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Forty-Three Years in the Public Service--The Evening Telegram

King Hunts for Wife.
THE KIND OF QUEEN BULGARIA NEEDS.

There is every reason to suppose that the report announcing King Boris's desire to marry a rich American lady may be somewhat qualified in the near future. For a retiring, unassuming monarch such as he the procedure of "advertising" for a bride seems to be quite contrary to his usual repugnance to publicity in any shape or form, and one likely to wound the susceptibilities of his subjects—a thing he would never care to do. At the same time, it has been known for several months that Bulgaria's ruler has contemplated taking unto himself a wife. It has also been known that he might find it difficult to find just the sort of future queen likely to suit his tastes and gain access to his heart.

A Lovable Young Man.

It is quite certain that King Boris would not be attracted to any woman either on account of her beauty or her wealth if she failed to reach that very high standard of virtue which he expects of those who share his intimacy, and by which he judges even his male friends. The character of Boris is unimpeachable. Of an open, frank disposition, he abhors anything that appears to secrecy or intrigue. On this account he has been called "The best King and the worst diplomat" by those who know him.

If he has expressed it his wish that the possession of wealth would favour the chances of a would-be bride, it can be assumed that his reason for having done so is that the future queen may count on having married a poor man, for Boris, as kings go, is very poor indeed. So far as he is concerned, money matters very little; his tastes are simple, his desires might perhaps "feel the pinch," it is very doubtful whether he has ever been troubled by his lack of riches.

The King of Bulgaria is no admirer of beauty—at least, not to an extent that might allow personal charm to weigh in the selection of a bride—but the character of those whom he would trust must be able to bear the closest scrutiny without being found wanting. The future Queen of Bulgaria will find in her husband a lovable young man, and, if rather exacting on some points, one who counts domestic happiness as being a very treasured possession. There are many of his subjects indebted to their ruler for brighter lives and happier homes than they might have had if their king had been someone else.

A King at School.

After the termination of the late war, the young monarch made it his first duty to rebuild the social life of his people, and ever since has been busily engaged in all manner of democratic activities. Education is his hobby. He has realised that a happy, prosperous people must be well taught and well read, and in several instances he has made it a personal duty to inspect educational progress even in distant outlying parts of his domain.

A story is told of how a horseman one day dismounted at a small school near Rodamir and entered, introducing himself as a "member of the Government." He questioned the children in connection with the subject that formed the lesson in progress when he entered. Warming up to his task, he, for a time, became a teacher, and the master was very astonished to find that a "member of the Government" should be so well informed! He must have been satisfied with the manner in which instruction was given at this particular school, for a few weeks later the teacher in charge received a summons to an important post in Sofia.

It is a significant fact that the King wished that his future bride may be interested in girls' schools, and make them her special care. It has also been stated that the social welfare of the Bulgarian poor may interest the future Queen, if she conforms to the King's idea of what his consort should be.

Those who know Boris the best say that their ruler will enter into no hurried alliance; he is looking for a wife who is good and kind, and, if possible, as simple as he is in taste and mode of living. It might also be

The Reaction of Advertising.

If you have not, your wife doubtless has, reacted to advertisements she has read in the newspapers and magazines, and has sent away and bought something that was attractively talked of in the ad. of a concern that she would never have heard of in any other way. Probably she could have done as well in one of the home-town stores, but the fact is, the home-town store had not talked to her in the same way.

This is one of the secret causes why so many country people buy goods away from home. When they are reading an attractive ad. in a magazine, they are being talked to by an expert salesman who has, in the first place, attracted their attention. Then, with their interest aroused, the next thing comes, the desire to have and when this is strong enough the sale is made. If any of you have been putting out this class of advertising, the probabilities are that some folks who, perhaps, have never heard of you before, are slowly, but none the less surely, reacting to your selling talks, and that reaction, like the advertising itself, is cumulative in its effect. Follow it up—it pays.—Winnipeg Commercial.

Facts About Seeing Powers of Insects.

Very curious data have been collected in regard to the seeing powers of insects. The human eye in perfect condition is able to see objects separately that are only one minute of arc apart. Put two objects, as, for instance, two black circles, on a white ground just one inch apart and then place them at a distance of about 286½ feet. As seen with the naked eye the apparent space between the circles will be a minute of arc. This space is plainly the limit of detail visible to the unassisted human eye.

Now it might be supposed that an insect, having a compound eye, would be able to see more detail than we do; in other words, could separate small objects closer together. As a matter of fact, owing to the small aperture of the lenses composing the facets of the eye, and the spacing between the facets, insects see less detail than we do.

It has been calculated that a dragon-fly cannot see separately two objects that are placed less than one degree apart. In other words, to such an insect two silver coins lying on a table three inches apart, and viewed from a distance exceeding 14 and one-half feet, would appear as a single object.

Bees and flies, according to the same investigator, are still more limited in their ability to see the details of objects presented to their eyes. A fly could see the two silver coins above described separately only at a distance not exceeding about seven feet.

It has been remarked as a consequence of this that we can see the details on the antennae of a fly at a distance of two feet or more better than the fly itself can, though they are but the fraction of an inch from its eyes.—Washington Star.

Shows Amazon Drum.

The Peabody Museum at Harvard has placed on exhibition in its South American room a signal drum from the region of the upper Amazon, presented to the university by the famous explorer, Lt. Alexander Hamilton Rice. The drum is constructed of a single log, hollowed by burning and scraping, and originally stood before one of the communal houses of the Tucano Indians in northeast Peru, near the Napier river.

There will be a meeting of the R. I. S. Ladies' Auxiliary on Wednesday, Oct. 18th, at 8.30 p.m., in the Club Rooms. ESTHER M. DOYLE, Secretary. oct17, 21

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In Stock, Best Grades of
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A PROMINENT AMERICAN MILLIONAIRE SAYS:
"Early in my business career I made it a rigid rule to invest a third of my net yearly income in Life Insurance. Now, at age 55, and with an estate of a few million dollars, I can truthfully say that the third I invested each year in Life Insurance to-day constitutes the greater and best part of my estate."

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LADIES' AND GENTS' TAILOR.
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ONTARIO METALS!

The Gold and Silver stocks of Northern Ontario seem to be prime favorites in the market. The miners are mostly working 24 hour shifts and the output is at maximum capacity. A great many of these issues have appreciated from 50 p.c. to 500 p.c. since first we began reviewing them, and it looks now as if the biggest advances are yet to come.

We can furnish full information and current quotations on any of these Golds and Silvers, and invite your enquiries before further market advances take place.

Trading on margin in all markets.

J. J. LACEY & CO., CITY CHAMBERS.
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Published by Authority.

His Excellency the Administrator in Council has been pleased to appoint Rev. E. M. Bishop, to be a member of the Church of England Board of Education for the District of Bay Roberts, in place of Rev. J. O. Britnell, left the District.

Dept. of the Colonial Secretary, Sept. 17th, 1922.

Insure with The Connecticut Fire Insurance Co., of Hartford, Conn. T. H. CARTER & CO., Agents.—aug29, 3m, cod

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CHOICE NORTH SYDNEY COAL.

Due to arrive:
Schooner Gilbert Walters.

Prices and Quality Right.
PROMPT DELIVERY.
Also a large quantity BIRCH JUNKS.

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At the premises lately occupied by Alan Goodridge & Sons.
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FOR FALL AND WINTER At Lower Prices

We dropped Prices on these Goods considerably last year. Our Prices are Lower this year.

Stanfield's Underwear for Men & Boys
HEAVY RIBBED WOOL SHIRTS and DRAWERS and COMBINATIONS.
FINE MAKES WOOL SHIRTS and DRAWERS and COMBINATIONS.

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LONG SLEEVE and SHORT SLEEVE VESTS and COMBINATIONS.
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You
We will issue
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THE CRO
Football
ASSOCIATION
Fourth place decided
result: R.I.S. 1-0
played on Liem
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As the above team
points on the League
table—the final game
for the Tie Cup
played yesterday be
of spectators. A
teams lined up as
R.I.S.—O'Neill, O'D
Donnelly, O'Connell
Kearney, Higgins, Hal
L.R.—Hayward, B
Long, Peters, H
Chaplett, J. Long, G
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