDETALKS.

By Rath Camprop

TWO AND TWO EQUAL-?



hard enough.

there was arrested a man who was price as the buyers could get them at and save something and hasten to

There seems to charged with fradulent use of the His little scheme was to send out accepting his offer and containing world who can hundreds of thousands of circular money orders. convince them- letters offering to sell a list of grocer- Evidently there were a thousand make five if you purchase was made in the next few if you want them to badly enough.

quick clean-up and get-away.) In a certain large city recently The groceries were sold at as low a ing who see a chance to cut corners

"THE FISHERMEN'S FRIEND"

of sugar which would be worth

What It Meant.

In other words, the advertiser was ng an equivalent of a cash re of about \$7.50 on a purchase 20 dollars worth of goods sold as lov s a cut-price grocer could sell them ome distance away from the city, bu as it happened someone who had re ceived a letter and who was pos sessed of an inquiring turn of mind happened to have business in the city, and while there made it his further husinees to visit the wholesale grocery store from which the letter came. He could not find a sign of any

So the scheme was nipped in the

fool people. He must have overreach- which to look at the offer.

But we are wrong, you and I. Within a day or two after his arrest thousand letters had been received

selves that two les for \$20 and with this \$20 order to people who were ready to be conand t w o c a n throw in 75 pounds of sugar, if the vinced that two and two can make five want them to days (apparently he planned on a I can just vision them, housewives hard pressed by the high cost of liv-

groceries on the premises. Neither easier and pleasanter for the crook industry in all its branches takes on could the police when he summoned and that much harder for the honest an upward trend and more and better

Would You Buy a Gold Brick? Now, of course, you are thinking people do you think had never duction of more and better market just what I thought when I first heard laughed at the gold brick joke. Mighty eggs and poultry, as well as more of the scheme: "What a fool he was few, yet they hastened to buy a gold uniform flocks in the farmer's yard. to offer so much. Anyone could see brick labelled in letters plain enough By getting together, the inexperienced that it was impossible. Why didn't he to all who cared to put on the spec- gain knowledge by conference with offer 10 or 20 pounds if he wanted to tacles of common sense through the experienced breeder, and as time

> If you try to, you are more likely to and flavor on the consumers table get nothing for something.

Two truths that are worth keeping in mind when you are about to ac- than he now pays for the usual "Ascept an offer by some totally unknown sortment of Prospects." Birds are firm to give you an almost inconvely- better housed and fed and kept under

Misses' Rubber Sole Canvas Shoes. White, \$1.00 pair; Brown, 75c. pair; Black, 70c. pair at F. SMALLWOOD, Water Street.

#### Poultry Clubs and Organizations.

From the organization of Poultry

how Associations in various communities and the successful linking of them together with a State Association as a sort of mentor and guide rived. It is generally conceded that of the United States owes its place in the Sun to the activity of the Poultry Cranks who formed and operated such Clubs and Associations that One can't help but be awfully sorry made shows of such magnitude as for them. But everyone who thus lets Madison Square Garden, and Chicago his eagerness run away with his com- Coliseum possible. Where such Asmon sense makes life that much sociations are organized the poultry How many of those hundreds of and conducted they encourage the progoes on the result is not only a bet-You cannot get something for noth- ter looking bird in the producers yard but also a bird of better flesh and fresh eggs of uniform size and color for but little if anything more far more sanitary conditions where the knowledge such Asociations sow broadcast takes root, and surely no one will deny their preference for a high quality product though they may sometimes thoughtlessly criticise the organizations who are trying to bring

such improvement about. Where such Poultry Show Associations or Clubs exist an "Egg Circle" doubtless proves a valuable adjunct to both the Association and the Community. An Egg Circle is formed for the purpose of marketing the eggs from the Community to the best possible advantage. I do not mean by this the one sided advantage of getting all one possibly can for a more or less indifferent quality of product, but to give the consumer the advantage of obtaining a properly graded high class product at a fair price so that he will come back eagerly for premium above regular market prices more and may even want to pay to obtain a guaranteed product of KNOWN RELIABILITY. The farmers produce (as far as eggs and poultry go at any rate) is usually discounted in the market in this country to some considerable extent because as a general rule it conforms to no standard of RECOGNIZED QUALITY. An Egg Circle permits the producer with a small flock to get his eggs into the best markets at the lowest cost by grouping his products with others in the same community. By using a brand and properly grading and shipping eggs that are at all times reliable when they arrive on the market, a demand grows quickly, a standard is set, and confidence will be doubled and business increased where such standard is observed by any one or a chain of Egg

Each Egg Circle should have its number and each individual member of a circle should be furnished with a rubber stamp bearing the number of the circle and an individual number alloted to himself. All eggs collected by the Circle should be stamped on the large end with the stamp furnished to the member supplying them. It would thus be easy to weed out all careless members if any bad eggs were supplied at any time as not would the circle number supplying them be given, but the name of the careless or guilty member could easily be obtained by reference to the Circle's books when the complaint reached them.

The constitution and bye-laws of such an organization are usually dealt with best on the ground, as conditions vary in different communities, but the general scheme of grading and packing the eggs should be the same throughout the chain of circles and if the city demand became great enough doubtless the eggs from the out-of-town circles could be marketed through the medium of the City Egg Circle or its commission man. The many details in connection with such an association such as receiving reports, members receipts, etc., can hardly be gone into in a newspaper article but the benefit one Circle in single community can do is certainly obvious and if multiplied by the communities in the Island, folowing suit, the benefit to be reaped y both consumer and producer would

nate much of the usual waste prevalent, due to the haphazard thods under which the small prolucer usually markets his products. it would do away with the too long olding of eggs before marketing

# PAINT

We carry a full line of High Grade Ready Mixed GANADA PAINT

We recommend this Paint to give satisfactory results. Also other cheaper grades in colors of Red, Green, Grey, etc. Genuine English Linseed Oil and Pure Gum Spirits of Turpentine. Let us have your enquiries for

LEADS, PAINTS and OILS

Mail Orders receive our usual **Prompt Attention** 



ther i

The COMPLETE PLANT FOR RULING PRINTING **BOOKBINDING** 

DICKS AND CO. LTD. PHONE **FOUR** SEVEN



# TO THE WHOLESALE TRADE!

We announce the arrival of

THE VERY BEST VALUES WE HAVE HANDLED FOR YEARS. POUND GOODS, PIECE GOODS, REMNANT GOODS, DRESS GOODS, SMALLWARES, HESIERY, CAPS, UNDERWEAR, TOP SHIRTS, SWEATERS, ETC., ETC.

We specialize in outfitting Lumber Camps

## GARNEAU LIMITED

1st Floor T. A. Hall

apr114,13i,s

Duckworth Street.

# REAL LEMONADE

POWDERED LEMON JUICE is the pure juice of ripe lemons reduced to a dry powder by the same processes used in making powdered milk. Nothing except the water has been removed and nothing has been added except a certain amount of corn syrup to act as a carrier of the delicate lemon flavour and the solids of lemon juice. It is not a "lemon extract" or "crystals". No acid or preservative has been added. The health promoting vitamines remain active and uninjured.

POWDERED LEMON JUICE can be used for every purpose for which fresh lemons are used, and its convenience and quality make it a most desirable product for every

1 Tin Equals 10 Full Ripe Lemons 50C

Our

Royal Stores, G. Knowling, Ayre & Sons, Steer Bros. 

ticle. I have a letter from Mr. Thos. and OBTAIN MORE for them than F. Rigg (The President of the American Poultry Association) referring to the effect of the methods of Califor-

"Raw From Eczema Doctors Do Their Best'

eggs into the New York Markets can be obtained for some of the eggs the authority by which all American and Canadian, as

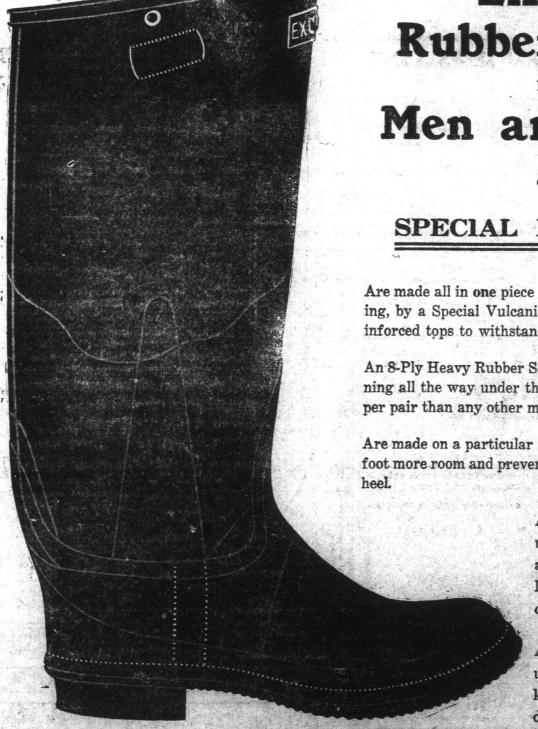
wfoundland Shows afe judawarded prizes, has a secch it never contained before one for eggs and market as well as the live birds There is a definite standard n for the judging of thes at last and but little left to ork. This to many of us in lwriting on the wall, and the ent in favor of affil g Circles with Poultry As

t as well as from the outside

with responsibility for its "Relati of Body Shape to Feathered Contout Grand Falls, June 30th, 1923.

OSOUITOE Minard's takes the





"EXCEL"

Rubber Boots Men and Boys

SPECIAL FEATURES:

Are made all in one piece to prevent ripping or cracking, by a Special Vulcanizing process. Specially reinforced tops to withstand chafing or cracking.

An 8-Ply Heavy Rubber Sole with extension edge, running all the way under the heel. Insures more wear per pair than any other make of Boot on the market.

Are made on a particular shape of last, which give the foot more room and prevents slipping at the instep and

> A heavy Cloth insole made under a new process which absorbs all moisture, is nicely fitted in to add extra comfort for the wearer.

> A 4-Ply Duck lining is also used, treated specially to keep the foot and leg cool during hot weather.

Ask your Dealer for

"EXCEL" BOOTS

"THE FISHERMEN'S FRIEND"

Sold by all Reliable Dealers from Coast to Coast.

Distributed by Parker & Monroe, Ltd., Shoe Men