

Satisfied Customers!

*That's the Only Way
to Business Success*



Swift's Premium Hams and Bacon create good-will and satisfaction that bring trade to your store from an ever-widening territory.

Butchers and Grocers are continually telling us that "Swift's Premium" is one Brand that is *sure* to give satisfaction and to bring repeat orders.

In addition, we are constantly stimulating *new* demand through our extensive magazine and newspaper advertising. Order

Swift's Premium Hams and Bacon

for your trade and be sure of satisfied customers.

**Swift Canadian Co.,
LIMITED**