



Borden's

—the name that stands for greater purity, better quality, and larger profits.

The name *Borden's* is the big "buy word" on the tongues of Canadian housewives—the name that stands for guaranteed quality, for scrupulous purity and the greatest value for their dollar. For 63 years Borden's Milk Products have held and won a reputation that is to-day netting Borden dealers profits that are astonishingly good.

Make your next order Borden's and find out why many dealers sell Borden's exclusively.

SIX CANADIAN FACTORIES

The
Borden
CO., LIMITED

Leaders of Quality

MONTREAL

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