

One day's Bruns is worth a week of work!

WEDNESDAY

Wednesday is The Brunswickan's big day, this is the day when the paper is "put to bed".

By this time hopefully, some copy has been typeset while editors rush frantically about the office harrasing people to finish any stories not already completed. Classifieds, upcoming, notices and filler is typeset and the photographers begin printing their pictures for the issue.

By 5:00 in the evening the flats are placed on the layout tables. Work on them has progressed to the point where standing heads (such as inside, sports etc.) have been attached, the hairline and thicker borders (at the top of each page) are laid down and the occasional schedule has been waxed and placed on the appropriate page.

The next step is for ad manager to give a "blue sheet" or listing of ads for that issue to the managing editor Robert Macmillan. Robert then takes "dummy sheets" which are used to figure out how stories should fit and where, and decides which ads should be placed where. These are then transferred to the good pages and the various department editors are given their page and dummy allocations for that week.

Each editor sits at a desk, armed with ruler, blue pencil, and hopefully copy and decides what stories should go on which page, how they should fit, what photos should go in with what stories and all the other details which are involved in putting out a paper.

By 6:30 those wonderful people who help with layout are usually beginning to trickle in. Editors are asked for the dummy sheets which are ready and layout begins. Layout involves a number of steps. A rough facsimile of the dummy sheet is drawn out on the original flat then the copy is waxed, which involves running a small hand waxer over the back to make copy stick to the page. With copy knives excess white paper is sliced from copy and the copy is fitted on the page. Once the page is filled, hopefully with no outstanding "holes" headlines are created and typed up on the Headliner. They too are waxed and laid down. The next step is to proof the copy and hopefully have the corrections typed out and laid down. This process takes a great deal of time and while many pages get semi-completed, many still have things to do on them by midnight. A hard core number of die-hards stay until at least 3 or 4 in the morning and there has been many an all nighter in these offices.

Stories are often still being written up by Wednesday evening and the occasional ad still remains undone until the next morning.

THURSDAY

The paper is still not done when tired weary staffers truck into Bruns offices Thursday morning (if they ever left). There's usually

proofing to be done, headlines to make up, cartoons to lay down and the occasional page who blank whiteness confronts the department editor who just didn't have time to get to it the night before.

For those flats which are almost completed, the next step in the process is the light table. Here the editor places the flat on the table, and attempts to ensure that copy is lined up and straight. Any corrections which have been done are usually affixed at this point while The Brunswickan flag and page number, as well as the date are affixed. The final step in this stage is to place a sheet of paper over the flat and roll it with either a plastic or rubber roller. This ensures that copy does not fall off on its way to the offset room.

Offset Editor Kathryn Wakeling has been pretty busy even up to now. With the offset camera she has been shooting negatives of the photos for that issue, reducing or increasing the size of pictures, cartoons and other items and doing PMT's (reducing a photo to dots which will print) of other items. Her big job is to take a negative of the flat which is then done.

The flat is then brought back to the main office where once again it's placed on the light table. Her photo negs are measured against the room left on the flat neg and photos are cut and taped in. Here also opaquirig is done. This process involves the use of a red ink-like substance and a paint brush. The fluid is painted over any mark which shouldn't be there, of which there are a lot. If blue ink or a rip or any of a million little accidents occur to the flat it will be seen at this stage. If left untouched there would be a lot of black, dirt marks on the printed copy of the Brunswickan.

On the average the paper is finally done by 4 in the afternoon and when the last negative has been laid in the box the real fun begins.

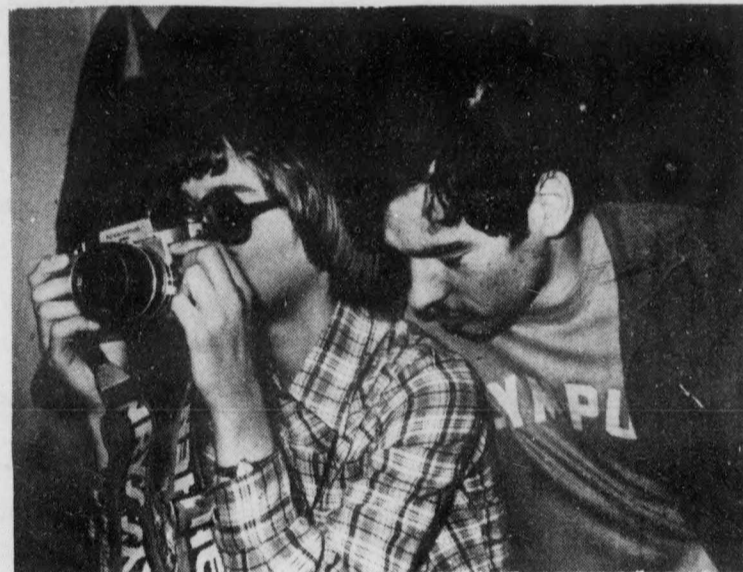
Each week two staffers drive the paper in a rented van to Moncton where The Brunswick is printed at 'Evangeline'. To be put on their 10 p.m. press run we have to be there by 7 p.m. and it is sometimes impossible. This means we get on the 3 a.m. press run and cannot pick up the paper before 5 a.m. in the morning. Usually, however, the paper is finished by 11:30 p.m. and staffers can head back to Fredericton. Arriving in Fredericton at 2 or 3 a.m. in the morning staffers tumble into bed only to get up by 7 a.m. the next morning.

FRIDAY

Bright and early the two staffers who drive the paper to Moncton are up and on the road, papers are to be delivered. Hitting over 30 places for delivery it takes at least 1 1/2 hours to complete the whole route. Only then can Bruns staff really relax . . . until next week that is.



Above News Editor Linda Halsey, Managing Editor Bob Macmillan, and Inside Editor Marc Pepin (DISCO KID !) discuss layout problems.



Here Photo Editor Judy Kavanagh doing what she's best at - taking photos. Below the Bruns "token" frenchman, beloved to our hearts (especially some) Jean-Louis Trembley.

