

# EATON'S DAILY STORE NEWS

WORK SHIRTS HEAVY BOOTS HOSEY STURDY GLOVES

## Proven Articles for the Working Man THAT TAKE HARD AND HEAVY SERVICE AS A MATTER OF COURSE

### The "Three-Guinea" Suits Made By the British Government

Offer to Working Men a Buying Opportunity That Will in All Probability Never Be Bettered.

At first glance one is struck by their sturdy appearance and quality of materials, which give every evidence of being quite capable of "wearing like iron." For most of them are all wool—some contain a small percentage of cotton, and a few are wool and cotton. One has blue unfinished serges, Oxford grey tweeds and brown and grey diagonal twills to choose from. The models are conservative three-button, single-breasted ones, with notched collar, plain breast, and two flap pockets. Linings consist of mercerized cotton. Trousers have waist strap, cuff bottoms and strong pockets. Not all sizes in any one pattern or shade, but in the lot are sizes 33 to 44, for men from 5 feet 3 inches to 6 feet tall. The price is \$18.75



\$5.85



BUY a pair of tan or black Grain-Leather Blucher Boots, with round comfortable toes and extra heavy slip soles. Sizes 6 to 11. Price, \$5.85.

—Second Floor, Queen St., Main Store.

### "EATON-Made" Cotton Merino Combinations at \$2.25 Along With Merino Shirts and Drawers Offer the Very Best of Value and Quality.



THE Combinations at \$2.25 are in dark natural shade, and of medium weight for fall wear, with French neck, closed crotch and ribbed cuffs and ankles. Sizes 34 to 44. Each, \$2.25.

At \$1.29 are Men's Fine Cotton Merino Shirts and Drawers, in light natural shade, with outside facing, long sleeves and ankle-length drawers. Sizes 34 to 44. Garment, \$1.29.

Men's Blue Cotton Work Shirts, of medium weight material, which resembles chambray. Have popular lay-down, reversible collar, breast pocket and large cut bodies; "EATON make." Sizes 14 to 18. Each, \$1.75.

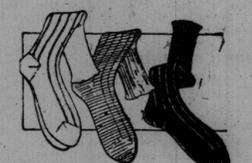
Grey Cotton Work Shirts, with small percentage of wool, lay-down collar, deep yoke, breast pocket and double sewn seams. Sizes 14 to 18. Each, \$2.25.

Brown Cotton Work Shirts, suitable for camping or working; "EATON make," with large cut bodies, two breast pockets with flap to button, gussets and lay-down collar. Material is of medium weight and suitable for this time of year. Sizes 14 to 18. Each, \$2.50.

—Main Floor, Yonge St., Main Store.



### At 35c Are Men's Mercerized Cotton Socks



Black, white or brown; excellent weight and quality for present wear, fine ribbed elastic fitting cuffs, extra splicing of cotton in soles, heels, toes and high spliced ankles. Sizes 10, 10½ and 11. 35c pair, or, 3 pairs for \$1.00.

—Main Floor, Yonge St., Main Store.

## STORE OPENS AT 8.30 A.M. CLOSSES AT 5 P. M. DAILY

EXCEPT SATURDAY  
Store Closed All Day Saturday During July and August

T. EATON & CO. LIMITED  
TORONTO CANADA

## WIN SCHOLARSHIPS IN JUNIOR 'MATIC'

### Prince of Wales and First Edward Blake Awards to J. Johnson.

The following have been granted junior matriculation standing on the results of the Junior matriculation scholarship examinations: L. Asman, W. R. Baker, Miss E. J. Boyle, Miss M. C. W. Buffam, Miss M. J. McLean, Miss M. J. MacEwan, F. Matenko, W. R. Miller, I. W. Mix, R. F. O'Leary, Miss K. J. Endicott, Miss L. R. Perry, Miss B. M. Reid, F. B. Relyea, H. Rotenberg, Miss D. M. Saunders, F. W. Schlick, H. C. Scott, F. A. Smith, Miss M. Spence, Miss A. E. Stewart, S. L. Sumner, N. R. Waddington, C. F. Washington, W. R. Watson.

## FACE DISFIGURED WITH PIMPLES

Itched and Burned. Scarcely Slept. Cuticura Seals. "Pimples affected my face. They were large and always festering, and they were scattered all over my face. They afterwards turned into scales and when they fell off they left big marks until my face was disfigured. The itching and burned so that I scarcely slept at all. "I had been bothered for nearly two months before I started using Cuticura, and after I had used three boxes of Cuticura Ointment with the Cuticura Soap I was completely healed." (Signed) Miss L. Burns, 26, Basile, Que., June 1918. Use Cuticura Soap, Ointment and Talcum for all toilet purposes. Soap 25c, Ointment 25c and 50c. Sold throughout the Dominion. Canadian Depot: The Canadian Ointment Co., Montreal. Cuticura Soap shelves without mass.

## TORONTO OPINION AGAINST INCREASE

(Continued from Page 1.) dication of the financial screw also. It is not too easy for them to cut out the phone so indispensable in their daily routine, but they can band together and fight the company. They have their manufacturers' association, their board of trade and kindred organizations of weight and influence and these can all be brought into play. They are told by the telephone company that the message rate is "the only fair way," but they do not by any means see it in that light. In fact, they figure it out in quite another direction. The city council, the provincial government and other public bodies will be hit hard, too, by the boost. Mayor Church has already taken the bull by the horns, as it were, and is out to fight what he characterizes as "the brazen request" before even the privy council of Canada itself. The provincial government, following the brilliant example set in connection with the railway companies' application for increased freight rates will doubtless stand idly by. They know that only the people must pay in the end. It is no concern of the government.

## DECLINES TO PAY GRANT

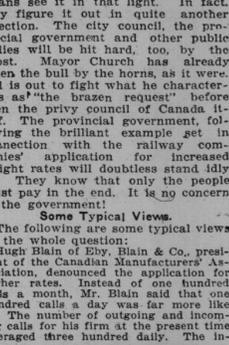
The city treasurer has declined to pay over to the Veterans' Reunion Council the \$3500 which was authorized by the board of control recently to entertain visiting V.C. men during the Exhibition. He insists on having the authority of council, and is backed up by the city solicitor. Council will not meet until Sept. 25. The board of control will discuss the situation again this morning.

### THREATENED A CONSTABLE.

Ross Adamo pointed a revolver and threatened to shoot Plainclothesman Mulholland, who took the weapon from his would-be assailant and gave him a practical demonstration of the physical abilities possessed by officers. Adamo, in the police court yesterday, was fined \$20 and costs or 90 days.

## DEL-A-TONE

Delatone is a scientific preparation for the removal of hair from the neck, face or underarms. It leaves the skin clear, firm and perfectly smooth. Delatone may be used without the slightest harmful effect. It is self-sterilizing and is not affected by beauty experts and specialists. It is easy to apply—simple directions apply—apply in the direction of hair growth. Sold by all Druggists or Any Druggist's.



## THE WORLD OF FASHION

is devoting itself this season to flimsy dresses and waists, low cut, revealing arms and shoulders. And, it has found that to enjoy free and easy movement in these modes it must rely on DEL-A-TONE



## EGZEMA

You are not experimenting when you use Dr. Chase's Eczema Ointment. It is a scientific preparation for the relief of Eczema and Skin Irritation. It soothes and cures and gradually leads the skin to a healthy condition. Chase's Eczema Ointment is sold by all Druggists or Any Druggist's.

der the new system, have to be paid for the new system have to be paid for by them. He did not think the Telephone Company was justified in asking the increase sought, as he believed they had at present large reserves. Merchants on their reserves, and the telephone company should do the same. "Every increase allowed, such as this one, will come back to the consumer with a great deal added."

## HITS BROKERS HEAVILY.

F. G. Oiler of Oiler & Hammond, brokers, said that the proposed increase would be a heavy charge on brokers. He thought the telephone company needed some increase, but not so much as they are asking. "It's a black eye to Toronto. The rates are excessive." He considered it discouraging to merchants and manufacturers. He thought the city should take every possible step to defeat the company's application. "The thing to do is to acquire the company in Ontario by arbitration or, if necessary, by getting an act of parliament." He was in favor of municipal-owning and operating telephone systems.

Ald. Blackburn said the new rates were going to be a hardship and he was in favor of the city taking over the system. D. Chapman, New York manager of A. E. Ames & Co.'s branch, said that Toronto's telephone system was a hundred-fold better than New York's. He said the government controlled service during the war was impossible, the it had

## WELL PAID AGENCY.

Mr. Muldoon, manager of the King Edward, considered that the telephone company was getting well paid for the service they were giving. He said the hotel had 15 private lines in their office. They averaged about 800 local calls a day. They had 22 lines direct to central on the house switchboard, and four local lines also to central. Connected with these were 450 room telephones. So far as the hotel was concerned, Mr. Muldoon thought that the change would only be in connection with the fifteen private lines. For a regard to the others they had an arrangement with the telephone company and charged five cents for every call.

## FRANCIS DAGGER, TELEPHONE EXPERT OF THE ONTARIO RAILWAY BOARD, WHO WAS THE CITY'S CHIEF WITNESS IN THE LAST FIGHT AGAINST INCREASED TELEPHONE RATES, STATED THAT IT WOULD BE DIFFICULT TO MAKE AN ESTIMATE WITHOUT A GOOD DEAL OF INVESTIGATION, BUT HE WAS OF OPINION THAT THE COST WOULD BE BETWEEN \$150 AND \$200 PER MONTH (TELEPHONE). TAKING 30,000 TELEPHONES, THE NUMBER NOW IN TORONTO, AS A BASIS THIS WOULD INVOLVE AN EXPENDITURE BETWEEN \$2,250,000 AND \$3,000,000. MR. DAGGER STATED THAT THE ESTIMATE WOULD PROVIDE FOR AUTOMATIC TELEPHONES.

Guns Ltd., with 13 trunk lines, would probably pay \$65 more per year, but would save \$282 on the 74 extensions at \$9, instead of \$22 per call. But, at the estimate of 2000 outgoing calls per day for 25 days in the month, the added cost per year at four cents a call over 100 calls per month would be \$33,952, a total increase of \$23,055.

## SWIFTA LTD., WITH 14 TRUNK LINES AND 70 EXTENSIONS, SAVE \$340 ON THE LOWERED EXTENSION RATE, ALLOWING \$5 EXTRA ON EACH TRUNK LINE, BUT AT THEIR CURRENT ESTIMATE OF 3000 OUTGOING CALLS A DAY THEY WOULD PAY AN ADDITIONAL \$35,952 PER YEAR. A NET INCREASE OF \$35,112 OVER THE PRESENT COST OF TELEPHONING.

Conservative Company. "Our company is the most conservative managed in Canada; we have never paid particularly high salaries, and we have tried our utmost to do the best we possibly could for our subscribers," said Frank Kennedy, Toronto manager of the Bell Telephone Co. We believe we have a case that should stand on its merits.

## DRUGGIST VIEWPOINT.

Change a distinct hardship was the opinion expressed by Thos. Crutenden, druggist, corner of Sherbourne and How-

## TO SHOW SAMPLES OF INDUSTRIAL WORK

The committee of supervised playgrounds has invited each member of the board of education to an exhibition of industrial work, consisting of hand-sewn articles, baskets made in reed and raffia, wool made into sweaters, scarfs, tams, etc. which were made on our playgrounds during the past seven weeks. There will also be given this month a festival of folk dancing, beginning at 8 o'clock, as follows: Aug. 18, at King Edward School; Aug. 19, at Leslie Street School; Aug. 20, at Ogdan School; Aug. 21, at Manning Avenue School; Aug. 22, at Fern Avenue School; Aug. 24, at Ryerson School.

## ONLY TABLETS MARKED "BAYER" ARE ASPIRIN

Not Aspirin at All without the "Bayer Cross"

For Colds, Pain, Lumbago, Stiffness, Rheumatism, Sciatica, Neuritis, and for Headache, Neuralgia, Toothache, Earache, take Aspirin marked with the name "Bayer" or you are not taking Aspirin at all. Accept only "Bayer Tablets of Aspirin" in an unbroken "Bayer" package. There is only one Aspirin—"Bayer"—You must say "Bayer". Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monach, assistant chemist of Bayerwerk. While it is well known that Aspirin means Bayer's manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross".

## DRUGGIST VIEWPOINT.

His own business calls number perhaps ten to fifteen per day only, but what about the doctors who come in to use my phone? said Mr. Crutenden. "Am I to deny them the use of the instrument when the use of it might be the means of saving a life? I could not very well charge them for the facility. What will I, as well as other druggists do? Are we to shoulder the extra charge? Furthermore," said Mr. Crutenden, "street car men flock in from time to time to phone their headquarters about troubles which overtake them in the course of their duties. Mr. Crutenden considers that all druggists will support him when he contends that the imposition of the new rates asked for by the telephone company will not only be inimical to business men generally, but the public, on whom the telephone company depends for its revenue, will take a turn like what the worm did. Mr. Crutenden is an out and out public ownership man."

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