

## IMPRESSED BY BOARD'S WORK.

### British Columbia Business Men Urges Co-operation of Public.

Mr. George G. Bushby, President of the British Columbia Manufacturers' Association, was so greatly impressed by the work of The Canada Food Board, as glimpsed by him during a recent visit to Ottawa, that upon his return home he issued a public appeal for co-operation with the Board. His statement was in part as follows:

"It may be very easy to find many flaws in the method of administering the food control problem in Canada and no one welcomes healthy, constructive criticism more than those in charge of this complex matter. However, before levelling unstinted criticism at the Board, it might be well to recognize the fact that the Board is in possession of the full facts in connection with its work, and its actions are very promptly being governed by circumstances of which the layman can have no knowledge. The safer plan would be to accept without complaint the rulings of the Board, always bearing in mind that its underlying motives cannot be explained, for very obvious reasons of policy and public safety."

## S.O.S. BOYS SATISFIED.

### And Most of Them are Giving Satisfaction to the Farmers.

The following table shows the number of boys placed on farms directly under the auspices of the S.O.S. movement, in addition to those who arranged for their own employment on farms this year:—

British Columbia . . . . .	669
Alberta . . . . .	616
Saskatchewan . . . . .	1,405
Manitoba . . . . .	1,006
Ontario . . . . .	4,621
Quebec . . . . .	670
New Brunswick . . . . .	677
Nova Scotia . . . . .	1,788
Prince Edward Island . . . . .	500

The total number of city and town boys engaged in farm work this summer will not be known until all the bronze badges have been presented. Zone supervisors are now visiting the boys on the farms, presenting them with badges and holding public meetings in the interest of the S.O.S. movement. Reports indicate that about 85 per cent of the boys are absolutely satisfied and are enjoying farm work. Of the remaining 15 per cent, it is found that nearly all the difficulties are of a minor character and these are being adjusted as quickly as they occur.

## "ARE YOU A SLACKER?"

### "I am One of the Allies—Are you?", Restaurant Man Asks Patrons.

In addition to the notice required by law, the proprietor of a public eating place in an Ontario municipality has had cards with the following words prepared and displayed in his dining room:—

Are YOU a Slacker?

IF NOT

Don't Order What We Cannot Give You.

The LAW Says You Must Not

EAT PORK, except Monday and Saturday noon.

EAT BEEF, only at one meal per day, except Wednesday and Friday.

EAT BACON, except for breakfast on Sunday, Tuesday and Thursday.

Don't leave SUGAR in your teacup.

We will give you SUGAR as per order.

We will feed you as per order if you are a piker; order all you like—but you'll not get it. WHY? BECAUSE—

I AM ONE OF THE ALLIES. ARE YOU?

..... Proprietor.

## "THE SIMPLE LIFER".

From the London Express.

Every sensible man and woman to-day is a simple lifer. There are so many things which are difficult to get, so many controllers are hemming us in with prohibitions that we are making our lives simpler and more simple every day. Curiously enough, the large majority of us are feeling all the better for it. We walk where we once motored, and the exercise sets the stagnant blood in our veins running with fresh vigour. We eat less and digest more. So little have we felt the deprivation that most of us are declaring that for the future it is to be the "simpler life forever". There are, of course, some who struggle in their absurd vanity to keep the old life alive. Their time is mainly spent in evading the orders of the Food Controller, or in discovering new sources of extravagance. Some day they will realize their mistake and join the happy army of "simple lifers". You cannot have your cake and eat it. Our cake to-day is victory in the great war for freedom, truth and justice. That can only be ours if we deny ourselves all the other cakes we loved so much. The "simpler lifer" is doing his duty and that is why he is happy. His is the vision without which, as Solomon told us, "the people perish."