

Insure with the **QUEEN**,

the Company having the largest number of Policy Holders in Newfoundland. Every satisfaction given in settling losses.  
Office 167 Water Street. Adrian Bldg. P. O. Box 782

'Phone 658  
**Queen Ins. Co.,**

**GEORGE H. HALLEY**  
Agent

THE EVENING ADVOCATE ST. JOHN'S, NEWFOUNDLAND, OCT. 1, 1921-8



Value-Giving  
Extraordinary.

# HURRY!

To this great money saving

## SALE! OF Men's and Boys' CLOTHING

### SUITS and OVERCOATS

Cleared at a Fraction of their Value

Those who visit the Royal Stores during this Sale will have much cause for rejoicing. Prices have been greatly reduced on our entire stock of Men's and Boys' Clothing. Now is the time to secure your Suit, or Overcoat for Fall and Winter at small cost. This is a great opportunity to save. Don't hesitate to take advantage of it.

Youth's  
Rugby Suits

A clearing line of finely finished Suits for youths of 15 to 18 years. The supply is very limited. The Coats have plain backs and the pants have straight leg. The materials are Mixed Tweeds and Homespuns, in assorted colors. These are values that are hard to beat. They were regularly sold at \$10.00 to \$12.00 a Suit.

**\$6.75**

Special Sale Price

A Special offer in  
MEN'S SUITS

A fine selection of Men's Tweed Suits that hold their own against competition. They are worthy of any man's confidence and stoutly support our reputation for giving the finest values in the country. Grey and Brown Mixed Tweeds. Latest cut, 2 and 3 Button Styled coat. In all sizes. Reg. \$15.00 values. Selling for

**\$15.95**

Clearing line of  
YOUTH'S SUITS

This particular lot of Suits is the best bargain we have seen for some time and we want you to know it. There are only 18 of them, but we want to clear them out. They are all stoutly built and will fit boys of 15 to 18 years. Coats have Plain Backs. Those with short pants have straight leg. Those with Long Pants have plain or cuff bottoms. To clear at

**\$10.00**

A Special offer in  
Men's Overcoats

A Sale of Men's Overcoats that a man comes across only once in a great while. There is a quality of tailoring to these Coats that will win your approval. It is by far superior to the workmanship you usually see at a cheap price.

No part is just slapped together. No skimping is to be found anywhere in their make-up. They are as honestly made as you will find and are extraordinary values at this price.

Styles:—Double Breast, Half and Full Belts. Colorings: Browns, Greys, and Heather Mixtures. All Sizes. Reg. \$30.00 Values. Selling for

**\$15.00**

MAIL ORDERS  
We maintain an efficient Mail Order Dept. to attend to all our out of town customers.

## MEN'S

MEN'S OVERCOATS.  
Double Breasted Styles with Half or Full Belts. Heavy Tweeds and Blanket Cloths.

Reg. \$38.00 each. For ..... \$28.00  
Reg. \$40.00 each. For ..... 30.00  
Reg. \$42.50 each. For ..... 32.00  
Reg. \$45.00 each. For ..... 33.50  
Reg. \$48.00 each. For ..... 36.00  
Medium Weight, with Plain Sateen Backs.  
Reg. \$25.00 each. For ..... \$15.00  
Reg. \$32.00 each. For ..... 18.75

MEN'S TWEED SUITS  
Plain and Pinch back Coats, in mixed Tweeds: Grey, Green, Brown and Blue shadings, also in Checked and Striped Patterns: all sizes. Pants have Plain and Cuff Bottoms.  
Reg. \$20.00 each. For ..... \$16.00  
Reg. \$21.50 each. For ..... 17.50  
Reg. \$25.00 each. For ..... 20.00  
Reg. \$28.75 each. For ..... 23.00  
Reg. \$32.85 each. For ..... 26.25  
Reg. \$37.15 each. For ..... 29.50  
Reg. \$42.00 each. For ..... 33.00

MEN'S NAVY SERGE SUITS  
Plain and Pinch-back Coats, Pants with Cuff Bottoms. All sizes.  
Reg. \$42.00 each. For ..... \$32.00  
Reg. \$45.50 each. For ..... 36.25  
Reg. \$50.00 each. For ..... 40.00  
Reg. \$53.50 each. For ..... 42.75  
Reg. \$59.65 each. For ..... 47.75

MEN'S WORKING SHIRTS  
All these shirts are fitted with attached collars and breast pockets. They come in all sizes.

HEAVY FLANNELLETTES SHIRTS:—Assorted striped designs. Reg. \$2.75 each. For ..... \$1.67

REGATTA SHIRTS:—Extra strong quality. Reg. \$3.75 each. For ..... \$2.95

BLUE DENIM SHIRTS:—Double Stitched Seams. Reg. \$1.50 each. For ..... \$1.45

GREY DRILL SHIRTS:—Reg. \$1.50 each. For ..... \$1.52

DOMETTE FLEECE SHIRTS:—In Grey only. Reg. \$2.90 each. For ..... \$1.90

MEN'S NEGLIGEE SHIRTS  
Extra Good Values. Every wearer of fine grade shirts should secure his share of these. Coat shaped Shirts, light grounds with fancy stripes. Double Soft Collars. Reg. \$3.25 to \$4.00 Values. For ..... \$2.50  
Other prices are:—  
Reg. \$2.00 each. For ..... \$1.75  
Reg. \$2.50 each. For ..... 2.15

## Men's Sweater Coats

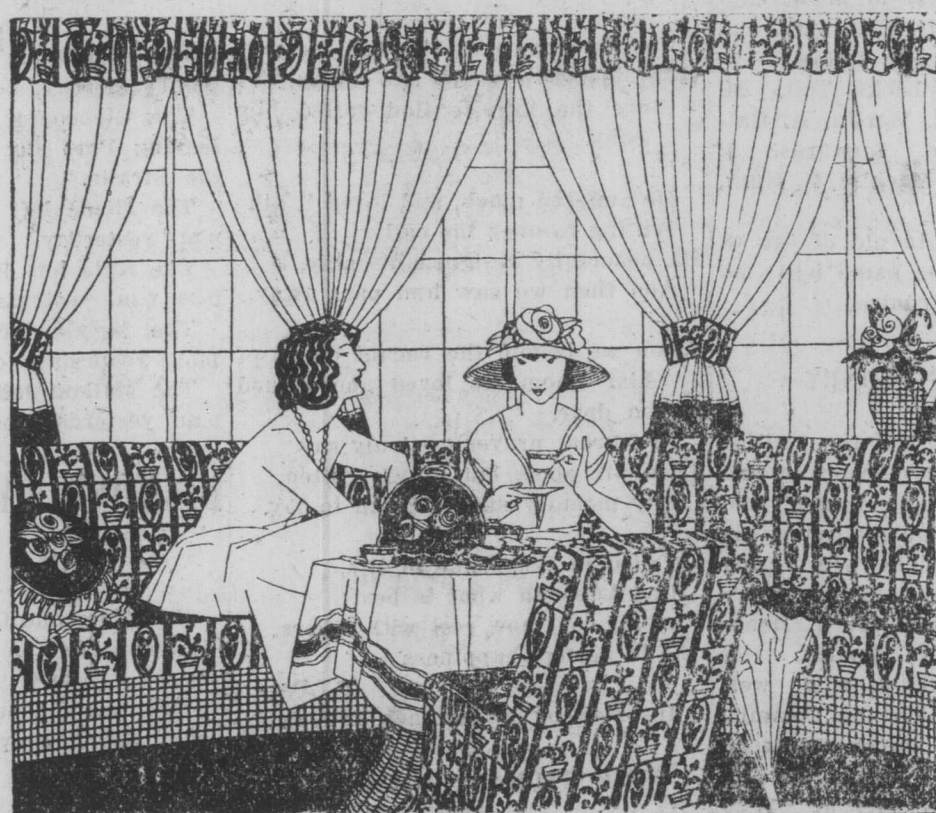
A job line of Men's Grey Wool Sweater Coats, assorted sizes. Storm Collar and 2 pockets. Reg. \$4.00 each. Selling for \$2.00

To Those who are Seeking the  
Aid of Beautiful Draperies

FOR THE  
BEAUTIFYING  
OF YOUR HOME

Customers who propose brightening up their homes for the winter season, will be delighted to hear of this sale of Art Sateens, Chintzes, Tapestries &c. The entire stock is reduced in price, and includes many very effective color designs.

Prices are lowest possible and cannot be duplicated elsewhere.



## Handsome Art Sateens

In a wealth of handsome designs, brilliant color combinations, assorted widths.

Reg. 90c. a yard. Sale ..... 60c.  
Reg. 95c. a yard. Sale ..... 65c.  
Reg. \$1.00 a yard. Sale ..... 70c.  
Reg. \$1.10 a yard. Sale ..... 75c.  
Reg. \$1.20 a yard. Sale ..... 80c.

CRETONNES.

30 inches wide. Reg. \$1.20 a yard. Sale ..... \$1.00

## Dressing Gowns

Made of Superior Quality Blanket Cloth, in various colorings. Trimmed with piping cord and braid. Heavy girdles and 2 pockets. Best English manufacture.

Reg. \$27.50 each. Selling for ..... \$20.65  
Reg. \$31.50 each. Selling for ..... 23.30  
Reg. \$33.50 each. Selling for ..... 24.40

## Floral Chintzes

FANCY CHINTZES.  
50 inches wide; handsome floral designs. Reg. \$2.00 yard. For ..... \$1.50

Other Prices:—  
Reg. \$1.80 a yard. For ..... \$1.50  
Reg. \$2.20 a yard. For ..... \$1.84

45 in. wide. Reg. \$1.50 a yard. For ..... \$1.25

50 inches wide. Crimson and Green. Reg. \$2.45 a yard. For ..... \$2.15

48 inches wide. Reg. \$4.50 a yard. For ..... \$3.00

## Smoking Jackets

Smart comfortable Jackets in all Wool Blanket Cloth. In assorted shades Long Roll Collar, braided frogs and barrel buttons.

Reg. \$29.50 each. Selling for ..... \$21.50  
Reg. \$34.00 each. Selling for ..... 24.50

LET US  
DO IT FOR YOU

We maintain an up-to-date making-up department in connection with our House furnishing section. Orders are undertaken to make up Curtains, Cushions, Furniture Covers, Re-covering of Elderdown Quilts &c. This work is in charge of an expert who has had years of experience in this work. The charges are very moderate.

Ring up, Call or Write for particulars.

## BOYS'

BOYS' OVERCOATS  
In Tweeds, Heavy Naps and Blanket Cloths, Assorted Styles. Sizes to fit Boys of all ages.

Reg. \$8.00 each. For ..... \$5.35  
Reg. \$9.50 each. For ..... 6.35  
Reg. \$11.00 each. For ..... 7.25  
Reg. \$14.00 each. For ..... 9.35  
Reg. \$16.50 each. For ..... 11.00  
Reg. \$21.00 each. For ..... 14.00

YOUTH'S KITCHENER SUITS.  
In Tweeds and Navy Serges, Long Pants with Plain or Cuff Bottoms. To fit youths of 14 to 17 years.  
Reg. \$21.25 each. For ..... \$17.00  
Reg. \$24.75 each. For ..... 19.80  
Reg. \$28.15 each. For ..... 22.50  
Reg. \$34.50 each. For ..... 26.40  
Reg. \$44.40 each. For ..... 35.50

BOYS' TUNIC SUITS.  
Smart Tunic Suits with Eton Collar, trimmed with white cord; full belts. To fit boys of 3 to 6 years.  
Reg. \$10.30 a Suit. For ..... \$ 8.25  
Reg. \$11.25 a Suit. For ..... 9.00  
Reg. \$12.75 a Suit. For ..... 10.20  
Reg. \$13.35 a Suit. For ..... 10.65  
Reg. \$14.70 a Suit. For ..... 11.75  
Reg. \$16.50 a Suit. For ..... 13.20

BOYS' RUGBY SUITS.  
To fit Boys of 10 to 12 years.  
Reg. \$13.00 a Suit. For ..... \$10.40  
Reg. \$15.50 a Suit. For ..... 12.40  
Reg. \$17.75 a Suit. For ..... 12.40  
Reg. \$21.00 a Suit. For ..... 16.70

To fit Boys of 14 to 17 years.  
Reg. \$23.25 a Suit. For ..... 18.60  
To fit boys of 14 to 17 years.  
Reg. \$15.00 a Suit. For ..... \$12.00  
Reg. \$18.50 a Suit. For ..... 14.80  
Reg. \$21.00 a Suit. For ..... 17.20  
Reg. \$24.25 a Suit. For ..... 19.40  
Reg. \$27.00 a Suit. For ..... 21.60

WEE SPORT SUITS.  
To fit boys of 8 to 9 years. Coats have yoke backs, pleated fronts and all round belts.  
Reg. \$12.65 Suit. For ..... \$10.10  
Reg. \$13.75 Suit. For ..... 11.00  
Reg. \$15.00 Suit. For ..... 12.00  
Reg. \$16.50 Suit. For ..... 13.20

BOYS' WINTER UNDERWEAR  
Prices  
Pants Shirts Reg. Sale  
22" 24" \$1.75 \$1.10  
24" 26" \$1.80 1.15  
26" 28" \$1.85 1.20  
28" 30" \$2.20 1.40  
30" 32" \$2.30 1.45  
32" 34" \$2.40 1.50

## Soft Felt Hats

A large assortment of Felt and Velour Hats, in the newest colorings; all sizes; all shapes. \$7.50 to \$14.00 values, for HALF PRICE.

# The ROYAL STORES, Ltd.