

# DUNLOP

**"Gibraltar Red Special"**

# BELTING



**"The Original  
Red Belt"**

**"The Long-Grain  
Friction Belt"**

☐ Dunlop "Gibraltar RedSpecial" is the proven benefactor of many an industry in this country which has felt the need of offsetting rising costs by speeding up production and by the elimination of belt trouble.

☐ "Gibraltar RedSpecial" is a real rubber belt. It may be compared to other brands of belts only as a powerful magnifying glass might be compared with the object whose imperfections it brings into the limelight.

☐ The first belts of this brand sold have been in use for years, and have proven that scientific research—combined with approximately one-quarter of a century's experience in the rubber goods manufacturing industry—could offer no more in belt merits than those features for which this Dunlop Product is so well and favorably known.

☐ We believe Dunlop "Gibraltar RedSpecial" cannot be made better. It is a red, frictioned-surface belt, constructed of the highest grade rubber and specially woven duck of tremendous tensile strength. This accounts for its great tenacity, its enduring flexibility and its absolute uniformity throughout.

☐ Provision has been made in "Gibraltar RedSpecial" against dry out and rotting. The richness of the rubber—compounded to retain its pliability indefinitely—waterproofs the duck as well as holds the plies securely together. It also serves to minimize internal chafing, due to the constant bending of the belt. All unnecessary stretch is taken out in the manufacturing process.

☐ You will find Dunlop "Gibraltar RedSpecial" Frictioned-Surface Belting doing daily duty the year round in Pulp and Paper Mills, Iron Foundries, Steel and Rolling Mills, Saw and Lumber Mills, Mines, etc., in a truly efficient manner.

☐ We also specialize on Conveyor and Elevator Belts to meet every need.

### **The Dunlop Unreserved Guarantee**

If you have a difficult drive anywhere in your factory, drop a line to our Head Office, or to our nearest branch, and we will send a man experienced in belt engineering to consider your requirements. If it is an instance where "Gibraltar RedSpecial" Belting may be suitably employed, we will recommend its use; and we will stand behind our recommendation with the fullest guarantee ever issued by a firm producing rubber products.

## **Dunlop Tire & Rubber Goods Co., Limited**

Head Office and Factories: TORONTO

BRANCHES IN THE LEADING CITIES

**Makers of:**

**Tires for all Purposes, Mechanical Rubber Products of all kinds, and General Rubber Specialties**