

According to Solomon there is a time for every purpose beneath the sun. His words ought to carry weight with lumbermen, as the wise old king thoroly appreciated the value of good timber, and knew where and how to get the high grade cedar and fir needed for building the Temple, as recorded in I Kings, chapter 5, which describe one of the most interesting logging and manufacturing operations in his.

The ending of the old year and the beginning of the new are pre-eminently the time for taking inventory, not only of material resources but of the intangible assets of mind, spirit and will. Indeed, those last named are by far the more important, for without them mere things can accomplish nothing. It is the time for thoughtful purposing and careful planning. The great liner plows its way across three thousand miles of wintry sea and reaches its destination on schedule time solely because it follows a charted course and the captain holds the vessel to that course.

The opening of 1919 marks the beginning of a new era—a statement that seems trite, but which impresses itself more and more upon every thoughtful person. The question comes to each: How shall I meet the call of the new day that has dawned upon the world?

The blood stained page of the year that has passed is turned and a fair, white page inscribed "1919" lies open before us. What will the lumberman write thereon? Will he not, in common with every other good citizen, resolve in the first place, to make it his dominant purpose to be a 100 percent American; that he will perform every duty as a citizen as scrupulously and earnestly as he did while the nation was at war; that he will go to the primaries and help place good men in office; and that he will be found on the right side of all public questions, consistently seeking the welfare and prosperity of his community and State and of the nation?

Moreover, it should, and doubtless will, be his resolve to serve the community as a lumberman so efficiently and well that whenever the people thereof think of lumber, or of service in connection with lumber or bulding, they will inevitably think of him.

He will purpose not to be carried away by any superficial thing, but to think things thru; to maintain his poise, and to be guided by the best

judgement he possesses, supplemented by the wisdom and experience of others. He will desire and aim to be known as a man of power and commanding influence in his community.

These are only a few of the factors that will enter into his purpose for the coming year. Every man must make his own plans for the carrying out of that purpose. It has occurred to the American Lumberman that it would be most interesting and helpful if as many of its readers as are inclined to do so—and it is hoped that the response may be quite general—will write this paper telling of their plans for a bigger and better business and an improved service to the community during the year now before us.

Take a good look at the cartoon on the front cover, put yourself in the frame of mind of the lumberman there typified, then write a letter to the American Lumberman outlining your purpose and your plan for 1919. It will help to clarify and to strengthen your own determination to make the coming year the best and most successful you have ever experienced, and will be helpful to many others.

#### Testimonial Letters

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