

Tea is a Very Healthful Drink

If perfectly made—and good tea. And it isn't necessary to pay an awful price for it.

Some of the most particular tea drinkers declare that

"STAR"

has a smooth, delicate, soothing, just strong enough flavour that no other teas have, and we sell it in great quantities at the regular price of

40c. lb.

For 5-lb. parcels 10 per cent. discount allowed.

C. P. Eagan, Duckworth St. and Queen's Rd

Evening Telegram

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - - Editor

FRIDAY, August 9th, 1912.

The Chronicle's Expectations.

We are glad the Chronicle found a note of rejoicing in our words of welcome to its expression of the expectation that the Governor would move on to pastures new. The Chronicle attributes our joy to premature celebration of Regatta Day. In this the Chronicle editor does himself injustice. Our joy was due to his own words. Singularly the Editor of the Chronicle does not seem to be joyful. His words of yesterday were most doleful and lugubrious. But yesterday was the day after the Regatta, and long faces are not unknown on that day. It would appear that coming events are casting their shadows before, and that the Government press are not altogether happy about the prospects.

Before we close we must not forget to thank the editor of the Chronicle for his testimony to the Evening Telegram's reputation for plain speaking to Governors when the occasion arises. The Chronicle's tone was not one of felicitation, nor were the words intended to be congratulatory, but the tone and the manner of expression but served to emphasize the more strongly the unwilling and unwitting tribute to the Telegram. In conclusion, we repeat our hope that the Chronicle's expectation of the Governor moving on will come true, and that his moving on in due course will take place as speedily as did the transfer of Sir William MacGregor after our criticism of his conduct.

Base Ball.

The Base Ball Team from the Tobacco Factory will journey to Bell Island to-morrow at one o'clock sharp, to play the base ball team representing Nova Scotia Mines. The latter will come to St. John's, Wednesday, July 14th, for a return game, which will be played at St. John's field, on Freshwater Road. Below is a line up and batting order of the Tobacco Factory team. Players are requested to assemble at the Tobacco Factory at one o'clock sharp.

Ford, Third Base.
McDonald, Left Field.
Hiltz, 1st Base.
Rice, Right Field.
Brown, Pitcher.
Duff, Catcher.
McNeal, 2nd Base.
Johns, Short Stop.
Hartnett, Centre Field.
Substitutes—Howvermale, O'Leary, O'Flaherty.

Cape Race Report

Special to Evening Telegram.

CAPE RACE, To-day.

Wind N.W., gentle weather, fine; the S. S. Grampania and Learentic passed west yesterday afternoon; the City of Sydney west at 4.15, and S. S. Ottamini east at 6 a.m. to-day; the iceberg reported yesterday is about 10 miles west, apparently aground. Bar. 29.80; Ther. 58.

Ex 'Stephano,'

New Potatoes,
New Cabbage,
California Oranges,
Jamaica Oranges,
Bananas,
New York Corned Beef,
Corned Rigs' Tongues.

1-lb. Can Baked Beans, 8 cents.

McMurdo's Store News.

FRIDAY, Aug. 9, '12.

For Neuralgia, and similar local nerve pains, Menthol occupies a place which nothing else quite fills. Rubbed on the part affected it produces a sense of coolness followed usually by the disappearance of the pain. It has no ill effects of any kind, as of course its effect is simply local. As a pain relief it is one of the quickest and surest, and in the form of pencil or cone is very portable and convenient. Price 25 and 30 cents a cone.

It is only necessary to remind you that we have Ice Cream, Ice Cream Sodas, College Ices, Sundae, etc., in many different flavors, as well as malted milk and eggs, the last named a specially delicious drink. Price 10 and 15c. each.

Warship Leaves.

GOVERNOR ON BOARD.

H.M.S. Sirius left port at noon to-day for Halifax at 11 a.m. His Excellency the Governor, accompanied by Mr. Gale, A. D. C., went on board and was saluted with fifteen guns. His Excellency will proceed to Halifax in the warship to be present at the function attending the visit of His Royal Highness the Duke of Connaught.

It is a Fact--

MOST ADVERTISERS HAVE COME TO RELY ENTIRELY UPON THE PUBLIC FOR ALL THAT THEY MAKE AND SELL.

It is an ordinary thing these days to pick up the paper and see the manufacturer of some well-known automobile, for example, asking you for any suggestions toward the improvement of his car, or to find a clothing manufacturer asking you to suggest a name for a standard suit that he is putting out, or even to see some maker of a staple product offering you have you try his goods at his expense.

A short time ago the whole of New York City was treated to a can of milk for breakfast. A little bit later another city was invited to a dinner of pork and beans absolutely free.

There is hardly a product to-day that you cannot buy and send back again if it does not live up to the statements that were made about it in the advertisements.

You go to a store for a suit of clothes and after you find the fads. You take it back without the slightest hesitation. The storekeeper thanks you for helping him catch the crook. He sends it on back to the manufacturer, and the chances are the maker in turn will thank the storekeeper for helping to locate the trouble in time and so saving his commercial loss.

Now, with a condition like this—with every effort possible being made to serve you, the buying public, does it seem to you that you should overlook this most important feature of trade—the advertising.

If it weren't for the advertising and for the effort of every manufacturer and every distributor to live up to what he says in the advertising, you would be robbed forty times a day and nobody would care two straws.

The point is that the thing that protects you most, you pay attention to least. It is absolute carelessness on your part to spend your money with any concern of any kind that does not place itself on record behind its merchandise. And not only is it careless to do so, but it works a positive harm to the men who are trying to uphold the standard of their goods and protect your interests.

Now, suppose you lend your aid to the general cause and maintenance of good goods.

Whatever you are going to buy, make up your mind to-day to buy through advertising. Give these makers and merchants the benefit of your trade. Turn to the advertising in this paper and see what they have to sell. Patronize them with your pocketbook. You will get better service, better goods, better prices, and best of all, you will get more security than has ever been known before in the history of trade—and far more than ever would have been known if it hadn't been for this great publicity plan.

The constant reading of advertising is the price of commercial liberty for all of us.

Here and There.

FROM LABRADOR.—The S. S. Euphrates arrived from Labrador yesterday morning after discharging a cargo of salt down the coast. She left for Bell Island to-day.

Just received by GEORGE KNOWLING: New Potatoes, 18 cts. per gallon; New Cabbage, Grape Fruit, Cucumbers, California Oranges, Water Melons, New Zealand Apples; also Smoked Salmon, 12 cts. lb. G. KNOWLING—aug9,11

YOUTHFUL THEVES.—Two boys went into a shop on Peasant Street last night and rifled the till; they got away with \$10 but were quickly rounded up, but owing to their tender years nothing further was done in the matter.

Colonel and Mrs. Mapp, assisted by Colonel Pugmire, will conduct special meetings in the College Hall, on Sunday, 11th inst., at 3 p.m. The Colonel will lecture on "World Wide Operations of the Salvation Army." Chair to be taken by Hon. S. B. Blandford, 7 p.m. The Colonel will preach. All are welcome.

MINARD'S LINIMENT CURES GAGGET IN COWS.

By S. S. Morwenia.

100 bags P. E. I. Black Oats,
50 bags P.E.I. Potatoes
10 bxs. Purity Butter,
20 bxs. Can. Cheese.

CIGARS.

\$2.00, \$2.25, \$2.50 per hundred.

KING EDWARD VII.

The favorite 5c. Cigar.
\$3.00 per 100.

T. J. EDENS.

By S. S. Florizel.

1000 Boxes
"Necco," 1c. Candies.

Chocolate Sherbet
Jelly Beans
Chocolate Nut Bar
Sweet Smokes
Turkish Gums,
Little Injuns
Big Lunch
Bantam Eggs
Licorice Drops
Licorice Paste
Baby Bananas
Honey Moons
Boston Baked Beans
Big 6 Marbles
Manhattan Nougat

Glassware!

Fruit and Cake Stands.

JOHN B. AYRE.

The Sagona's Labrador Report

The Sagona arrived at Twillingate at 3.15 last night. Her report was: "Arrived at Cape Harrison August 4th, wind E. and S. E., with dense fog and heavy sea all the trip. Returning, fog prevailed. Domino to Indian Tackle fish plentiful; no salt. Black Island, Grady and Long Island not so good. Indian Harbor and Cape Harrison fish plentiful; no salt. Batteau to Battle Harbor fishery fair. August 6th several salt vessels arrived on coast, fog bound."

ROSSLEY

THEATRE.

Another Big Programme.
VAUDEVILLE.
To-Night, Friday and Saturday.

Always Something New and Up-to-Date by the Entire Company.

Three Reels Pictures, Star Orchestra in the Latest Selections.
MATINEE SATURDAY.

Look out for Chillingowullaborie.

Banker Arrives.

The Lunenburg banker J. B. Young, Capt. Emberman, reached port this morning from the Grand Banks with seventeen hundred quintals of fish on board. On her last trip the vessel landed 1500 quintals, making her total catch 3,200 quintals. Capt. Emberman reports cod scarce on the banks, after getting a supply of salt the vessel will go to the South West coast to get a squid baiting and will then continue the voyage.

FOR SALE

—AT—

A BARGAIN,

"Ford"

Motor Car,

Almost as Good as New.

J. C. BAIRD,

Water Street.

Personal.

Rev. Sydney A. Chancey left by Tuesday's express for his new appointment, Zion Church, Calgary, Alberta. His brother, Hedley, is a partner in the large business of Black & Co., jewellers and diamond merchants, in the same city.

DODD'S KIDNEY PILLS

FOR ALL KIDNEY DISEASES
URIC ACID RHEUMATISM
GRAVEL
BRIGHT'S DISEASE
DIABETES
BACKACHE

23 THE PHARMACY

Ayre & Sons, Ltd., Grocery Department.

ARRIVED per S. S. "STEPHANO"

Tomatoes, Cucumbers, Cauliflowers, Celery, Cabbage, Turnips, Carrots.	Potatoes, Oranges, Apples, Grape Fruit, Plums, Pears.	Peaches, Bananas, Grapes, New York Chicken, New York Turkey, New York Beef,
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And in Stock all the Leading Brands of CIGARS.

Premier Grocery Department. **Ayre & Sons** LIMITED Premier Grocery Department.

Ready-to-Wear

—AND—

Untrimmed HATS,

GOING OUT AT

50 cts. each 50 cts.

The price is attractive because the Reduction is genuine; therefore, Ladies should jump at this GREAT Discount Opportunity.

SEE WINDOW.

S. MILLEY.

REPRESENTING

Dale & Co., Ltd., Montreal,

MARINE and FIRE UNDERWRITERS,

Newfoundland Agency for

FIRE

The British Dominions Gen. Ins. Co., Ltd.

Tessier & Co., Agents.

Thirty Six Feet Gold Wire

Used in Operation on a Man's Heart in New York.

New York, Aug. 1.—An operation on the heart was performed yesterday in Bellevue Hospital by Dr. Wm. C. Lusk, in which thirty-six feet of gold wire was wrapped around the aorta, the great artery leading from the heart, and a current of electricity sent through the wire which reduced the swelling of the artery sufficient to allow it to perform its natural functions. No anaesthetic was used during the operation, but the incision, which was made in the back of the patient between the fifth and sixth ribs, was sprayed with cocaine. At the close of the operation, which lasted about four hours, Dr. Lusk expressed himself as satisfied, and while the operation is not expected to entirely cure the patient, it is expected to prolong his life. The patient who underwent the operation was Oscar Nelson, 50 years old, a cabinet maker, whose case has been pronounced hopeless.

IT'S A GREAT TIME TO SHOP

Extra Values

LADIES' HANDKERCHIEFS

24 boxes of Ladies' Fine White Muslin Handkerchiefs with dainty embroidered edges. Reg. 12c. Saturday

LADIES' COLLARS.

11 doz. Ladies' White Embroidered Muslin Collars in the "Turnover" style; assorted patterns. Special for Saturday 3 for 1

DRESS GIRDLES.

26 doz. Ladies' Silk Dress Girdles in colors of Cream, Sage, Black, Reseda, Myrtle, etc., 2 yards long with 2 tassels. Reg. 75c. Saturday

LADIES' OVERALLS.

15 doz. Ladies' White Overall, made of good quality muslin, Swiss embroidery yoke; trimmed with lace insertion and embroidery frills; tucked full around bottom. Reg. \$1.00 each. Saturday

WHITE APRONS.

20 doz. White Holland Aprons in the original "Sister Doris" style; large sizes, with 1 pocket, full skirt. Reg. 40c. each. Saturday

CHILD'S KNICKERS.

14 doz. of Children's White Cotton Knickers, trimmed with embroidered frill and tucks; sizes 1, 2, 3. Reg. 25c. each. Saturday

Crockery

Plain White Stone China
Saturday

Green Fluted Jugs, small
White and Gold Stone China

Hygienic Covered Pudding
Candles for Pyramid Pans

Brown Rock Fireproof T
Krystal Glass Handled O
1 and 3 line White and G

LINOLEUM.

150 yards only of good quality Floor Linoleum, 2 yards wide; floral and tile patterns; some fine color combinations in this lot. Reg. \$1.00 Saturday

WHITE SHIRTING.

800 yards White Shirting, the "Times" make; fine quality, medium weight, absolutely pure, 31 inches wide. Special for Saturday

DUCHESS SETS.

15 doz. Duchess Sets, some trimmed with lace insertion and fringe; others plain hemstitched. 4 separate pieces to a set. Reg. 55c. Saturday

An A

MEN'S BOOTS.

250 prs. Men's fine quality Black Vic Kid Patent Last also Tan Calf. Reg. \$4.47.50. Saturday

MEN'S BOOTS.

Another line of Men's Dongola, Blucher Shape. A weight boot suitable for summer wear. Reg. \$2.20. Saturday

MEN'S CAPS.

24 doz. Men's Job Tweed Caps, English and American makes, in smart and stylish patterns. Reg. 40c. Saturday