

Starting the New Year with Wonderful Values

In Every Department.

The tremendous volume of business done by us during the past year is most gratifying, and is an assurance in itself that the public find our values attractive, our prices right. But, great as it has been, we are determined to do better during 1914. To accomplish this, we realize that our ambition can only be attained by continually striving to give you the best possible merchandise at the lowest possible prices.

We call your attention to the splendid money-saving opportunities mentioned on this page. Read carefully and study the full meaning of every price reduction.



Special Values that will Realize Your Expectations.

CRETONNES.

Bordered Cretonnes for window curtains, &c., plain centres, assorted colors, including Reseda, Fawn, V. Rose and Crimson; width, 36 and 40 inches. Reg. 25c. per yard. Friday and Saturday **20c**

GINGHAMS.

New American Dress Gingham in pretty Check, Cross-bar and Striped patterns; dainty colorings of Pink, Fawn, Blue and Grey, 27 inches wide; guaranteed fast colors. Special for Friday and Saturday **10c**

WHITE SHIRTING.

20 pieces of the popular "Times" White Shirting, 31 ins. wide; improved soft finish, absolutely free from all imperfections. Special for Friday and Saturday..... **10c**

BEDROOM HEARTH RUGS.

5 doz. French Hearthrugs of beautiful quality and designs, size 28 x 56; wool knotted fringe ends, light and dark colorings; a suitable Rug for the bedroom. Reg. price \$3.75 ea. Friday & Saturday **3.20**

DOOR MATS.

Inside Hall or Parlor Door Mats in good Axminster carpet, various pretty designs and color schemes, nicely finished; size 13 x 30. Reg. \$1.20 each. Friday and Saturday **84c**

COCOANUT DOOR MATS.

Splendid Door Mats, made of Plain Coconut Fibre, thick brush surface, reliable quality; size 20 x 33. Reg. \$1.35 each. Friday & Saturday **1.10**

The Royal Stores Ltd.

Values that will pack our Showroom to capacity.



CHILD'S PLUSH COLLARETTES.

12 only of these dainty little Collarettes in Dark Fawn, with silk cord trimmings, offered at a special price for this Friday and Saturday **28c**

FLETTE NIGHTDRESSES.

15 doz. Pink and White Flette Nightdresses of exceptional quality, in different styles; some with Sailor Collars, others with square and round necks; all have lace trimmed yokes, &c. Reg. \$1.25 each. Friday and Saturday..... **1.05**

FLETTE UNDERSKIRTS.

For ladies, American styles; colors of Pale Blue, Pink and Striped, plain hemstitched and scalloped flounces. Special for Friday and Saturday **34c**

LADIES' LAWN OVERALLS.

Attractive new White Lawn Overalls for ladies, all sizes; well shaped ample Skirts, Swiss Embroidery and tucked flounces. Reg. \$1.00 each. Friday & Saturday **84c**

SWEATER COATS.

In Cream only, striped; fine Wool Coat Sweaters; assorted sizes. Reg. \$4.00. Friday & Saturday **3.60**

INFANTS' BANDS.

3 doz. only of the Slipthrough Corset Bands for infants, strongly made of strong white cotton. Reg. 35c. each. Friday & Saturday **30c**

CORSETS.

A large collection of D. & A. Corsets in White and Drab, long hips, medium busts, 4 garters, lace trimmed tops with ribbon draw string; all sizes. Special for Friday and Saturday **89c**

HAIR NETS.

The latest idea in Hair Ornaments, the "Adorn" Net for theatre or evening wear; assorted shapes finished with 2 dainty tassels. Special for Friday & Saturday **28c**

SILK ROSES.

Beautiful novelties for the hair and corsage, imitation Roses. Buds and Flowers, made of silk in a variety of pretty colors. Values 20c. ea. Friday & Saturday **9c**

BLOUSES.

An exceptional collection of smart models in Cream Challie, plain and striped effects; some have tucked fronts, collars, &c., others reversible shirtwaist collars. Reg. \$2.25. Friday & Saturday **1.90**

Clear Up of Embroideries.

Over 400 yards of White Embroidery Edging in a variety of exquisite patterns, each pattern having a charm of its own. Stock-taking finds us with too much of this stock on hand. To bring it down to decent limits, prices have been ignored altogether; several qualities have been grouped together to sell at one price. On Friday and Saturday we offer a group of 25c. to 45c. values for the special price of, per yard,

16 cts.

Savings for You on Gloves.

WOOL GAUNTLETS.

Big stock of Heavy Wool Gauntlets and Short Wrist Gloves, in White, Black, Navy and Fawn; all sizes. Reg. 40c. pair. Friday & Saturday **36c**

CHILD'S INFANTEES.

White Astrachan with soft kid palms; sizes from 00 to 6. Values to 48c. pair. Friday & Saturday **36c**

LADIES' LINED GLOVES.

A splendid assortment of Kid and Doeskin Gloves in Tan and Black, lined with heavy wool, Black Fur tops; all sizes. Reg. \$1.25 pair. Friday & Sat. **1.10**

\$1.50 SPANGLED DRESS NETS for \$1.05

Beautiful Nets for evening wear, &c., Black grounds with Gold, Green and Blue Drops, Spangles, &c.; 40 inches wide. Regular selling price \$1.50 yard. Friday and Saturday **1.05**

FRENCH CASTOR GLOVES.

7 doz. pairs White and Cream Castor Gloves, 2 pearl buttons, gusseted fingers; all sizes. Reg. 55c. pair. Friday and Saturday **55c**

Sundries---Every Item a Bargain.

WHITE BONE KNITTING PINS—12 inches long. Special, per set **11c**

AMBER CROCHETING HOOKS—All sizes. Special, 2 for **4c**

COTTON PIPING CORD—Black & White, 1 oz. slips. Special, per slip **4c**

TALCUM POWDER—In large 14 oz. tins, delightfully perfumed and antiseptic. Special, per tin..... **8c**

SHAVING STICKS—Royal Vinolia Shaving Sticks in neat nickel boxes. Special, each **26c**

STAND MIRRORS—Strong and substantial. Special, 2 for **6c**

CHAIN NECKLETS—With Photo Pendant; assorted styles. Special, each **16c**

TOILET SOAP—The "Capitol" brand, made by Lever Bros; large cakes, assorted perfumes. Special, 7c each **7c**

BOOT BUTTONS—In Black and Tan, on cards containing 16 Buttons, 16 Fasteners and Button Hook. Special, 2 cards for **5c**

HAIRPINS—Black and Bronze Wire in pretty decorated boxes; assorted sizes & styles. Special, each **8c**

Quality Footwear at Small Prices.

DRESS SHOES.

50 pairs Black Kid Dress Shoes, 1 and 2 strap styles. French heels; sizes 5 to 7. Special for Friday and Saturday, per pair..... **58c**

CHILD'S BOOTS.

A splendid Calf Leather Boot for children, sizes 5 to 8. These have Spring Heels, Blucher and Buttoned styles, self tipped. Reg. 90c. pair. Friday and Saturday **80c**

LADIES' HOUSE SHOES.

English made Black Kid House Shoes, low heels with wide easy fitting toes; sizes from 5 to 7. Reg. 75c. pair. Friday & Saturday **65c**

ANNOUNCEMENT.

OUR GREAT

January White Sale

commences Friday, January 16th.

The preparations for this great annual event are well in hand. The remarkably low prices and the high character of the goods give promise of greater interest and enthusiasm than ever before.

Hosiery at Attractive Prices.

LADIES' HOSE.

7 doz. pairs Ladies' Black Cashmere Hose of excellent quality, in assorted ribs, seamless feet; guaranteed fast Black, in all sizes. Special, per pair **33c**

CHILDREN'S HOSE.

The Hosiery question is a most important one with the mothers. How often you hear, "My children are so hard on their stockings." Well, now! Here's a chance to save on Reliable Worsted Hose for all sizes. Sizes 0 to 8. Special, per pair **15c**
Sizes 4 to 6. Special, per pair **9c**

HARDWARE HELPS.

Girls' Sleighs, with leather seats. Regular \$1.95 each for **1.74**

Coal Vases, with brass hinges; assorted patterns. Reg. \$2.10 for **1.85**

Enamel Kettles, 1 quart size. Regular 50c. each for **43c**

Jackson's Wax Floor Polish in large tins. Special, per box **9c**

Goddard's Plate Powder in packets. Regular 18c. each for **16c**

Crockery Mender, in bottles; mends solid as a rock. Reg. 20c. bottle for **17c**

Good Clothes Brushes, with varnished backs. Reg. 20c. ea. for **16c**

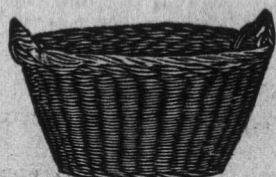
Scrub Brushes, Reg. 12c. each for **10c**

Stove Brushes, Reg. 15c. ea. for **11c**

Short Handled Whisks. Reg. 20c. for **17c**

Braided Clothes Lines, 50 ft. long. Reg. 25c. for **20c**

Beatrice Single Oil Stoves. Reg. \$1.40 each for **1.19**



Clothes Baskets in White Wicker. Reg. 95c. for ..

83 cents.

CLOTHES BASKETS.

IMPORTANT OFFERINGS IN MEN'S FURNISHINGS.

MEN'S TIES.

A splendid line of Fancy Knitted Ties in four-in-hand styles; assorted fancy patterns, also a lot of self-colors. Special for Friday and Saturday, each **9c**

GENT'S HANDKERCHIEFS.

15 doz. White Cotton Handkerchiefs, Linen finished, Shamrock bleached and nicely hemmed, ready for use. Special for Friday & Saturday **11c**

BOYS' BRACES.

Strong and reliable Police Braces for boys, stout elastic webbing, strong leather and metal fittings. Reg. 20c. pair. Friday and Saturday **15c**

MEN'S BUCKSKIN GLOVES.

High grade Gloves in Tan shades only, English made, lined with Gazzel Fur. We have these Gloves in all sizes. Special, Friday & Saturday **1.35**

NANSEN CAPS.

5 doz. only Pure Wool Fleece Knitted Caps, lined; colors of Brown, Grey and Heather; all sizes. Special for Friday and Saturday **1.10**

MEN'S BOOTS.

Dandy Boots for men in Box Calf and Vic Kid, neat comfortable styles, medium heavy soles, swell toe caps; in a full range of sizes. Reg. \$4.00 pr. Friday & Sat'y **3.60**

ROMEO SLIPPERS.

60 pairs Tan Slippers, with welted soles, especially constructed for ease and comfort; all sizes. Reg. \$2.10 pair. Friday and Saturday **1.90**

MEN'S HALF HOSE.

A large selection of finely ribbed Heather Mixture Half Hose in all sizes; Mending Cards with each pair. Reg. 40c. pair. Friday and Saturday **34c**

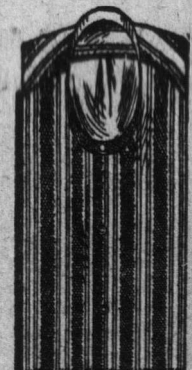
SHIRT BARGAINS.

TUNIC SHIRTS.

9 doz. Tunic Shirts, made of extra quality Madras and other materials, open at back, soft fronts. White Linen Collar Bands that fit perfectly; all sizes. Reg. \$1.50 ea. Friday & Saturday **1.25**

WORKING SHIRTS.

Stout Union Flannel Shirts, suitable for men who work out of doors. They come with and without collars; well finished and in all sizes. Special for Friday and Saturday, each **1.12**



MANTEL DRAPES.

Another opportunity to secure one of these fine Drapes for the mantelpiece; nicely Embroidered Felt in beautiful shades of Green and Crimson, 2 1/2 yards in length; long enough for any mantelpiece. The regular selling price is 90c. each. On Friday and Saturday it will be **70 cts.**

BLIND PULLS.

No house should be without a Blind Pull on every blind. They prolong the life of the ordinary blind and add a finishing touch to its appearance. These Pulls come all in one pattern in polished wood, and will sell on Friday and Saturday, 2 for **3c**

PILLOW SHAMS.

Pillow Shams made of fine White Linen are indispensable to the modern housekeeper. We offer a very attractive line for this week. Plain centres, size 30 x 30; nicely tucked and hemstitched frills. Reg. 55c. each. Friday and Saturday **45c**

MEXICAN TABLE COVERS.

Beautiful Lace Table Covers, made after the well-known Mexican styles. These cloths are all circular in shape and measure 54 inches across. The designs are very handsome and look their best when thrown on a dark background. Special **92c**
Price **92c**

FANCY LINENS.

A huge assortment of Tray Cloths, Tea Cloths and Table Cloths in White Linen, beautifully trimmed in various styles, including drawn thread work and embroidery designs, hemstitched patterns and others in lace edge and insertion. Values to 90c. Friday & Saturday **70c**