

NEW IDEA PATTERNS

The best pattern on the Market, each 10c.—1c. extra for postage. Fashion Sheet mailed free on request.

A. C. Fraser & Co.,

1031-33-35, Rosser Avenue,
P. O. Box 184. BRANDON, MAN.

NEW IDEA MAGAZINE

Christmas Number now ready. 5c. per copy, and 5c. extra for postage.

Do Your Xmas Shopping at Fraser's

WITHOUT A SINGLE DOUBT OR QUESTION this store has the greatest facilities to supply suitable and appropriate things that will be greatly appreciated as Christmas Gifts. Our immense range of choice Holiday Merchandise not only offers you a big selection, but in the matter of price it's important because it means a saving to our customers at a time of year when the purse has a big demand on it. If you cannot come to Brandon, send for what you want. We guarantee to give you as good service as if you came here personally.

We Pay all Postage, Express and Freight Charges.

Silk Blouse Lengths.

What could you send your wife, your sister or someone else's sister, that would be more appreciated than a pretty blouse piece of this lovely Taffeta Silk—why that's what a woman delights to have, lots of pretty waists, one for every occasion. 4 yds. to the piece, Sky Blue, Pink, Helio, Mauve, Purple, Green, Black, Grey, White, Yellow, and Cerise, finest French Taffeta Silks, per length, Special.

\$2.90

For Little Girls.

Collarettes, Muffs and Gauntlets, made of white bear skin cloth, pretty dressy articles, that the children will delight in getting. They are warm and serviceable too, and the price is moderate.

COLLARETTES, come up well around the ears, pure white, the material is washable, each, \$2.00

MUFFS, round shape 75c.

GAUNTLETS, with heavy silk cord for neck, pair

50c.

For The Men.

Of course they like to be remembered at Christmas too. These articles will please them and besides they are sensible things to give.

FANCY BRACES, one pair in fancy box, per pair \$1.00

FANCY ARMLETS, one pair in box, all colors, per pair 75c.

SHAVING MIRRORS, steel stand, celluloid frame, each

\$2.00

Kid Gloves.

Women appreciate nice gloves. They also admire quality in a glove above everything else. For our Christmas trade we have stocked a lovely lot of fashionable kid gloves in all the new shades, Tan, Mode, Grey, Slate, Brown, White, Green and Navy. We guarantee every pair. They are real French Kid, sizes 5½ to 7½, two dome fasteners. Special per pair.

\$1.25

Wool Fascinators.

Very fashionable this year for evening headwear, made of soft fleecy Iceland wools. A special bargain, each

87c.

Umbrella Shawls.

One of these pretty wraps will make a useful present and at the same time it will please by its daintiness, pure white wool umbrella shawls, large full sizes, special each for holiday trade

\$1.50

Furs Make Handsome Christmas Presents.

And furs bought at Fraser's give satisfaction. Our prices too are an important factor in winning trade for our fur department.

WOMEN'S
FUR-LINED
COATS

A very swell coat of pure-wool English broadcloth, in navy and black made in full box back style, with inverted pleat and belt, latest style sleeves, collar and revers of best grade Columbia Sable, lined with No. 1 Hamster, ¾ length, a fashionable stylish coat, made to give satisfaction and good wear. Our Special Price each

\$47.50

FUR COATS—Persian Lamb, Sable and Mink Trimmed, \$140.00, \$150.00 and \$175.00.

BOHARHAN LAMB COATS—Sable Trimmed \$72.50. Black Sable trimmed \$60.00.

SPECIAL—Four Coon Coats, made of finest grade No. 1 skins, we are going to clear them out at about half price, they are small sizes left on our hands, 32 and 34, if you can wear this size, it's your opportunity, \$60.00 Coon Coats on sale each

\$33.00

A magnificent stock of Ruffs, Stoles, Caperines, Gauntlets and Caps are at this store for your selection.

SABLE STOLE, \$22.50, \$26.50 and \$30.00.

MINK STOLE, \$45.00, \$50.00 and \$75.00.

STONE MARTIN RUFFS, \$22.50 and \$45.00.

STOLE AND RUFFS of many other lines of fur \$3.50 to \$15.00.

For Fine Furs that will Give Satisfaction go to Fraser's

These Make Nice Xmas Gifts.

Hand Bags

Black and brown leather, steel frames and leather covered frames, strong fasteners, have little coin purse inside, newest braided handle, 7-inch size, stylish new shape, special each.

\$1.90

Fancy Sets

For fronts of Waists, blue and red enamel set in gold-filled frame, warranted not to tarnish, latest square design, Special per set.

75c.

Fancy Hose
Supporters.

Put up one pair in a fancy box, with picture of holly on lid, very choice dainty goods, colors, red, yellow, pale blue and black, special per pair

\$1.00

A MAGNIFICENT STOCK OF HOLIDAY GOODS
IN THE MEN'S STORE

DRESSING GOWNS. All sizes, newest plaid patterns, \$10.50, 12.50, 15.00. NECKWEAR—The finest assortment in Western Manitoba, Bows, Puffs, Derbys, Flowing ends and Strings.

FLOWING ENDS—Specially selected for the Xmas Trade, all shades, each, 85c.

PUFFS—Handsome assortment 75c.

STRINGS, 25c. and 30c. BOWS, 25c. to 50c.

SPECIAL—2 Four-in-hand Silk Ties, 25c.

FANCY GARTERS, in separate boxes per pair, 75c.

PLAYING CARDS, put up in leather case book form, special \$1.25

FANCY BRACES, 50c, 75c and \$1.00 pair.

FINE GLOVES—Silk lined dog skin, tan shades, per pair \$1.75.

Silk lined mocha, per pair, \$2.00

Children's Fancy Handkerchiefs, Just like Santa Claus puts in the stockings, nice assortment of colors, per dozen, 25c.

We wish our friends and patrons, throughout Manitoba and the Western Provinces a very Merry Christmas and a Prosperous New Year. This has been a year of prosperity throughout our Great Western Country, and along with others we have reaped our share of the good times, and we take this opportunity to thank our numerous customers for their patronage, hoping that as time goes on it will but strengthen our business relations.

A. C. Fraser & Co., Brandon, Man.

Silk Bargain.

For Fancy work of all kinds there is a big demand for Japanese Washable Silks. We have all colors, 20 inches wide, at per yard

20c.

Cushion Forms.

In long, heart, square, diamond and round shapes, any kind or length up to 12 inches, each

25c.

Silk Underskirts

A special bargain for Christmas shoppers at Fraser's. A lovely Taffeta Silk Underskirt, good full size, made with deep flounce finished with rows of narrow frills, a silk that will give great satisfaction, as a good wearer, colors, Cardinal, Dresden, Green, Navy and Black. Special each

\$5.00

Sable Muffs

For the holiday trade we are making a special concession in price on a very handsome lot of new Empire Shaped Columbia Sable Muffs. They are made in big comfortable looking sizes. The fur is a rich dark brown, the beds are soft fleecy down, making them light to carry, lined with Italian cloth. Special for Xmas

\$9.75

Table Napkins

Are always good sellers at the holiday time, for this season we have secured a choice lot direct from the makers in Belfast. The linen is a quality that will be appreciated by housekeepers. They are ¾ size, pretty floral patterns. Napkins that would be considered good value at \$2.50 per doz. Special at Fraser's per doz.

\$1.95

Piano Drapes.

Silk drapes from Japan, White, Yellow, Green, Cardinal, fringed and embroidered in floral patterns. A line that is worth more money, but we secured it to sell at each

\$2.50

Teneriffe Doylies

Six inch size, pure linen centre, 6 wheel border, regular 10c. each. Special

6 for 35c.