"Best Thing in the World For Delicate Girls"

This went on for three years, and three doctors helped her very lit-tle. After reading of what Dr. Chase's Nerve Food had done for others, I got

"We have used Dr. Chase's Nerve Food for different members of the

fever, and it has always

Dr. Chase's Nerve Food



MOTHER! Fletcher's Castoria is a harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, prepared to relieve Infants in arms and Children all ages of

> Constipation Flatulency Diarrhea

Wind Colic To Sweeten Stomach Regulate Bowels

Aids in the assimilation of Food, promoting Cheerfulness, Rest, and

Natural Sleep without Opiates To avoid imitations, always look for the signature of Chart Hetcher. Proven directions on each package Physicians everywhere recommend it.

Assuring Your Business

A policy of advertising is a policy of life assurance, and the protection thus secured is well worth its annual cost.

Old customers die or move away-they must be replaced.

Old customers are subject to the influence of temptation—they may be induced to divide their custom-to do some of their shopping at a competitor's.

New comers to this community will shop with you-become regular customersif they are invited to do so.

Your competitor's advertising is an influence which must be offset if you are to maintain your trade.

Not to advertise regularly to the readers of the UNION ADVOCATE is to leave your business unprotected.

'A WORD TO THE PUBLIC

It is no sign of weakness to follow the lead of advertising. You owe it to yourself to get the most for your money, the best goods and the best service. And if you find that your inclination is to shop where you are invited to shop rather than to continue to be a customer of the shop which never selicits your good-will you need have no compunctions of conscience.

Shop Where You are Invited to Shop

Timber Licences Not Transferred To The Frasers

R. B. Hanson K. C., soli citor for the Fraser Companies, Ltd; has returned from Montreal where he was engaged in connection with the purchase of control of the firm of Stetson, Cutler and Co., by the Fraser Companies, Ltd. Mr. Hanson states that there will be no transfer of Crown land licenses from Stetson Cutler and Company to the Fraser interests and there will be no payment into the Provincial treasury such as the big transfer would entail if made. Unauthorized rumors made fect diarist must nearly always the sum, to be paid \$20,000 or

wide of the mark.

had no par value.

Importance of Keeping a Diary

A hundred times, perhaps, the pen has been taken up with reluctance to tell the story of an unexciting day. There has seemed to be nothwith ink. Yet for habit's sake be beaten, an entry has been made, and often, at the year's end, these entries, which once many a record of a relatively atory. to escape from that formality Provincial Reformatory with which settles over even the simplest of domestic histories, and to permit himself, as he thinks, to be trivial. Then indeed, he is writing, as the per

THE SAME GENUINE THROAT & CHEST MEDICINE





write, for no other eye but his own. He would be ashamed to The organization of Stetson publish; he would blush to im-Cutler and Company will re- agine posterity looking at main as it is with new per that singularly trivial page. sonnell. Mr. Hanson stated Yet that is the page which further that no announcement muses him when months had been made concerning the later he re-reads it, and that sum of money involved and certainly is the page in which the guesses which have been if it survives, his great-grand published have been very children will have their chief delight. "An empty day," he He said also that what oc- thinks as he writes. "What on cured was the purchase by the earth can I say of it?". And Fraser interests of the issued nine times out of ten it is on capital stock of Stetson, such occasions that the trivial Cutler and Company, which goddess who presides over the fortunes of diarist tricks him into drawing without knowing it a portrait of himself.

SENTENCES OF HOME BANK DIRECTORS

Richard P. Gough, vicepresident of the Home Bank ing worth saying, no happen- of Canada, who was found ing worth the spoiling of paper guilty on six counts of charges laid under the Bank Act, in and in a determination not to connection with the failure of the institution, in August, 1923, was sentenced by Judge Emerson Coatsworth, to one seemed so dull, are found to year, determinate, and one have more truth and more entertainment in them than minate, in the Ontario Reform

eventfulday. For when "there J. F. M. Stewart, director, is nothing worth saying" a who was found guilty of one diarist is apt to fill in the gap count of negligently concurr with a little of himself, to ing in a false statement, was give play to his imagination. sentenced to one month in the our months indeterminate sentence.

F. J. B. Russell, the last of the directors of the Home Bank of Canada, to face trial before Judge Emerson Coatsworth, on charges laid under the Bank Act, was found guilty by His Honor of concurring in the last annual statement issued by the directors, in 1923. Judge Coatsworth stated that sentence in his case would be suspended.

In the trials of all the other directors, His Honor has hand ed down lengthy written judgments, but he announced that he had decided not to follow this course in the case of Russell.

S. Casey Wood, K. C., Toronto, was found guilty of negligently concurring in false statements, one for the month of February, 1923, and the other for the year 1923 He was sentenced to six months determinate and six months indeterminate in the Reformatory.

First Impressions Are Important

In a world where appearances are valued as indexes to character, Your Stationery should represent you worthily—always and everywhere.

That atmosphere of character and refinement. which should distinguish all self-respecting correspondence is assured when you place your stationery order with us. If you allow us to fur-

Letter Heads, Bill Heads, Shipping Tags, Office Forms, Envelopes, Statements, Etc.

they will reflect the dignity and self-respect of the discriminating, and be an excellent advertisement for your business, for a business man may be judged by the quality and style of his printed

The Advocate **Job Printing** Department

is without doubt the best equipped on the North Shore, and consequently in a position to turn out all kinds of Job Printing Neatly, Promptly and Satisfactorily, at very reasonable prices.

We are constantly adding new type and material to our already up-to-date equipment, and we have recently put in several of the newest type faces manufactured.

Let Us Prove

to YOU the truth of the above statement by giving us a trial order for any of the above mentioned office requisites, or an order for

Posters or Dodgers, any size Flyers, Circulars, Programs Menus, Display Cards, Business or Visiting Cards, PriceLists, Booklets

in fact, ANYTHING YOU WANT PRINTED Neat, Artistic Two-Color Work a Specialty. Call on us when you need anything in our line. We assure satisfaction.

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