

REID-NEWFOUNDLAND CO.

HOLIDAY EXCURSIONS.

MONDAY, AUGUST 24th.

For all points between St. John's, Carbonear, Placentia and Renew's.

Good going on all trains of Saturday, Sunday and Monday, and good returning up to and including Tuesday, August 25th.

ONE WAY FIRST CLASS FARE.

Sunday Excursion, Tor's Cove and Kelligrews.

TOR'S COVE—Leaving St. John's at 2.00 p.m., and returning, leaving Tor's Cove at 7.30 p.m.

KELIGREWS—Leaving St. John's at 2.30 p.m., and returning, leaving Kelligrews at 8.07 p.m.

ONE WAY FIRST CLASS FARE.

Southern Shore Excursion.

Train leaves St. John's at 5.30 p.m. on Saturday, August 22nd, and returning leaves Renew's at 7 a.m. on Monday and Tuesday morning.

ONE WAY FIRST CLASS FARE.

The Methodist College

RE-OPENS

TUESDAY, September 8th.
STUDENTS

Will be received at the Home on Sept. 7th.

FOR PICNICS.

Leatherette Lunch Kits or Small Suit Cases; strongly made, double brass clasps.

only 28c. each.

Paper Serviettes.

Plain White, Crepe finish,
20 for 4c.

Men's Negligee Shirts.

"Elite" designs,
65c. each.

The balance of our Summer Dresses at cost to clear.

HENDERSON'S, Theatre Hill,

THE BEST VALUE HOUSE.

I. J. ST. JOHN.

Don't Worry About Prices of PROVISIONS!

We have a little lot of Three Thousand Brls. of Flour to arrive shortly, with Beef, Pork, Jowls and Good Irish Butter; also One Hundred Half Chests Tea, amongst which is a goodly share of our well known

ECLIPSE BRAND at 40c. lb.

I. J. ST. JOHN,

Duckworth St. and LeMarchant Road.

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.
Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.

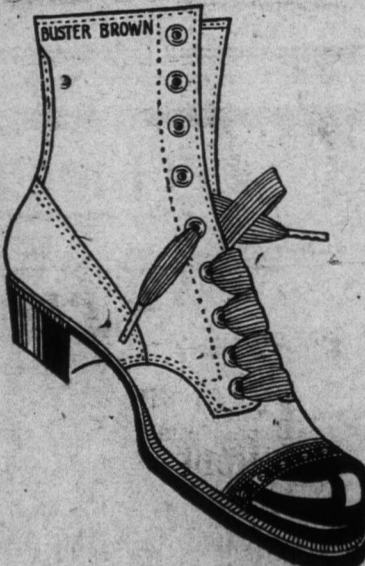
Fire Insurance of Every Description Effected.

LEONARD ASH, CARBONEAR, Sub-Agent for Carbonear District.

BAINÉ JOHNSTON & Co.,

Agents for Newfoundland.

Ladies' Department!



LADIES' MEDIUM PRICE SHOES.

We are showing splendid Boots for \$2.35, \$2.50, \$3.00 and \$3.50, and still better ones for \$4.00, \$4.50, \$5.00, \$5.50 and \$6.00. These splendid lines of Footwear may now be seen and fitted at our Ladies' Department.

BUSTER BROWN & THE SKIFFER SHOE.

This department is well stocked with the finest grades of Footwear for Misses, Children and Infants you ever laid your eyes on. Double wear in each pair.

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

SALT AFLOAT

Just arrived per s.s. Damara a cargo of

Torreviga Salt

Highly recommended as the best and purest Salt for fishery purposes.

Lowest market prices.

M. MOREY & CO.

Office: Queen Street.

Summer Underwear

to suit every man, whether he be large or small.

COMBINATION or TWO-PIECE GARMENTS,

Prices \$1.00 to \$1.40 per suit.

INVISIBLE BRACES, 50c. pair.

Get a pair, they are solid comfort; and remember you can get it cheaper at

— AT —

ATKINSON'S,

312 WATER STREET.

(Next to P. J. Shea's.)

FURNESS LINE.

Liverpool, St. John's, Halifax. s.s. "Digby."

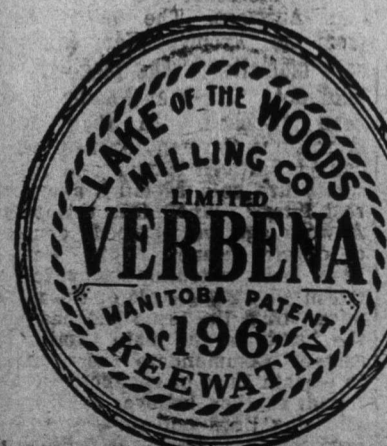
From Liverpool to St. John's/Halifax to Liverpool
Aug. 1st to Liverpool to St. John's/Halifax to Liverpool
Aug. 10th to Liverpool to St. John's/Halifax to Liverpool
Aug. 17th to Liverpool to St. John's/Halifax to Liverpool
Aug. 20th to Liverpool to St. John's/Halifax to Liverpool
Splendid accommodation, cuisine and service unsurpassed.
For rates and other information apply to

FURNESS WITHEY & Co., Ltd.,

18, The City Chambers, Water Street.

A KNOWLEDGE

BORN OF EXPERIENCE



is what influences the SUCCESSFUL Grocer to stock up with

VERBERNA FLOUR.

The Elite Tonsorial Parlour,

Prescott Street, near Rawlins' Cross,

F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.



BIG DIVIDENDS

FOXES!

The Island Guardian newspaper publishes a list of prospective dividends for this year. Study them carefully.

Five Companies will pay 100 p. c. & over

Ten Companies between 75 & 100 p. c.

Ten Companies between 50 & 75 p. c.

The business is growing rapidly. Now is your time to get in. The St. Lawrence Silver Black Fox Company offers you one of the best propositions on the market to-day. Send coupon for full information.

WM. MORAN,

Secretary-Treasurer,

P. O. Box 506, Charlottetown, P.E.I.

Kindly send me by return mail a prospectus and other advertising matter in connection with the St. Lawrence Silver Black Fox Co. Ltd.

Name

Address

July 14, 1914.

New POTATOES,

NEW CABBAGE,
BANANAS.

BURT & LAWRENCE.

Advertise in the Telegram.