

### The Dragoons and Artillery!

It will be admitted that the uniforms of the contesting armies overwhelm one with new ideas from a fashion point of view. There will be no monotony in the models of 1915. Canvas covered helmets and busbies are worn by the Dragoons, Guides, Hussars and Artillery Officers, hence canvas will be utilized in the fashioning of hats for summer wear; frogging will come into its own again for decorative purposes, inspired by the grey frogged tunics of the Hussars.

The war affects the styles, and the Dry Cleaning process reduces the cost of ladies' apparel.

Consult our St. John's Agents, Messrs. Nicholle, Inkpen & Chafe.

**UNGAR'S LAUNDRY & DYE WORKS, Halifax.**

feb17,19,22



19

Ford Cars sold in Newfoundland last year.

Satisfied Owners of last year's Ford.

Notwithstanding the great increase of duty, Ford Cars will be the same this year as last.

5 Passenger Touring Car.. \$800.00

Torpedo Runabout . . . . . \$725.00

Coupelet . . . . . \$1150.00

Sedan . . . . . \$1600.00

CATALOGUES FROM

**GEO. G. R. PARSONS, King's Rd.**

feb13,1m

### ROSSLEY THEATRES!

<b>EAST END.</b>	<b>WEST END—"OURS."</b>
Great Patriotic Production, <b>A NIGHT WITH THE ALLIES.</b> Beautiful Costumes. Dainty Dances. Latest War Songs. Matinee To-Day at 3 p.m.	The Classy Picture Theatre. <b>BEST PICTURES EVER FILMED.</b> The Child Vocalist, Sensational Success. <b>MATINEE DAILY.</b>

### RED CROSS LINE.

**INTENDED SAILINGS.**  
From New York. From St. John's.  
STEPHANO, Feb. 20th. MORWENNA, Feb. 17th.  
Passenger Tickets issued to New York, Halifax and Boston.

**FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS:—**

	2nd	
	FIRST CLASS	CLASS
	Single	Return Single
To New York . . . . .	\$40.00	\$70.00 \$15.00
To Halifax . . . . .	20.00	35.00 9.00
To Boston (Plant Line) . . . . .	29.00	51.00 18.00
To Boston (D.A.R.) . . . . .	30.00	51.00 18.00

Connections at Halifax for Boston: (1) Plant Line Wednesdays at 8 a.m. (2) Dominion Atlantic Railway through the beautiful land of Evangeline to Yarmouth, thence by Boston and Yarmouth S. S. Co., Ltd., Wednesday and Saturday. Luxurious accommodation and excellent cuisine by either route. Full particulars from

**HARVEY & Co., Ltd.,**

Agents Red Cross Line.

Jan10,m,w,f,tf

### U. S. ARMY SHOE!



We have just received another shipment of **American Army Shoes.**

We sold a number of pairs of these Boots to the boys of the 1st Nrd. Regiment.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.



### J. J. ST. JOHN.

**CUT PRICES**

1400 lbs. of **REAL IRISH BUTTER.**  
California Blue Raisins, 12c. lb.  
Cleaned Currants, 1 lb., 7 1/2 c. pkg  
Seeded Raisins, 1 lb., 13c. pkg.  
Icing Sugar . . . . . 9c. lb.  
Evaporated Apricots . . . . . 20c. lb.  
Fresh Eggs . . . . . 40c. doz.  
Pink, White & Chocolate Icings.  
Moir's Chocolates, Cake and Candies.  
Dessert Raisins, 25c. and 30c. lb.  
Large assortment of **JACOBS' BISCUITS.**  
Bird's Egg & Custard Powder.  
Large bottles of Syrup . . . . . 22c.  
3 **GREAT LEADERS:**  
Our Eclipse Tea at . . . . . 40c. lb.  
Our REAL Irish Butter.  
Our Sloan's Liniment, 25c. btl.  
(The greatest cure known.)  
Our Free Silver will be ready for delivery on and after Monday, 28th inst.

**J. J. ST. JOHN.**  
136 & 138 Duckworth Street.

**FOR SALE.**

Fresh Drawn **TURKEYS, GESE, DUCKS, CHICKEN, BEEF, EGGS,**  
CANADA BUTTER  
**JAS. R. KNIGHT**

### Choice Table BUTTER.

Try "Bluenose" Brand,  
In 1 and 2 lb. Slabs, 10 and 30 lb. Tubs.

### CHEESE!

English Cheddar, Canadian, Dutch.

Real Irish Hams.  
English Bacon.  
Fidelity Hams.  
Rolled Ox Tongue (Glass).  
Lazenby's Soups (Glass).  
English Meats.  
Soup Squares.

**OXO CUBES.**  
LEMCO, BOYRIL.

Ox Tongue (Tins).  
Lunch Tongue.  
Minced Collaps.  
Curried Fowl.  
Boned Chicken.  
Potted Meats (Glass).  
Lamb's Tongues (Glass).

**CUSTARD POWDER.**  
Bird's, in packets.  
Morton's, in 1/2 & 3/4 lb. tins.

Heinz India Relish.  
Pan Yan Pickles.  
Tomato Chutney.  
Curry Powder.  
China Ginger.

**LAZENBY'S PICKLES.**

By Stephano:  
California Navel Oranges.  
Table Apples, Lemons.  
California Pears, Celery.  
Grape Fruit, Bananas.  
Cranberries.

**FRESH EGGS.**  
Finnan Haddie.

**BOWRING BROTHERS, Limited,**  
**GROCERY.**

332 'Phone 332  
Jan10,w,f,m,tf

### WEDDING RINGS!

Certainly the Bride is worthy of nothing less than the Best. Then



Every Ring perfect in workmanship and design; 18k Rings from \$6.00 up. May we send you a Ring Size Card?

### Furness Line Sailings!

	From Liverpool	St. John's to Halifax	St. John's to Liverpool
S. S. "Queen Wilhelmina"	Feb. 10th	Feb. 10th	Feb. 10th
S. S. "Tabasco"	Feb. 12th	Feb. 9th	Feb. 12th
S. S. "Durango"	Feb. 17th	Feb. 27th	Mar. 8th

For rates and other information apply to **FURNESS WITHY & Co., Ltd.,** City Chambers, Water Street.

### Quality COUNTS!



We have just opened a splendid assortment of **WINTER SUITINGS and OVERCOATINGS**, the quality and utility of which are second to none in the city. Let us make your Suit or Overcoat and convince you that we are **THE STORE THAT PLEASES.**  
**CHAPLIN, The King of Tailors.**

### Better Values Than Ever!

Never before did we offer better values in **Men's and Boy's Readymade Clothing.** Every garment perfect in style, fit and finish, and at prices that will be sure to interest you. Mail Orders receive our best and prompt attention.

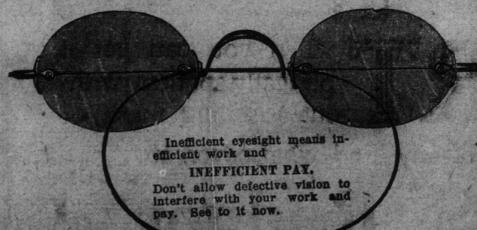
**WILLIAM FREW.**

### Just Received

Per Stephano and Durango,

- 800 brls. HAM BUTT PORK.
- 100 brls. SHORT CUT CLEAR PORK.
- 700 brls. and bags FINE GRAN. SUGAR.
- 400 sacks VICTORIA FEED.
- 200 sacks FAMOUS MOLASSINE MEAL.
- 200 14-lb. boxes BEST CREAMERY BUTTER.
- 200 sides LEATHER, trimmed & untrimmed.

**HARVEY & CO., LTD.**



Inefficient eyesight means inefficient work and **INEFFICIENT PAY.** Don't allow defective vision to interfere with your work and pay. See to it now.

**R. H. TRAPNELL,**  
Eye Specialist. Water Street.

### Smyth's Men's Wear

Real distinction in personal appearance costs little more than mediocrity. It is worth many times the difference to know that you are correctly dressed.

Everything in Fashionable Accessories to Men's Dress.



**GEO. KEARNEY Manager**  
P. O. Box 701. Phone 726.

### STRAW!

To-Day, ex Kyle and Railroad,  
**One Carload (245 Bales)**

### STRAW,

AT LOWEST PRICES.

**F. McNAMARA, Queen Street.**

### Farmers, Look Here!

We are booking orders for our

### Fertilizers

for Spring delivery.

Book your requirements at once before the price advances.

**COLIN CAMPBELL**

TWELVE PAGE WEATHER FORECAST TORONTO. Noon. North East winds, fair.

VOLUME XX



### LINSEED

### OIL

—IN—

Casks, Half Barrels, Fives, Twelves and Ones

Get our prices for delivery. THE **Direct Agency Limited.** feb18, eod, tf

### For Sale

Tenders will be received the undersigned up to 20th for the whaler

### S.S. "CABO"

Together with the full ped whaling plants at Balena and Snook's property of the Cabo Whaling Co., Ltd., now ation. Inventory of machinery, etc., can be seen office of the Company Building. The Liquidators do take to accept the high tender.

Immediate possession to purchasers. Signed on behalf of the

ators, JOHN H.

feb5,12,18

### Spey Roy

10 YEARS OLD



Finest procurable Pure Malt Scotch Whisky. **J. C. BAI** Water Street.

### GEO. H. H.

Respectfully Solicits a Portion From all His Friends.

Queen Insurance G. H. HALLEY Jan16, eod, tf