

# Neck- wear Always Pleases.

There's no woman who can have too many dainty neckwear pieces, and you're sure to find something in the attractive lot now showing at our store to please.

# Ladies' FOOTWEAR!

We are clearing out an accumulation of Ladies' Lace and Buttoned Boots (a few Pairs of Dorothy Dodd amongst them.)

Originally they ranged from \$3.00 to \$4.50 per pair,

## NOW ALL REDUCED TO \$2.00.

The Sizes are 2, 2 1-2, 3, 3 1-2, 5, 6, 6 1-2, 7.

As the quantity is limited call early and get first pick.

An attractive little lot of  
**LADIES'**  
**Street & House Dresses.**  
are marked at more than reasonable prices to clear.

# Marshall Bros

Serviceable  
as well as  
Dainty

is the only term to apply to  
a showing of

## Children's DRESSES

we have just received from  
the American market.

### The Flavor of a Day.

By RUTH CAMERON.



What a different flavor different days have. And what small things help to determine that flavor! Yesterday I found myself feeling a natural bent of my mind. It was a cloudy day but I felt sure it would clear off. I laughed at annoyances that would ordinarily have exasperated me; and best of all, I felt that delightful sense that something very pleasant might happen to me any time.

I Wondered What Made Me So Happy. Finally my own mood so attracted my attention that I stopped to analyze it. And what do you think had flavored my day with hope and happiness? Two such little things! I had received a letter telling me that a certain very small venture of mine was likely to be successful and a friend had told me of a bit of praise another friend had given me!

Two such little things! And yet they colored the whole day with the rose color of happiness, just as a drop of bright dye would color the whole vessel.

**The Morning Determines The Day.** One reason why they were so potent, I think, was because they both happened early in the morning. The morning is the childhood of the day. As the morning hour is influenced so is the day.

And this is true of unpleasant as well as pleasant things. An unpleasant happening, a piece of disagreeable

news in the first hour or two of the day, will often cloud the whole day, whereas it would be only an incident if it came later on.

I am always sorry when I see a new house built with the dining-room towards the west, for the room in which breakfast is eaten should always have the morning sun and should be made as pleasant in every way as possible.

**My Ideal Dining-Room.** My ideal dining-room has an open fire-place in which, on any excuse, a little blaze is burning, a big bay window through which the eastern light is streaming, a round table with flowers in the middle, and growing plants somewhere about the room.

The people who sit about this table do not gulp down their food absent-mindedly and rush from the room. They eat slowly, they savor the charm of the dining-room as well as the food. They linger over their coffee and perhaps enjoy with it their morning mail and the newspaper.

Yes, I know that is only an ideal and pretty near impossible for many of us. But I feel sure if we could accomplish it, could go to meet the day in this leisurely and gracious fashion, it would be a more harmonious meeting and a happier day.

To make a faded dress white, boil it in two gallons of water in which a half cupful of cream of tartar is dissolved.

To remove paint from clothing, saturate the spots with ammonia and turpentine, mixed, and then wash out in soapsuds.

**NINE THOUSAND QUINTALS.**—The Trinity Enterprise is our authority for saying that Mr. E. C. Grant, fishing at Blanc Sablon, has over 9,000 quintals of fish ashore, and expects to pass the 10,000 mark ere the season closes.

Ex S. S. Florizel:  
New Potatoes.  
New Cabbage.  
New York Corned Beef.  
Bananas.  
California Oranges.  
Fresh Tomatoes.  
Valencia Oranges.  
Local Turnips.  
Fresh Eggs.  
Codroy Butter.

Meyer's Putz Cream (Brass Polish), 3 sizes.  
Pure Castile Soap (best for Toilet use), 12c. 1/2 lb. bar.

**C. P. EAGAN.**  
DUCKWORTH STREET & QUEEN'S ROAD.

## READY

for immediate delivery:

450 bus. New Potatoes.  
50 brls. Cabbage.  
40 baskets Plums.  
10 crates Tomatoes.  
30 crates Bananas.  
30 cases Onions.  
Water Melons.  
California Lemons.  
Fresh Roasted Peanuts  
40 boxes Citron.  
40 boxes Lemon Peel.

**Soper & Moore,**  
Importers & Jobbers Fruit,  
Produce & Groceries.

'Phone 480.

### Meigle's Report.

The S. S. Meigle, Capt. Goobie, returned from north yesterday morning. She made an excellent run on her last trip, for though she was over half a day late in leaving here, and lost another half day waiting for the sea to go down in order to enable her to enter Battle Harbor last Sunday, she arrived back here in good time. Capt. Goobie reports that at Blanc Sablon last Friday boats secured from two to four quintals cod with hook and line, and some fish were also taken in gill nets. Along the rest of the Labrador side of the Straits very little or nothing is doing. From Henley to Pleasure Harbor the fishermen have been unable to haul their traps for a week, owing to a heavy ground sea, the like of which had never been witnessed there before. The S. S. Sagona reached Battle Harbor from Northern Labrador on Sunday. She reported poor fishery north. The Meigle sighted five steamers passing through the Straits of Belle Isle on Monday, the most of any day for the season; three of them were lumber laden. The icebergs along the Straits have been smashed by the recent seas, and they are now drifting along the Canadian coast. The lobster fishery along the Straits coast of Newfoundland is looking up well, considering the small number of fishermen engaged in that industry this season. The Meigle landed about a hundred cases at Bonne Bay. She also landed a crew at Bonne Bay, who had given up the codfishery in the Straits; other crews will return home on the next trip.—Western Star.

### Fishery Report.

The following reports from the fishery are now posted at the Board of Trade rooms:

Aug. 7th. From M. J. White (Aquaforte to Caplin Bay)—The catch to date is \$479 qtls. and for last week 60. Ten whale boats, 45 dories and 44 traps are fishing. Eight local bankers have arrived and are not yet judged as the boats are unable to get to the grounds and there is no bait. No traps were hauled, since Monday owing to rough weather and it is likely many have been considerably damaged in the storm.

Aug. 7th. From P. J. Wade, (Salmon Cove Pt. to Colliers North Pt.)—Prospects are not very encouraging at present and there is a scarcity in

the supply of bait. Very little fishing was done during the week owing to the strong N. breeze. The trap season is almost over and the best in this neighbourhood is reported for 140 qtls. There is just a sign of squid. Nine traps, 30 punts and 1 boat are fishing. The total catch is 420 qtls. with 40 for last week.

Aug. 7th. From T. O'Brien, (Pt. Amour to Red Bay)—Ten traps and 70 dories and skiffs are fishing. The catch to date is 700 qtls and for last week 50. Prospects are poor as there is only a little codfish but an abundance of caplin. The caplin did not strike off last year till September 10th and it was after Aug. 20th the people caught their voyage.

Aug. 7th. From J. P. Devereaux, (Cape Race to St. John's)—All the traps have been taken up as the season for them is over, but 61 dories and skiffs and 1 boat are still fishing. Three local bankers arrived during the week and report cod very scarce. There is some caplin for bait and prospects for trawls and jiggers are good. The catch to date is 19,000 qtls and 100 for last week.

Aug. 7th. From T. Soper, (Chambers to Port aux Basques)—Dogfish are very plentiful and bait and codfish being scarce, prospects are not very bright at present. The total catch is 245 qtls. of cod and 5900 lbs. of halibut. One boat and 15 dories and skiffs are fishing, but all the traps have been taken up. Two schooners have returned from Labrador with only 150 qtls. between them.

### EXTRA SPECIALS!

**CORSETS.**  
"Tango" Model, White Batiste, boned throughout with non-rustable wire. Week-End Price, 70c. pair. See window.

**DRESSES.**  
Ladies' White Pique Dresses, \$5.00 to \$6.00 values. Week-End Special, \$3.50 each.

**MEN'S OVERALLS.**  
See our Red Bats, vest value in the city. Week-End, 85c. pr. HOSE.

Men's, Women's and Children's. Big values, 15c. pr. up.

**The West End Bazaar.**  
aug12,21 51 Water St. West.

**W. C. T. U. Meeting.**

The regular meeting of the Women's Christian Temperance Union was held yesterday afternoon at the Grenfell Hall. Mrs. Penman presiding. The meeting was largely attended, and amongst those present were many clergymen of the city. It was decided that, upon the request of several outport clergymen, a quantity of literature for use in the Prohibition campaign will be forwarded as soon as possible. Matters in connection with the visit of the lecturer who is coming here from Illinois next month were discussed at length. She will spend about two months in the country and will visit the principal outports, giving addresses at each place. During the meeting votes of thanks were passed to Mrs. Pippy and those who contributed so largely to the success of the recent garden party. The meeting adjourned at 5.30 p.m.

**PIANOS AND ORGANS.**—The famous Kohler and Tonk Pianos. The Needham, Godrich and Mason & Hamilton Organs. CHESLEY WOODS, 282 Duckworth Street.—aug7,11

**SAGONA SAILS.**—The s.s. Sagona, Capt. Parsons, sailed for Labrador ports at 5.30 last evening, taking a full freight and the following passengers: Rev. H. Gordon, W. J. Carson, C. Rowbottom, Hon. P. and Mrs. Templeman, E. Oke, Miss Bennett, Miss Sawyer, A. H. Salter and several in steerage.

Minard's Liniment Cures Diphtheria.

### The Minister for Horseshoes.

"The horses and mules of the British Army are being very largely shod by a London teacher! Behind that bald fact there is a great romance of thought, energy and organization, which has sprung up where chaos and blank dismay existed not very long ago," says the Little Paper.

We think of horseshoes as being hand-wrought in village smithies, where rosy-cheeked children at the door watch the sparks fly from the ringing anvil, but shoes for the horses of an army, even in times of peace, must be made by machinery. That had long been done in Great Britain, with the result that the trade was concentrated in the hands of a few firms, who, when the demand came for an enormously increased output found themselves unable to furnish the supplies required. The British Army was therefore, in a very serious position, for horses break and wrench of their shoes on the hard and broken roads of war-time in a way that is unequalled in time of peace.

"What was to be done to meet the great need of the Army? Somebody at the War Office mentioned Mr. A. E. Hill, a London County Council school-teacher, who had been conducting classes for the blacksmiths called the Anvil. To Mr. Hill, then, the War Office turned with a request for shoes for horses.

Mr. Hill's answer was practical and immediate. He put a notice to blacksmiths in his paper; he got in touch with blacksmiths big and small, townsmen and villagers. "How many shoes a week can you supply?" he asked each smith. Each promised according to his ability—some a few dozens, some a few hundredweights, some in tons. Mr. Hill mapped the country into districts appointed depots for each big area, and in a few weeks had 4,000 master blacksmiths at work, all turning out shoes for the horses and mules of the British Army.

"He organized a department at the War Office, and, giving up school-teaching, he directs this department himself, with eighty clerks appointed to serve under him. Everyday shoes are being with hundreds of tons of shoes from Wick to Falmouth. They go to the depots, and then on to Bernersley, where they are inspected and passed; then they go to Woolwich and out to the front.

"Quietly the work goes on, without fuss or excitement, but Mr. Hill is providing a hundred tons of shoes a week, over a million shoes a month, and every week each blacksmith gets his cheque and goes on his way rejoicing. There was never a greater triumph of quiet, cool-headed organization. What the British Army with all its organization could not do for itself a school-teacher has done for it, and the Minister of Horseshoes is one of the most successful servants of the nation in these days of its need."

Coat frocks are so fashionable that every woman sediting a chic morning dress of serge, tussor or linen really has to take account of them.

## Ready Help

in time of physical trouble caused by indigestion, biliousness resulting from cold liver, inactive bowels, is always given, quickly, certainly, safely by the most famous of family remedies

## BEECHAM'S PILLS

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25 cents

## The British Theatre

2.30—TO-DAY—7.30.

## Madame Olive Timmons

The Phenomenal Mezzo Contralto, will sing "THE HEART OF A ROSE" and "LOCH LOMOND" at 3.30, 5.30 and 7.30 o'clock, accompanied by the ever-popular  
**P. J. MCCARTHY.**  
ALSO FIVE HIGH-CLASS PHOTO-PLAYS.  
EXTRA PICTURES ON SATURDAY AFTERNOON.

## 5c. The Crescent Picture Palace. 5c.

**"The Mystery of the Sealed Art Gallery."**  
An episode of "The Chronicles of Cleek," featuring Ben Wilson.  
"THE TELL TALE KNIFE"—A Selig Western drama.  
"WITHIN THREE HUNDRED PAGES"—A story adapted from the Munsey Magazine.  
"A COW BOY PASTIME"—A Western comedy-drama.  
"SHE MARRIED FOR LOVE" and "LOVE AND TITLE" are two clever comedies.  
HARVEY COLLINS, Irish Tenor, singing Classy Songs & Ballads  
GOOD MUSIC—A COOL AND WELL VENTILATED THEATRE.

## Rossley's East End Theatre!

St. John's Leading Vaudeville and Picture Theatre.

GRAND RE-OPENING, AUGUST 16th, at 7 p.m.  
**THE RUSSELLS—Jack and Olive.**

The Australian Merry Makers.  
DON, the Almost Human Dog.  
OLIVE RUSSELL, Lady Baritone Singer.  
THE WOODEN HEADED FAMILY.  
THE ROYAL PUNCH AND JUDY SHOW.  
JACK RUSSELL, Author and Singer, "Canada's Reply to the World."  
NOTE.—Jack Russell has given many hundreds of dollars to the Wounded Soldiers' Fund by the sale of this great song, "Canada's Reply to the World."

## J. J. St. John.

**45c.—The Real Irish Butter—45c.**  
Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.  
500 dozen Nicely Perfumed  
**Toilet Soap,**  
in 1 doz. boxes. Price 35c. doz.

**J. J. ST. JOHN,**  
DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in The Evening Telegram

At the  
**NICKEL**

This will be a great program  
Take it in. Send the children  
the big bumper Matinee Satur

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