

Descriptions of the Prizes In Bread-Making Contests

More than \$2000 in Pathe Phonographs,
Attractive Books and Bread Mixers!



First District Prize.

The Pathephone has been chosen for the District Prizes in one of the best phonographs in the world and sells in Canada for \$135. Together with the twelve records that go with it, the total value amounts up to \$150. What a prize! How we wish we could exhibit this beautiful instrument in every neighborhood. Were it possible, there would surely be an avalanche of entries everywhere.

Of course there are other good phonographs that command a large sum of money. We chose the Pathephone for its magnificent reproduction of music in tone so true, so full, so interesting, and so like the feeling that living voice. Here is a wonderful phonograph; so perfect in its sound production that, if you did not see the instrument, it would be very hard to distinguish its music from the original human voice.

The Pathephone will play any flat disc record. Special needles are provided which permit of the best results being obtained. And what a fine-looking machine it is! Just look at the design. The wood is rich mahogany, highly polished and beautifully finished—designed to go in harmony with the countless furnished homes in the land. Inside are compartments for keeping the records.

Second District Prize— Set of Dickens' Works.

Why is it that people who know Dickens' stories tell you they read his extraordinary work only once, but several times? You can read about Oliver Twist or Little Nell's extremely interesting adventures without being moved in the very depths of feeling. Few figures are more intensely funny than Mr. Pickwick and Sam Weller. They get more so every

time you read about them. The "Tale of Two Cities" is so gripping in its vivid descriptions of adventures and peril during the French Revolution, that you just want to read the whole book at one time. Everybody reads Dickens. And this set includes no less than eighteen beautiful volume cloth-bound in blue with gold titles, good paper and clear type. The books are all profusely illustrated.

Third, Fourth and Fifth District Prizes— Canuck Bread Mixer.

Women who use the bread mixer say it makes bread-making one of the easiest tasks of all in the home. A little child can easily turn the handle, and this little operation you may perform of dough several times and knowing it. How simple just to put in the ingredients and let a child turn the handle for those do when you have a Canuck Bread Mixer. Besides, it saves wringing up many stumps, and, really and truly, it is the cleanest method known. In short, the Canuck Bread Mixer helps you make better bread with a fraction of labor—surely a splendid prize worth trying for.

First Local Prize— The Girl's Own Annual.

How is a great, big fascinating book just teeming with the things that girls love. Here are stories and informative articles you want to read. This book, for long before you were born, the editors were studying the literature wanted girls, and the "Girl's Own Annual" has been a favorite all the years. And now, in these trying times it is more interesting than ever. Whatever your age, you'll treasure

it. When you grow to womanhood you will continue to turn to it. Its appeal is to all, interesting story and articles, for there are nearly 800 pages of stories, special articles about the world's famous people, descriptions of curious facts, stories and information about birds, animals—all the things that you like to read about. The stories of romance, love and helpfulness to others are particularly fine. Besides, there are instructive departments dealing with crocheting, sewing, fashions and trainings. Make up your mind now to win this book.

Second Local Prize— Stories of Famous Men and Women.

You have heard of the world famous Jenny Lind, the sweet singer to whom Queen Victoria threw a bouquet of flowers. MacDonell, to save "Bonnie Prince Charlie" from a prison was put upon his head for leading a rebellion in Great Britain, one hundred and sixty-two years ago—of Grace Darling and Florence Nightingale, the two women of history who won the Nobel Prize for their services on behalf of the poor and the beloved Queen Victoria. And these and a few of the many famous women are but a few of the many famous women in a large volume with many colored pictures and drawings, 320 pages, heavily cloth bound with gold titles.

Third Local Prize— Britain Overseas.

Isn't the building up of Britain's vast world-wide Empire suggestive of an abundance of interesting history? This book tells all about the Empire upon which she now never rests, about its heroes who won it for Britain, their battles, their personal conquests and the strange people of which only parts of the Empire are composed. It tells about their homes and how their customs, their prosperity under the beneficent rule of Britain. Nowadays this great Empire is under strain and test. You want to know all about it. This splendid book is beautifully illustrated with pictures in many colors, is heavily cloth bound.

Fourth Local Prize— The Queen's Gift Book.

Our good Queen Mary has founded a haven in England for the brave soldiers who have been disabled, a place where they rest and recover from their wounds, and are fitted to face the future again. This book was designed to help the good work. Great Britain's most famous artists were glad to contribute their stories to it, also many of her great artists have shown in all the original color. There are stories by James Barrie, Hall Caine, Arthur Conan Doyle, Jerome K. Jerome, Gilbert Parker, Ernest Thompson Seton, Mrs. Humphrey Ward and others. It will give you a splendid souvenir of the war. It is beautifully bound in blue, has 120 pages, and besides the pictures to make it more interesting, is profusely illustrated with dozens of drawings.

No Competitions in Counties Named Below.

The competition is open to all parts of the Province where Rural School Fairs are held, except the districts of Rialto River, Kootenai and Thunder Bay. These two districts are the only parts of the Province where school fairs are held under the supervision of the Department of Agriculture, in which this competition will not be a feature. There are no districts in the Counties of Huron, Perth, Wellington, Haliburton, Prescott, Russell or Lincoln, Counties under the supervision of the Department of Agriculture. We repeat, therefore, Counties. The competition cannot include those

Decide Now.

If you are of the proper age, decide now. Every bread-making day counts. Start now the splendid bread wheat flour that makes such splendid bread. Parents should encourage every girl to enter who can, thus stimulating interest in good bread-making. Get your dealer and know all about it. Get your year-round school fair day may teach something that will help you win the Pathe Phonograph or one of the other splendid prizes. Decide now—Practise.

Watch for our next announcement which will give the districts into which the Province has been divided and the counties each district contains. Send in the coupon below for one of the nearest dealer who sells Cream of the West Flour.

See opposite page for conditions, etc.



THE GUARANTEED FLOUR

"Each loaf must be accompanied by part of bag which shows the face of the Old Miller."

CUT OUT AND MAIL THIS COUPON:

CAMPBELL FLOUR MILLS CO., LTD.

Please send me name and address of nearest dealer who sells Cream of the West Flour, as our regular dealer does not handle it.

Our dealer's name is.....

His Address.....

My name is.....

Address..... P.O.....

The Campbell Flour Mills Co., Ltd.
(West) Toronto, Ontario

(SEE OPPOSITE PAGE)



Keep this announcement for reference.