

**REID-NEWFOUNDLAND COMPANY.**

**Columbia Ignitor Cells.**

We have just received a shipment of the world-celebrated  
**No. 6 Dry Cells.**

**Water St. Stores Dept.**

**Look Out For The Bear!**

**GOOD RUBBERS FOR EVERY FOOT**

**WALE'S GOODYEAR SHOE CO. TRADE MARK**

**IT'S ON EVERY PAIR.**

We have a full stock of Bear Brand Rubbers now on hand. Call in and be fitted with a pair of these Shoe Rubbers.

N. B.—We attach Creepers to Rubbers.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.

**SLATTERY'S**

**Wholesale Dry Goods House**

Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of **POUND REMNANTS and REGULAR PIECE GOODS, FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.**

Before placing your Fall Order, we would appreciate an opportunity to quote our prices.

SOLE AGENT for the Leader Overall Co. (Local manufacture).

**Slattery building, Duckworth and George's Streets,**  
ST. JOHN'S, NEWFOUNDLAND.  
P. O. Box 236. Phone 522.

**THE "BIG" Furniture Store.**

OUR BIG SALE CONTINUES—ALL OUR PATRONS PLEASED.

Consult our BIG "AD" and see some of the remarkable bargains. We must make room for our big stock arriving daily. We are clearing out all odds and ends and have given them a remarkable cut.

\$1.50 TABLE COVERS for . . . . .	\$1.00
\$1.50 CURTAINS for . . . . .	\$1.40
\$5.50 SIDEBARDS for . . . . .	\$7.00
\$17.00 SIDEBARDS for . . . . .	\$12.25
\$10.50 BEDSTADS for . . . . .	\$7.50
\$12.50 BEDSTADS for . . . . .	\$8.75
\$13.00 BUREAUS for . . . . .	\$10.75
\$17.00 BUREAUS for . . . . .	\$12.50

Ends of CARPETS, OIL CLOTHS, MUSLINS, CASEMENT CLOTHS, WOOL FRINGE, &c., &c., must be cleared before New Year.

**CALLAHAN, GLASS & Co., Limited,**  
Duckworth and Gower Streets.

**Everything in ACCOUNT BOOKS FOR THE NEW YEAR.**

You need them now and we have them from the smallest Vest Pocket Memo Book up to the 1000 page Ledgers and Journals.

We have Ledgers in letter size, in Foolscap size, in Demy size, and in Medium, from 100 pages to 1000 pages, from the cheapest binding and paper to the best.

We have Journals to match.

We have Cash Books from 100 folios to 400 folios.

We have Day Books from 50 pages to 1000 pages, short and long, double ruled and single ruled, from 10c. to \$5.00 each.

We have Bill Books, Receipt Books, Order Books, Letter Books, Time Books and Indexed Books by the hundred.

We have Shannon Files, Dove Files, Corporation Files, Terra Nova Files, Broadway Files, Columbia Files, Common Bill Files, and nearly every kind of Office Files you can think of.

In our Binding and Printing Dept. we can duplicate every special Account Book you are now using, do it better and do it cheaper. Let us show you what we have already done for firms in town.

WE ARE LOOSE LEAF SPECIALISTS. We make in our own Plant a Loose Leaf Binder to fit every Form you use, and we make Loose Leaf Forms to fit every Binder you use. We make them better and we make them cheaper than the imported article, everything from Ledger Leaves and Voucher Record Forms to Bills of Lading, Day Book Sheets and Counter Blanks—nothing too complicated, nothing too simple for us to duplicate. Paper, Ruling, Printing, Perforating, Punching. We have the equipment, the stock and the staff. Ask for samples and quotations.

DO YOU NEED A TYPEWRITER? Then we can save you \$50.00 to \$60.00 on any machine you prefer, for we can give you a Remington for \$50.00, an Oliver for \$60.00, an Underwood for \$80.00, and an American for \$45.00. Let us tell you the names of a few Firms to whom we have sold Typewriters within the past few months.

HAVE YOU SEEN THE LATEST TIME SAVER, Labor Saver and Health Saver for Stenographers—The LINE-A-TIME? The little appliance which attached to the back of the Typewriting Machine enables the Typist to increase her speed 30 to 50 per cent daily. Ask for a descriptive booklet.

See the GANCHER ADDING AND LISTING MACHINE, the only machine made that lists and adds and sells for less than \$100.00. We sell it for \$80.00. We sell the American Adding Machine for \$45.00.

If it's a Labor-Saving, a Time-Saving and a Money-Saving Office Appliance, you get it first at

**DICKS & Co., Limited,**  
Office Appliance and Loose Leaf Specialists.

**Received To-day!**

**Thoroughly FRESH EGGS.**

Price reasonable.

**J. C. BAIRD.**

**HERE'S THE KING OF CHRISTMAS**

with our hearty greetings and good wishes. He wants to tell you that you cannot find **MEATS, POULTRY & GAME** "fit for a king" anywhere but here.

Leave your orders with us, not only at Christmas time, but all the New Year around.

**M. CONNOLLY.**

Per S.S. "Stephano," from New York:  
Bananas, California Grapes, Lemons, Oranges, Dessert Apples, Blue Point Oysters, Finnan Haddies, American Corned Beef.

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**CALLAHAN, GLASS & Co., Limited,**  
Duckworth and Gower Streets.

**Notice of Removal and Partnersnip**

**HON. R. A. SQUIRES, K.C., LL.B.,**

Announces the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with MR. J. A. WINTER, eldest son of the late Sir James S. Winter, K.C., under the firm name of **SQUIRES & WINTER.**

Address: Bank of Nova Scotia Building, St. John's.  
January 3rd, 1916. dec31.t

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Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter.

**SQUIRES & WINTER**

Barristers, Solicitors and Notaries.

**New Bank of Nova Scotia Building.**  
Corner Beck's Cove and Water Street. dec31.t

**Ensure Good BREAD for the Winter.**

**BUY Winsor Patent and Royal Household FLOUR.**

**The Best on Earth. Sold Everywhere.**

**Burson HOSE.**

THE LEADING HOSE OF AMERICA.

All good dressers know of the superiority of this make over all others.

**Knit to Shape, Good Colour, Good Wearing Qualities.**

We have stocked a full line of this famous make and, owing to a special arrangement with the makers, we are able to offer them at practically the same price as they are sold for in American stores.

SPECIAL—Burson Fleece Lined at . . . . .35c.

**Robert Templeton.**  
333 WATER STREET.

**Kippered HERRING!**

The kind you have been looking for.

We are now in a position to supply regularly our well known cure,  
No. 1 PLACENTIA BAY KIPPERED HERRING.  
For sale by all first-class grocers.

**A. H. MURRAY,**  
Beck's Cove.

**New Year Presents.**

COPPER & NICKEL KETTLES, COPPER KETTLES WITH SPIRIT LAMP, BRASS FIRE IRONS ON STAND, BRASS FIRE DOGS, BRASS & BRONZE STAND LAMPS, GLASS & BRASS HANGING LAMPS, COAL VASES, CARPET SWEEPERS, WOOD & NICKEL TRAYS, THERMOS BOTTLES.



**MARTIN HARDWARE CO., LTD.**

**1916 Prunes, Apricots, Raisins.**

Just in from California direct, one carload Dried Fruits.

300 boxes SEEDED RAISINS—36s.  
300 boxes BLUE RAISINS—50s.  
300 boxes EVAP. APRICOTS—25s.  
300 boxes PRUNES—25s.

**GEO. NEAL**

**Save Oil!**

**THE ALADDIN LAMP**

Has no equal for economy in Oil and Brilliancy in the World.

BIG WORDS—but they are backed up by leading scientists of the world. Call and see this wonderful Lamp and get the proofs.

**CHESLEY WOODS,**  
Sole Agent, 282 DUCKWORTH STREET.  
(Head McBride's Hill.)

**Ready for Your Selection**

are the most popular fabrics and smartest designs. Come in and see what attractive suits

**We are Tailoring for Men**

at this season. We know we could fit you correctly and satisfy you in every particular with our high-class work.

Let us take your measure this week.

**J. J. Strang,**  
Ladies' and Gents' Tailoring,  
153 Water Street. - - St. John's.  
eod.t

**EIGHT PAGES TO WEATHER FORECAST**

TORONTO, Noon—W. Winds, fair to-day. Thursday, Winds increasing to gales S. W. with snow.

ROPER'S, Noon—Bar. ther. 82.

**VOLUME XXXV**

**J. J. ST. JOHN**

**XMAS GROCERIES**

CHEAPER THAN ELSEWHERE

Everybody is doing it. ST. JOHN'S.

1800 lbs. Best Icing Sugar 8c. lb.  
50 cases Seeded Raisins 1 lb. full weight  
1/2 ton Citron Peel, 25c  
30 boxes Dessert Raisins 1/4 ton Lemon Peel, 25c lb.  
10 kegs Green Grapes, Best Cream of Tartar in 1/4 lb. pkts.  
50 cases Cleaned Currants.  
900 lbs. Real Irish Butter, No better in the world. . . . 45c  
20 cs. No. 1 P.E.I. Eggs  
100 bris. Local Cabbages (Very choice).

N.B.—Bring along your Coupons on and after Monday, 27th inst.

**J. J. ST. JOHN**  
Duckworth St. & LeMarchant Road.

**BETTER THAN LESS ANNOYANCE**

Toric Lenses—larger field of vision, and curved shape, they appear much neater than flat lenses, and eyelashes will touch them, as you find many reflections in them, and annoy you. Explain many advantages to you.

**TORIC LENSES**

**R. H. TRAPNEED**  
Eyesight Specialist,  
Water Street. St.

**Do It Now**

Ring up, write or send instructions to call for your

**Laundry**

when next you require any done.

EXPERT WORKERS. LATEST MACHINERY. PROMPT SERVICE.

**Globe Steam Laundry Co., Limited.**  
Phone 148. P. O. Box 41  
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**Received To-day**

**Thoroughly FRESH EGGS.**

Price reasonable

**J. C. BAIRD**