

CANADIAN GROCER

Member of the Associated Business Papers—Only Weekly Grocery Paper Published in Canada
THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXXII.

PUBLICATION OFFICE: TORONTO, MARCH 1st, 1918

No. 9

Welch's

"The National Drink"



If a merchant stocks a brand of tea that proves unpopular he doesn't give up; he searches until a well-liked blend is found.

Yet the same merchant may stock a brand of grape juice that has no sale and the result discourages him from further trials.

If your grape juice experience has not included Welch's don't jump at conclusions. Try Welch's.

For Welch's, while its volume of sales is not comparable with that of tea, has a steady, increasing consumer demand.

Your customers know Welch's and its quick turnover serves the double purpose of a small investment and cash-register profits.

Sold by Leading Jobbers

THE WELCH CO., LIMITED

ST. CATHARINES

ONTARIO