



## Why not the "Banner"?

If there is a new spring bed to buy, at least examine the "Banner." The "Banner" is the spring bed that is permanently comfortable, because it is the bed that will last a lifetime.

The "Banner" is the spring bed that is easy and restful, because it is the bed that fits the body from head to foot.

The "Banner" is the spring bed that never stretches—never "sags"—never loses its shape—never creaks or rattles.

## The "Banner" Spring Bed at \$8

is the cheapest you can buy because it gives the best service. It is the perfect spiral spring bed. It is made of the best quality of oil tempered steel spirals, which retain their springiness permanently. Flat steel bands on edge bind the spirals together, and these in turn are fastened to angle iron sides. This makes a strong, rigid, noiseless, restful, easy bed.

At least, SEE the "Banner" Spring Bed. We leave the buying to your good judgment of quality and value.

This trademark goes on all "Alaska" Brand Guaranteed Springs, Mattresses and Pillows. Look for it, always. 14



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