



Yes!
By all means shop
early.

Because you can be more
attentively served than at
the last moment rush.

SANTA CLAUS' HEADQUARTERS



Despite
War times, here
are CHRISTMAS
Prices to encour-
age Christmas
giving.



THE HOUSE of A THOUSAND WONDERS

Our Store now radiates with
Christmas Cheer. Good-will and
bounteous stocks of acceptable
Xmas Gifts for family, relatives
and friends.



Boxed Stationery—"The Very Thing."

Fittingly boxed for Xmas Gifts. An item you may have probably overlooked. This comes in extra good quality, and would make an ideal Gift.

"THE ARISTOCRAT"—Something high-grade in cabinet form, assorted paper and envelopes. A lot for the money. Special per box **1.75**

"SEASON'S GREETINGS"—Plain paper and envelopes, unruffled. Per box **28c**

THE "SWALLOW"—Real classy stuff, nicely gotten up in folder box **55c**

"THE ROSEARY"—Something new, neat and novel; unruffled paper and envelopes. Per box **65c**

A Few Early Suggestions to open the Xmas Pocket Book!



LADIES' JULIET SLIPPERS.—Warm tones of Green, Brown and Grey, also Black in heavy felt, fur tops, bow front, solid leather soles and heels. Don't overlook these, they offer an excellent suggestion for her particular gift. Reg. \$1.80. Friday, Saturday and Monday **\$1.60**

MISSIE'S JULIET SLIPPERS.—Sizes 12 to 2 in well made, warm felt Juliets, shades of blue or crimson, with black fur tops and leather soles and heels, cosy footwear for the house. Special, per pair, Friday, Saturday and Monday **\$1.45**

WHITE GAITERS.—Seamless white wool gaiters for little children, assorted lengths, something they need right away; they come at a price that comes easy on the slender purse. Regular 35 cents. Friday, Saturday & Monday **29c**

WOOL INFANTES.—Give the little ones a thought Xmas time by bringing home a pair or two of these little wool "infantes," we have White, Pink, Fawn, Cardinal and Teddy make, our regular lines to 30c. Friday, Saturday and Monday **25c**

Children and Misses' Crimson Felt Slippers.
Very natty looking house footwear, and, oh! so comfortable and warm, a rich crimson felt make, braid trimmed, leather soles and heels and bow front. Here is a suggestion for a gift worth giving. The prices are special. Children's sizes 5 1/2 to 11 **75c** Misses' sizes 11 to 15 **85c**

Give these Pretty Blouses a look over.

Perhaps there is some one to whom you would like to give such a Blouse to. You will find White Muslin Blouses here in galore others in Coloured Muslins and others again in Voiles and Poplins striped, plaid and patchy patterns; large collars, low neck, long sleeve; sizes 36 to 44 inch bust. Reg. \$1.80. Friday, Saturday and Monday **\$1.59**



GLOVES.

MEN'S SUDE GLOVES.—A popular grey shade, a nice winter glove, with fine silk lining, 1 dome wrist; a dainty looking glove that would make a very pleasing gift. Special, per pair, Friday, Saturday and Monday **\$2.68**

LADIES' KID GLOVES.—A good looking Tan shade, in that preferred cape weight, 2 dome wrist; we like to sell these as every purchaser becomes a satisfied one; let this be your winter glove, or your gift to that special friend. Reg. \$2.20. Friday, Saturday and Monday **\$2.00**

LADIES' WOOL GLOVES.—A big variety line of all wool Gloves, some pretty Browns and Tans shades, in a very fine make, others in Heathers & White and a box or two of hand-knit gloves. We look for a big run on these. Gloves marked a Dollar are here. Friday, Saturday and Monday **89c**

These
FRIDAY,
SATURDAY
and
MONDAY
Specials are
for YOU.

Giveable Things are here aplenty. Early shoppers reap the benefit.

DUCHESS SETS.—4 piece Duchesses Sets, with all over Embroidery centre and band of Torchon lace to match. These would make very acceptable gifts and come well within the reach. Reg. 95c. Friday, Saturday and Monday **85c**

SIDEBORD CLOTHS.—These are beauties, unlike any we have yet shown. White linen make relieved with strong lace insertion motifs and edged with a pretty lace-shaped corners; an ornament to any sideboard. Reg. \$1.10. Friday, Saturday & Monday **98c**



PILLOW SHAMS.—Shams of rare excellence, lacey-looking things for Milady's boudoir, showing shadow lace effects and a mass of fine lace insertion, edging of lace to match some of the prettiest pieces in this department. Reg. \$1.50 value. Friday, Saturday & Monday **\$1.29**

BREAKFAST CRUETS.—We have just a dozen of these, all samples, very neat patterns, in blue and white, resembling willow ware, frame of heavy plated ware, real dainty little Cruets. Special, per set from \$1.60 to \$2.70.

LINEN TABLE COVERS.—Dark Crash Linen Table Covers, very suitable for side tables, something that will last for years, they are richly embroidered in colors, that are contrary and attractive looking, wide hem-stitched edge. Reg. \$1.80. Friday, Saturday & Monday **\$1.55**

BOYS' WOOL GLOVES.—Gloves of the warmer make in pretty Greys and Heathers, real Scotch knit, all sizes from 2 to 7; quality gloves that any boy would wish for. Reg. to 65c. Friday, Saturday and Monday **55c**

WAR MWOLLY BOOTIES.—If there is a baby in the house take home a pair or two of these warm woolly booties, we have all White, Blue and White, and Pink and White. Just what is wanted to cover those chubby little legs. Special, per pair, Friday, Saturday and Monday **20c**

CHILDREN'S SPATS.—6, 7 and 8 button cloth Spats, for growing girls, dark browns and Tan shades in a good cloth make; if you are in doubt what to give a little girl try a pair of these, she would be delighted. Regular \$1.00 pair. Friday, Saturday and Monday **89c**

The SHOWROOM Teems With Suggestions for Gift-Givers.

WOOL SCARVES.—Something serviceable: Children's and Misses' Wool Scarves in shades of Rose, Sage, Cardinal and Khaki; some with tassel ends, others fringed. Real comfort scarves for wintry days. Reg. 80c. Friday, Saturday and Monday **69c**

CORSET WAISTS.—Children's Corset Waists in assorted sizes, easy fitting and help to keep the young figure shapely. Buttoned in front and laced at back; corded and strongly stitched; straps over shoulders. Reg. 75c. Friday, Saturday and Monday **69c**

WHITE WOOL OVERALLS.—Something you need when taking the little ones out winter time, a warm Wool Overall that extends from waist to toe, drawing at waist and knee; assorted sizes. Reg. \$1.30. Friday, Saturday and Monday **\$1.08**

BRASSIERES.—Here is something any young lady would welcome as a gift, a high grade American Brassiere with wide lace yoke, laced at sides and boned throughout, an indispensable garment to the newest effects in Muslins. Corded Silk Poplins and Flannel Collars, and over so many styles to pick from. Reg. values to 40 cents. Friday, Saturday and Monday **34c**

BOUDOIR CAPS.—A very dainty lot of Boudoir Caps that will fittingly fill a place on your gift list. They come in Silk Etoile fine lace and insertion trimmed, plain shades of Pink, Sky, Lavender and White; others in fancy elastic gathered. Reg. 40c. Friday, Saturday and Monday **34c**

PRETTY COLLARS.—Something you can include on your "Practical Gift" list. A pretty collar is always appreciated; you'll find here the newest effects in Muslins, Corded Silk Poplins and Flannel Collars, and over so many styles to pick from. Reg. values to 40 cents. Friday, Saturday and Monday **32c**

SPECIAL SALE OF 6 INCH RIBBONS.—Every wanted shade in 6 inch brilliant silk Taffeta Ribbons; knowing the demand for Ribbons at Christmas time we feature these, many of them just out of their boxes, excellent quality ribbon for every purpose. Reg. up to 33c. per yard. Friday, Saturday and Monday **26c**



TOYS! TOYS! TOYS!

FOR LITTLE GIRLS AND LITTLE BOYS.

Everything to satisfy and fill the young hearts with joy, set young eyes a-sparkle; start tiny hands to clap, little feet to dance and lips to be touched by the fairy wand of laughter. Come everybody and bring the little tots, for Santa Claus has been more than generous with us these war times and has given us an assortment so large and varied that you should really bring the children along to see.

THE TOY HEADQUARTERS IS WORTH VISITING.

MOTOR CARS, TRAMS, TOPS, BUGLES, REINS, TEDDY BEARS, MACHINE GUNS, BALLS, BLOCKS, TOOL SETS, TEA SETS, RABBITS, CLOWNS, GOLLIWOGS, ROCKING HORSES, PAINTS, RATTLES, UNIFORMS and WIESER CARS, ETC., ETC., ETC.

Games!

Interesting indoor Games such as TIDDLEY WINKS, HAL-MA, LUDO, DOMINOES, SNAKES and LADDERS and others.

BOOKS! BOOKS!

Amusing, Interesting, Entertaining and Intellectual.

In this section we have Books suitable for even the smallest children—Rag Books, Picture Books and Story Books; for the larger children, good Story Books, The Jolly Book, The Chummy Book and others.

Prices range from 5c. to \$1.10.

HERE'S A BOOK FOR YOUR BOY.

A book on the Great War, 1914 to 1916, profusely illustrated and well written, nicely bound in a cloth cover. These can be bought singly, as each volume is complete in itself; or you may make up a series by buying three or four, just as you like. Special Friday, Saturday and Monday **50c**

DOLLS FOR YOUR DARLINGS.

Handsome, graceful, plump and pleasing looking; and mind you, ours are not like those long, limp, shapeless dolls that you usually see around Xmas time. Oh, no! Big Dolls, little Dolls, Blondes and Brunettes, dressed plainly or elaborately—Dolls to make the little ones eyes sparkle with delight. Prices range from 17c. to \$2.60.

CHRISTMAS CARDS.

THE PRETTIEST FROM THE HOUSE OF TUCK.

ASSORTED BOXES of 15 with Envelopes **15c**
ASSORTED BOXES of 6 with Envelopes **25c**
SINGLE CARDS, beautiful, eloquently phrased, 8c, 12c, & 27c.
BOXED CARDS, single folder style **15c**
CALENDARS—Copies from the old masters **18c**
POST CARDS—Real Xmas Post Cards **4 for 5c**

Perhaps HIS GIFT Lies Here. Let Us See!



NEW NECKWEAR.—'Twould not be like Christmas without an exhibit of New Neckwear. We have some real gift-looking Scarves in plain and fancy Silks; a better selection we could not wish for, the best from London and New York. Reg. 65c. each. Friday, Saturday and Monday **59c**

SILK HANDKERCHIEFS.—Japanese Silk Handkerchiefs, Gent's size, with wide hemstitched border, plain and Initialed; you are getting these at last year's price. Special, each, Friday, Saturday and Monday **79c**

MEN'S "ROMEO" SLIPPERS.—All Grey felt, Romeos for Daddy after his day's work is done. These have leather soles and heels; very comfortable shape; sizes 6 to 10. Special Friday, Saturday and Monday **\$1.60**

SILK BOSOM SHIRTS.—Here is something they would appreciate, a well-looking striped silk bosom Top Shirt, double soft cuffs and laundered neck band; true to fit sizes, faultlessly finished; a practical gift that he will surely like; all sizes to hand. Reg. \$1.75. Friday, Saturday and Monday **\$1.58**

MEN'S CASHMERE SOCKS.—A man always looks for something sensible in a gift, if it is forthcoming; that's why we feature these high grade all wool Cashmere Socks, fast black; something that will fill the bill for daddy's or brother's Xmas box from the folks at home. Reg. 80c. pr. Friday, Sat. & Monday **69c**

SHAVING BRUSHES.—Something really serviceable, a plump Badger Shaving Brush with all white bone handle; something every shaver wants; he would be sure to like this one. Special Friday, Saturday and Monday **55c**

STRONG RAZOR STROPS.—Best British makes; a Strop for years. We have just a dozen of these, real velvet hide and finest texture canvas prepared by special process; nickel fittings, leather handle. Special Friday, Saturday and Monday **90c**

STUD SETS FOR "HIM"—6 piece Sets in un tarnishable gilt, containing 1 pair Links, 3 Studs with pearl backs and a secure Tie Clip; a handy set for man. Special Friday, Saturday and Monday **42c**

MILITARY BRUSH SETS.—Here is something gift-looking; a pair of good stiff Military Hair Brushes, bristles set in aluminum case, mounted on ebony back; nicely put up in an oval leatherette case. Regular \$1.60 the set. Friday, Saturday and Monday **\$1.48**

MEN'S SILK MUFFLERS.—Large White Silk Mufflers, an all fancy silk line; some all white, others in dark mixtures and shepherd's check. Every man values a Silk Muffler; take the hint. Reg. to \$1.00. Friday, Saturday and Monday **85c**

For that Little Girl of Yours.

Chinchilla Coat, saten lined; Muff, Spats and Bonnet to match. The Coat has a nice roll collar, very comfortable looking; the Muff with purse top and silk neck cord; long Spats, and the Bonnet trimmed with Sky or Pink Silk Ribbon; an outfit to be proud of. What a gift. Reg. \$5.50. Friday, Sat. & Monday **\$3.98**

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Yours very truly,
NO. 2 OBSERVER.

you want Steaks, Chops,
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WALT BRADGILL

YEP,
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