

THE NORTH AMERICAN LIFE ASSURANCE CO.

FULL GOVERNMENT DEPOSIT.

Hon. A. MACKENZIE, M.P., ex-Prime Minister of Canada, President.
 Hon. A. MCCRIS, M.P.P.,
 Ex-Lieutenant Gov. of Manitoba, } Vice-Presidents.
 J. BLAIKIE, Esq.,
 Pres. Can. Landed Credit Co. }

No extra charge is made by this Company on the premiums on its Tontine or Semi-Tontine Policies, but the Premiums are the same as on its like ordinary policies.

Its last annual report shows that it has \$242 of assets for each \$100 of liabilities.

Its policies are printed in clear, large type, in plain, simple language, and are as liberal in their conditions as it is possible to have them consistent with safety and equity to the policy-holders generally. Observe the following points, viz.—

(a) The policies are indisputable after three years from date of issue.

(b) Travel without permit in any part of the world will not invalidate the Policy.

(c) Surrender values are allowed on ordinary and Semi-Tontine Policies after they have been in force three years, either by Paid-up Policies or in cash; loans are made on ordinary Policies after they have been in force three years.

(d) The age of the insured will be admitted at any time by the Company on reasonable proof, but if not so admitted any error in the age will not invalidate the Policy.

Its commercial policy affords the protection of life insurance during the productive periods of life at about one-half the ordinary cost, and is specially suited to meet the wants of those of moderate means or limited incomes.

The regular cost, after admission, for a Commercial Policy, is only \$3 a year per \$1,000 for expenses, and at ages 31 to 35, \$2.05 a quarter, payable on fixed quarter days named in the Policy, making the total cost \$11.29 for a policy of \$1,000, or \$112 for a policy of \$10,000.

The usual level premium for a \$10,000 Policy at age 30 is \$227, and at age 35 \$263.80

During the years of life in which life insurance is specially needed, the cost on this plan will be only about one-half that of the ordinary plans, or for the same payment double the amount of insurance can be obtained on the Commercial Plan.

Full information furnished on application to

WM. McCABE, Managing Director.

CANADA PERMANENT LOAN AND SAVINGS CO.

Incorporated A.D. 1855.

Subscribed Capital	-	-	-	-	-	\$3,000,000
Paid up Capital	-	-	-	-	-	2,200,000
Reserve Fund	-	-	-	-	-	1,100,000
Total Assets	-	-	-	-	-	8,773,561

SAVINGS BANK BRANCH.

Deposits received, repayable on demand or short notice. Interest is paid or added to the principal half yearly.

DEBENTURES.

Money received for investment in sums to suit lenders, for which debentures are issued in currency or sterling, with interest coupons attached, payable in Canada or in England. Trustees and executors are authorized by law to invest in the debentures of this company.

LOANS ON REAL ESTATE.

Money advanced on Real Estate securities at current rates and on favorable conditions as to repayment.

Mortgages and Municipal Debentures Purchased.

Circulars, with particulars as to terms, may be obtained from the office,

COMPANY'S BUILDINGS, TORONTO STREET, - TORONTO, ONT.

J. HERBERT MASON, Managing Director,

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AGENCIES

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