

REID-NEWFOUNDLAND CO.

Bay Steamship Service--Placentia Bay

THE S.S. "ARGYLE"

Leaves Placentia every Friday, after arrival of 8.45 a.m. Train from St. John's, for the following Ports:---

Merasheen, Isle Valen, St. Leonard's, Clatise Harbor, Chambers, Tack's Beach, Barhaven, Woody Island, Sound Island, North Harbor, Brule, Spencer Cove, Haystack, Harbor Buffett, Mussell Harbor Arm, Rose au Rue, Red Island, Iona, Ship Harbor, Fox Harbor.

Reid-Newfoundland Company.

THE PUBLIC

When visiting Water Street will do well to view my window, then come in, when I will have the opportunity of Proving the Price far below the Quality. Stock Comprises

MEN'S, WOMEN'S & CHILDREN'S WEAR, together with a big range of special clearing lines too numerous to mention.

GEORGE KNIGHT - - 164 Water Street.

Old Home Tea!

Blended Indian and Ceylon.

Where elegance and refinement abide there you will find Old Home Tea.

It imparts that touch of perfect completeness to "At Homes" and Five O'Clock Teas."

Don't you know that its flavor is simply enchanting.

One cup means many more.

FOR SALE AT ALL GROCERS,

40c. and 60c. per lb.

HARVEY & Co.
Limited.

Irish {J. J. St. John} Butter

Gentle and simple like

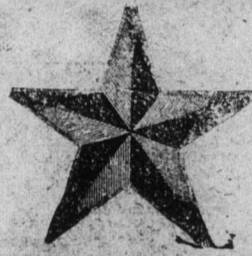
Good Butter.

The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

J. J. ST. JOHN,
Duckworth Street and LeMarchant Road.

Advertise in Telegram.

ROSSLEY



THEATRE.

Farewell Week of SERPENTELLO & THE FROG MAN. All Singing & Dancing Act. FUNNY PARODIES, FUNNY SONGS, and FUNNY DANCES

ALL NEW PICTURES— Latest and Best.

Coming, KELLY & MACK, Ireland's Represent a tive Comedians; Singers, Dancers, Musicians, Burlesque and Pantomime Artists. The boys from the Emerald Isle. At Rossleys, everything new but the name.



THE EASIEST WAY

to get relief from the aches and ills that teeth are heir to is to consult a Dentist. Do not procrastinate in the hope of help from Nature. Do it at once. Consult us and we will give you good, reliable advice to act on.

Best Quality Teeth \$12.00
Teeth Extracted without pain . . . 25c.

A. B. LEHR,
(The Senior Dentist)

203 Water Street, St. John's.
Phone 49. nov 7 s, tu, th, fr

Toys!

Toys!

HUNDREDS OF THEM.

They said there would be no Toys this year because of the war with Germany, but they were wrong, for we have now Toys by the hundred. See our window. These are Toy Automobiles, Toy Drums, Toy Lighthouses, Toy Swords, Toy Trumpets, Toy Games, Go-Carts, Doll Carriage, Horses, Mechanical Toys, Toy Pianos, Toy Music Boxes, Toy Targets, Toy Whips, Toy Stoves, Washing Sets, Building Blocks and Rubber Balls. A wonderful stock of them. See them now at

Dicks & Co., Ltd.

Biggest, Brightest and Best, Book Stationery and Fancy Good Store in the City.

"Vanities"—for the Young Man's Fancy Feet

WHAT avails the Smart Suit?

What profiteth the "Last Word" in Collars and its Postscript in Hats or Neckties, if the Young Man's Shoes look belated.

Twenty-two different Regal styles for Young Men who like "Ginger" in Shoe Expression.

"Knobs, Kinks, Swing Soles, Bulgers and Bluchers." Say that quickly and then hie away to the Regal Shoe store to see what these terms mean when skillfully translated into leather.

Quiet Shapes, also Super-Standards, for Older Folks who have more money—whose feet need Nursing, and whose Digestion needs Walking.

Regal Shoes are made in four Regal Shoe Factories.

These Regal Shoe Factories (through huge volume) are now satisfied with a mere 5% profit above actual cost—giving the Surplus Value to Consumers.

The sure value of each Regal Shoe is stamped on the sole by the responsible Makers—who alone know what Service is under the finish.

Young Man!—Get your feet into a pair of these nifty—

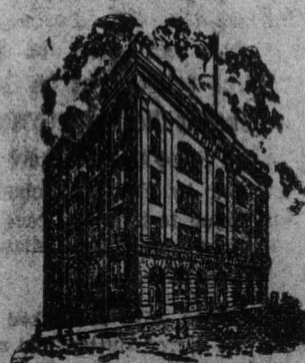


Regal-Standard Shoes

Parker & Monroe, Ltd., The Shoe Men.

PATRIOTISM

demand that all things being equal, the products of the local industries should receive preference from the merchants and buying public.



Every local made

Suit or Overcoat

bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

The Nfld. Clothing Company, Ltd.

Advertise in the Telegram.

Sugar, Butter and Cheese.

Just Received :

Choice Prime Butter,

In 14 and 28 lb. Boxes.

American Granulated Sugar,

In Barrels.

50 Choice Cheese,

Twins.

Selling at Lowest Market Rates.

COLIN CAMPBELL, - - 85 Water Street.

P.O. Box 236 | SLATTERY'S | Phone 52

Wholesale Dry Goods.

TO THE CITY AND OUTPORT TRADE:

We carry in stock for Spring trade an attractive stock of Regular Price Goods and Pound Remnants. Prices:

CHEAPEST IN THE CITY.

NOTE.—See our Special Brand of Cotton, Tweed and Denim Overalls and Jackets. Give us a call.

SLATTERY BUILDING

Duckworth and George's Streets, St. John's.

Advertise in The Evening Telegram