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**THE BRITISH COLUMBIA**  
**MONTHLY**  
The Magazine of The Canadian West  
Devoted to COMMUNITY SERVICE FEARLESS FAIR & FREE

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With an Advisory Editorial  
Committee of Literary  
Men and Women

THE TWENTIETH CENTURY SPECTATOR OF BRITAIN'S FARTHEST WEST  
For Community Service—Social, Educational, Literary and Religious; but Independent of Party, Sect or Faction.  
"BE BRITISH," COLUMBIANS!

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## SOWING AND REAPING

Once again Spring is past. Those on the land have been engaged in sowing the seed, which they hope will produce lucrative crops this Fall. Yet in building and other industrial development, which has now reached the amazing total of over \$36,000,000, a similar kind of seed is being sown, dependent for a crop, not on weather conditions, but rather on the patriotic effort of the citizens engaged in this work, in patronizing HOME PRODUCTS WHERE QUALITY AND PRICE ARE EQUAL. Provided this effort is made by citizens, a crop of prosperity will be harvested in 1923 never before exceeded in the history of British Columbia.

Every piece of material purchased outside of the province is a direct loss to producers, to wage earners, to merchants and governments. It is the most expensive form of trading, for it means the exportation of money which could be used to better advantage at home. If circulated in B. C. it will again be available for other enterprises, and many individuals will benefit either directly or indirectly. Every dollar spent in B. C. pays its portion of wages and taxes; every dollar spent outside pays the same thing in other countries.

Capital and population are required in British Columbia to-day, but neither will be attracted until the citizens and the Government of British Columbia, in all their dealings, give first preference, where quality and price are equal, to the products of the soil and factories of the province. To-day there is an over-production in many lines of industry, but even in view of this, many similar imported articles are consumed. Is it right or proper that our own products should be shipped out and sacrificed in the markets of the

world whilst we import and consume the same products from other countries?

Last year \$60,000,000 worth of commodities were imported in direct competition with Home Products. Twenty-five thousand foreign workers were employed in producing these articles. Would it not have been better for the citizens of British Columbia to have consumed their own products to the same amount, thus creating employment for their neighbors and attracting some of those foreign workers to this province. At least they would be using B. C. raw materials and paying B. C. taxes.

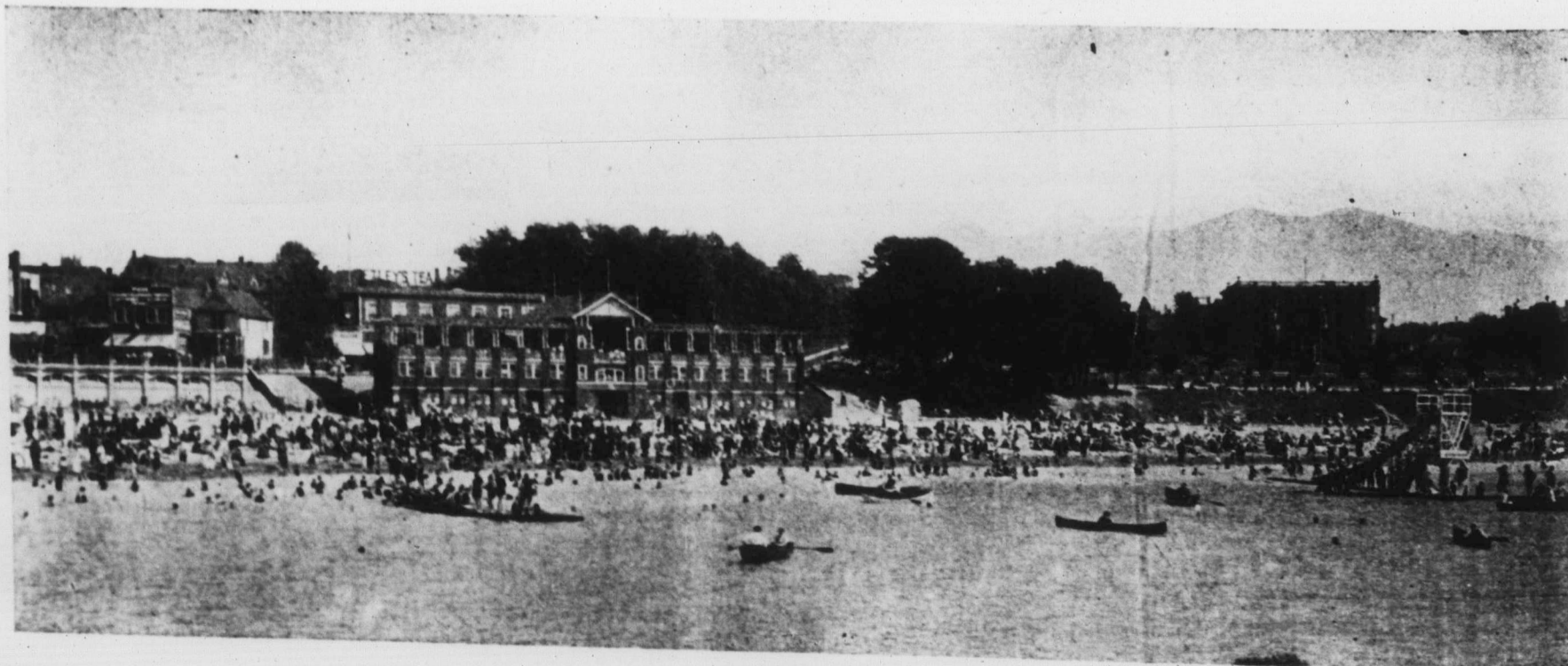
The Buy B. C. Products Campaign is endeavoring to create a strong and loyal home market, which will expand existing industries, and place them in the position of being able to export their surplus after the home demand has been dealt with. Foreign trade is necessary for the development of any country, but importing should be limited to those articles not produced within the province, such as sugar, oil, tea, coffee, rice, citrous fruits, steel and certain kinds of machinery.

Again, certain industries cannot be established until the population is great enough to warrant the expenditure of large sums of money needed to erect large plants.

If the citizens of British Columbia will not support those industries already established, how can they expect to attract new ones, or to lighten the burden of taxation by attracting a greater population.

In their daily buying, the purchasing public are sowing the seed for or against prosperity, for as they sow, so shall they reap. Will it be in foreign countries or in our own province of British Columbia?

W. B. F.



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