

Letters That Tell Their Own Story

Farmers who say "You've got to show me," are requested to read the three letters reproduced below. There's nothing of theory here. It is all plain, practical facts

From Hardy Wear, Cummings, Alta.

"Allow me to state that I think The Guide is the best piece of reading that the farmers in the North-west can get hold of. The Guide is a great educator. I shall always subscribe to it as long as it keeps on filling its pages with truths, no matter how unpleasant they may be. I like The Guide because it publishes the views of the men who think differently than it does. I came to this country brought up to protectionist views, but must confess that The Guide has me pretty well shaken up in regard to those views.

I have not done much to help your publication, but hope to do better in the future. I hope to get a few more subscribers this winter, the few I did get like the paper first class and you may count on one and all renewing. If The Guide keeps on telling truths, giving honor where it is due, regardless of party, it cannot fail. The point where The Guide finds favors with the readers, as far as I know them, is being fair to all, no matter what party they belong to. It is a great thing to find a publication we can trust and once the farmers are convinced of it you may be sure of their continued support. We are so used to being fleeced

that we are in danger of becoming the most suspicious and untrusting of people that ever existed.

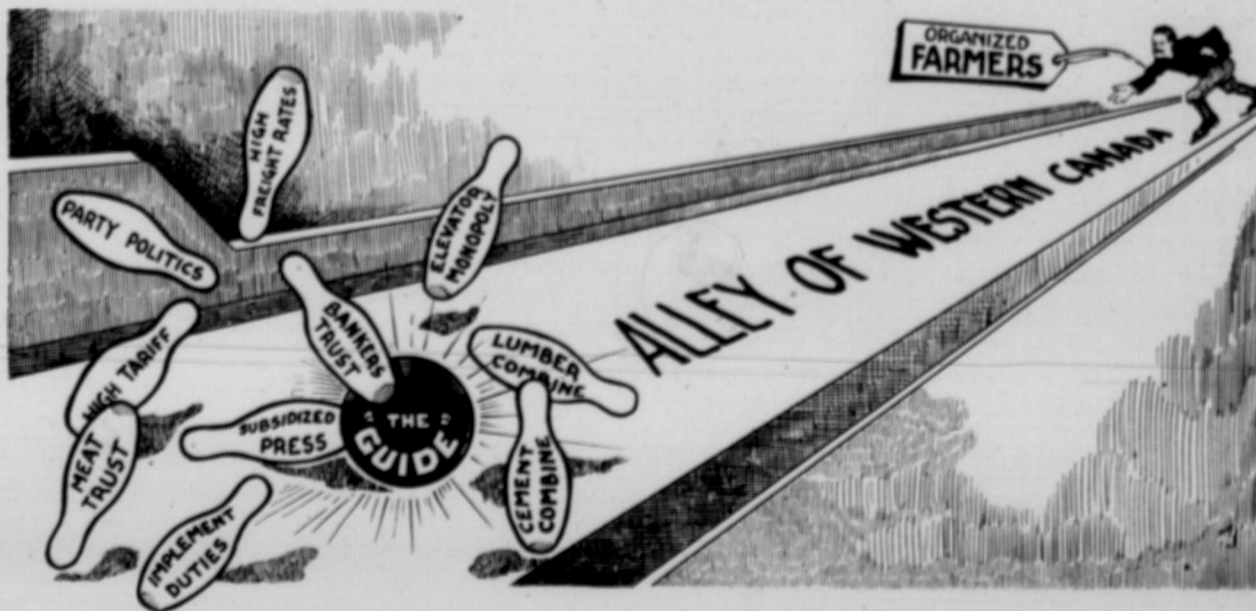
But good luck to The Guide; may its shadows never grow less. We'll do things yet to make it warm for someone."

From J. H. Richards, Chater, Man.

"I believe that there is no paper in Canada to-day that is a stronger advocate of Democracy and fair play than The Guide. There is no other paper that is making such a splendid fight against the protective tariff, class legislation and special privilege. The Guide deserves the support and patronage of every man in Western Canada who believes in the square deal."

From C. R. Snyder, Hamrik, Man.

"I take this opportunity of wishing you all the success your efforts deserve. I truly appreciate The Guide more than any other paper I receive, because of the many uncolored truths contained in its columns."



The Farmers' Bowling Alley!

You know what it is that enables you to make a ten strike and sweep all the pins off the board. You have no doubt managed to perform this feat many a time by sending the ball right down the middle of the alley scattering the pins helter skelter.

The organized farmers are using their official organ, The Guide, as a ball of truth with telling effect. One by one the monopolies and special interests which have been plundering the farmers are being exposed and defeated. Victories have been won and greater victories will be won in the future. But we need the help of every farmer.

Before the End of January

about 15,000 subscriptions will expire. We want all our readers to help us by sending in their renewals now before the rush commences. Do not wait until you get a notice to renew. By renewing their subscriptions before they expire our readers can save us all the trouble and expense of writing 15,000 letters during the next two months. The date on your label will tell you when your subscription is due.

Take Advantage of this Splendid Offer

To give our readers a great saving over our regular price and do away with the bother of renewing every year we have decided to give them the benefit of the following greatly reduced rates:-

One Year	One Dollar
Two Years	\$1.50
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