

Telephone Main 7841 Store Opens 8:30 a.m. Closes at 5:30 p.m. Open All Day Saturday Market Adel. 6100

# Simpson's Friday Bargains

## Friday Bargains for Men!

### Japanese Crepe Kimonos Today \$3.95

**Less Than the Wholesale Price**

Plain or hand-embroidered cotton crepe. Splendid quality, in dainty shades of pink, rose, copen, sky and wisteria. Complete with true kimono sleeves and sash. A very special Friday bargain at ..... 3.95

**Percale House Dresses Clearing at \$1.48**

Regularly \$2.00 and \$2.25

Good quality percale in light and dark colorings, showing designs in stripe and combination of checks and stripes. Short sleeves and collarless effect. Sizes 34 to 44. A limited quantity. Friday bargain ..... 1.48

Simpson's—Third Floor

### Handkerchief Bargains

**Women's Lawn Handkerchiefs, 6 for ..... 33**

**Women's Lawn Handkerchiefs, 4 for ..... 24**

**Men's Lawn Handkerchiefs, 6 for ..... 73**

**Women's Pure Linen Handkerchiefs, 3 for ..... 90**

Simpson's—Main Floor.

### Lace Bargains

**10,000 Bunches of Lace Insertion, half price, 6 yards for .12**

**Linon Cluny Laces, wonderful value. (Insertions only). Yard ..... .12 1/2**

**10c Swiss Embroidery Beading. Today, yard ..... .4**

**24-inch Swiss Embroidery All-overs for blouse waists and camisoles. Half price, yard 38**

**CRASH FEEDERS.**

2,500 heavy crash feeders. Extra special values, 3 for ..... 36

Simpson's—Main Floor.

### Real Tussore Silk Waists \$5.95 Kind at \$3.95

A wonderful series of three styles in this beautiful natural silk which retails today at \$2.00 a yard.

- 1—Convertible high or low collar, tucked front, hand embroidered.
- 2—Round, collarless neck with wide hemstitched yoke.
- 3—A charming model with square neck, deep collar, pin tucked waist. Fastens at side front.

Splendidly made in our own factory. Sizes 34 to 44. A limited number. Friday bargain ..... 3.95

**300 Assorted Crepe de Chine Waists at \$3.95**

Usual \$5.00, \$5.95 and \$6.50 Qualities.

Old and broken lines of waists no longer procurable. Colors include white, flesh, maize, peach, sage blue, purple and rose. Large variety of styles, including plain tailored, pin tucked and hand embroidered designs. Sizes 34 to 42 in the lot ..... 3.95

Simpson's—Third Floor.

### 115 Men's Suits, Today at \$16.75

A special purchase six months ago enables us to offer these well-tailored suits at this exceptionally low figure.

Made up from a very serviceable dark gray cotton worsted, in neat stripe pattern effect.

Single-breasted, three-button, semi-fitted waist model, with medium height vests and trousers finished with five pockets and belt loops. Sizes 36 to 44. Friday bargain at ..... 16.75

**Winter Overcoats, \$24.30**

For Men and Young Men.

This lot is composed of odd sizes and broken lines, and is offered at a figure which will mean a substantial saving on next year's prices.

Smart, heavy-weight tweed coatings, made up in ulster, slip-on, waist seam and Chesterfield models. Sizes 34 to 40. Friday bargain ..... 24.30

### Friday Bargain, Women's Sample Suits

Values \$57.50 to \$75.00

# \$42.50



We procured 135 exclusive suits at a great sacrifice from one of the leading manufacturers. These suits have been used as models for show purposes and are one of our Opening Sale specials. All are attractively lined with finest quality silk. Wide variety in choice of material and design. Materials are serges, poret twill and gabardines. Mostly tailored—there are a few novelty cut in the number. Trimmed with silk braid, buttons, embroidery, and some showing fancy vests. This opportunity ought to help solve the spring suit problem. Sizes 34 to 40. Friday bargain ..... 42.50

### Women's Spring Coats, Today, \$32.50

Manufacturer's fashionable samples. In wide range of materials and designs showing new spring features. Half or full lined, trimmed with narrow belts, buttons and attractive rows of stitching. A few have pockets. New colors and fabrics. \$45.00 to \$55.00 values. Friday bargain ..... 32.50

### New Spring Suits Today \$37.50

In all the fashionable spring styles and fabrics. Manufacturer's sample lines and overmakes, in tricotine, gabardine, poplin and fine serge. Semi-fitted, ripple or strictly tailored models, close-fitting shoulders and collar, with tapering sleeve. Attractively trimmed with silk braid, buttons and silk stitching.

Colors, navy, black and sand. Sizes 14, 16, 18, 20 years. Regularly priced \$47.50 to \$65.00. Friday bargain ..... 37.50

### \$13.50 Skirts for Stout Women Today \$9.95

These skirts are specially designed in straight lines for stout figures. All are made in fine quality serge, with separate belts, smart pockets and rows of button trimming. Shades, navy and black only. Sizes 28 to 38 waist. Friday bargain ..... 9.95

### Misses' and Women's Frocks \$19.95

100 dresses in fine serges, satins, taffetas and georgettes. Excellent variety in style and design. Some have prettily-draped skirts, others smartly embroidered, showing new sleeves, dainty collars, button trimming, etc. Good choice of shades. Friday bargain ..... 19.95

Simpson's—Third Floor.

### Whitewear and Underwear Bargains

**Front-Laced Corsets at \$3.00**

Newest models at a moderate price. Made of strong white coutil, medium or low bust, deep unboned skirt, with wide elastic at back under lap at front, daintily trimmed. Sizes 20 to 28.

**Women's Combinations, Special Bargain Today, 85c**

Women's Combinations of spring weight, fine ribbed cotton. Low neck, short sleeves, wide umbrella style drawers, lace trimmed. Sizes 34 to 40.

**Women's Vests and Drawers, 69c**

Light spring weight garments of fine cotton and lisle thread. Vests have lace yokes or tubular edging, short or no sleeves, few evening styles in the lot. Wide style drawers, closed. Friday bargain ..... 69c

### Spring Lingerie on Display Today

Amazing values in special manufacturers' purchases of spring lingerie. Wonderful values in extra quality Jap silk, crepe de chine and wash satins. Daintily trimmed with rich laces, cunning flowerettes, ribbons and fancy stitching. Colors pink and white.

\$1.50 to \$5.50 Camisoles, 85c to \$3.00.  
\$10.00 to \$22.00 Nightgowns, \$7.25 to \$11.25.  
\$5.50 to \$12.00 Underskirts, \$3.95 to \$7.85.  
\$14.00 to \$12.00 Envelope Chemises, \$2.75 to \$6.50.  
\$4.95 Pajamas, \$7.25.

Simpson's—Third Floor.

### Art Needlework

**Children's Dresses, stamped on brown Holland, for colored embroidery work, in cunning designs. Sizes 1 to 4 years. Friday bargain, each ..... 38**

**Linon Huck Towels, stamped across ends in eyelet, solid, cross-stitch or French knot designs. Finished with hem. Size 18 x 36 inches. Friday bargain, each ..... 75**

**American Maid Mercerized Crochet Thread, in white. Sizes 10 to 80. Friday bargain, 2 for ..... 15**

Simpson's—Fourth Floor.

### Women's Neckwear

**Net Collar with Val frills, Tuxedo shape. Regularly \$1.50. Today ..... 75**

**Fillet Lace Collars, Tuxedo shapes. Regularly \$1.00. Today ..... 42**

**Sample Scarfs—Regularly \$2.00 and \$3.00, for \$3.50; regularly \$15.00, \$13.00 and \$21.00, for \$6.00.**

Simpson's—Main Floor.

### Bargains in Semi-Annual Notion Sale

**Clapperton's Sewing Thread, 100 yards to spool. White and black. Sale price, dozen ..... 42**

**Seconds of Wash Cloths. Values up to 15c. Sale price, 2 for ..... 11**

**English White Paper, 6 pieces to bunch, Sale price, 2 bunches for 15**

**White Rick Rack Braid, 4 yards to bolt. Sale price, 2 balls for ..... 35**

**White Bias Tape, 6 yards to bolt. Sale price, bolt ..... 42**

**Silk and Lisle Stocking Feet, in black. Sizes 9 to 10 1/2. Sale price, pair ..... 10**

**Seconds of Scissors, Wrist-made, 6 1/2-inch Japanese handles. Sale price ..... 25**

**Remarkable Sale of Hair Combs, including back and side combs, shell and amber. Regular values up to 75c. Today ..... 42**

**Black Vulcanite Knitting Needles, Size 4 to 10. Regularly 25c. Sale price ..... 5**

**Women's Sew-on Hose Supports, silk. Regularly 50c. Sale price ..... 25**

**Sanitary Towels, 6 to package. Sale price ..... 21**

**Elastic Sanitary Belts. Sale price 21**

**Wooden Waist or Coat Hangers. 30 price, 2 for ..... 19**

**White Rubber Bibs for children. Sale price ..... 17**

Simpson's—Main Floor.

### Friday Bargains in Infants' and Children's Wear

**Infants' Button-Front Vests, Half-Price Today, 63c**

Regularly \$1.25

Comprising seconds with slight defects and slightly counter-soiled garments from regular stock. Pure wool with small percentage of cotton. Long sleeves, button front and dainty draw string at neck. Sizes 6 months to 2 1/2 years.

**Extra! Infants' Spring Coats, \$3.95**

Of fine cream cotton and silk cashmere. Dainty round collars trimmed with silk embroidered medallions. Wide silk braid edges the collar and cuffs. Sizes 20 to 22.

**White Flannellette Underskirts, 69c**

Made with latched waist of fine white cotton, hemstitched flounce. Sizes 2 to 6 years.

**Girls' Pyjamas of heavy white flannellette. Separate coat. Friday bargain: 6 to 10 years ..... 1.95**  
12 to 16 years ..... 2.20

### Girls' Pullovers of Fine Pure Wool at \$3.98

A new spring model in short-waisted style, with contrasting collar, broad collar, cuffs and waist. Close, fancy skirt. Two novelty pockets. Sizes 8 to 14 years. Colors pink or light blue. Regularly \$2.75. Friday bargain ..... 1.49

Simpson's—Third Floor.

### Wash Goods

**1,000 Yards White Voile, 49c Yard**—Sheer quality, suitable for waists and dresses. Regularly \$1.00 yard. Friday bargain, yard ..... 49

**1,200 Yards Shepherd Checks, 49c Yard**—Broken checks in different color combinations. 42 inches wide. Friday bargain, yard ..... 49

**Gabardine, 95c Yard** in natural shade only. 36 inches wide. Regularly \$1.50 yard. Friday bargain, yard ..... 95

**1,300 Yards Galates, 35c Yard**—Copen and navy grounds, with white stripes and small figures. 28 inches wide. Friday bargain, yard ..... 35

Simpson's—Second Floor.

### Trimmed Satin Hats \$5.95

Many pretty styles showing combinations of mulling and satin, featuring also, soft, close-fitting styles trimmed with flower and feather trimming. Also sailor and mushroom shapes in all the season's leading colors. Black, navy, taupe and other shades. Regularly priced to \$13.50. Today ..... 5.95

**Newly Trimmed Hats, Today, \$7.95**—Made from fine Jap braids in crepe styles. Trimmed with crepe ribbon, raffia designs, and jet.

**Silk Ready-to-Wear Hats, \$1.95**—In navy blue silk and more. Three shapes.

**Novelties in Flowers for Spring Millinery**—Variety of designs in daisies, roses, also novelty spring flowers in a wide assortment of dark and light shades. Today ..... 25

Simpson's—Second Floor.

## The Robert SIMPSON Company Limited

### Stockings at Friday Bargain Prices

**Women's \$1.00 Cashmere Stockings (Seconds), 59c**

Plain black cashmere. Small percentage of cotton. Good weight and seamless. Sizes 9 1/2 to 10. Friday bargain ..... 59

**Women's \$1.00 Silk Stockings, 59c**

Heavy fibre silk, high silk leg, close sheer weave, and seamless. Colors black, white, brown, gray, champagne. All sizes, but not in each color. Friday bargain ..... 59

**Women's \$1.25 Sport Stockings, 98c**

Heather mixtures with diamond worked front. Fine quality union yarn. English make. Good weight. Sizes 9 1/2 to 10. Friday bargain ..... 98

**Boys' and Youths' 75c Union Stockings, 40c**

Close-knit and seamless. Black. Sizes 7 to 9 1/2. Friday bargain ..... 40

**Women's \$1.50 Silk Gloves (Seconds), 98c**

Regular stock line. Black only. "Karyver" brand, fine quality tulle weave silk, double tipped fingers, 2 dome fasteners. Sizes 5 1/2, 5 3/4 and 6. Friday bargain ..... 98

**Women's \$2.00 French Kid Gloves, 59c**

Regular stock line. Black only. "Perlin" real kid. 2 dome fasteners. Fine, guinea fingers. Sizes 5 1/2, 5 3/4 and 6. Friday bargain ..... 59

**Men's \$2.25, \$2.50 and \$3.00 Gloves, \$1.59**

Clearing Men's Winter Gloves, wool linings, left-overs from our winter lines. All sizes. Friday bargain ..... 1.59

Simpson's—Main Floor.

### Women's Lace Boots \$5.95

Many different styles in new spring models—medium and narrow toe shapes, plain and imitation toe-caps. Black, brown and gray kid and gunmetal leathers. Goodyear welt and McKay sewn, medium weight soles. Sizes 2 1/2 to 7. Regularly \$7.00 and \$8.00 values. Friday bargain ..... 5.95

**Women's New Spring Pumps and Oxfords, \$6.45**

Samples and regular lines of new spring styles, made of patent cloth, brown, black and gray kid and calf leathers. Made on the most wanted shapes for spring wear. Plain vamps and fancy toe-caps—Goodyear welt and flexible McKay sewn soles, Spanish, Cuban and low heels. Every pair correctly made and fashioned to fit well. Sizes 2 1/2 to 7 in lot. Friday bargain ..... 6.45

**Children's Black Kid Lace Boots**

Made on medium, full fitting toe shapes, strong McKay sewn soles, low flat heels, and patent leather toe-caps. Perfect fitting boots for growing feet. Sizes 11 to 2, \$2.95; 3 to 10 1/2, \$2.69.

### Men! \$12.00 Boots at \$7.95

Brown calf, tan storm calf, black calf and black kip, as well as several small lots and a few sample pairs. Every pair Goodyear welted and well finished. Sizes in the lot 5 1/2 to 11, but not in every style. Friday bargain ..... 7.95

**Boys' Boots Today at \$3.85**

Black and mahogany brown leather. These shoes are laced style and are built on maffish lasts. The shoes are boys like best. Sizes 5 to 6. Regularly up to \$4.95. Friday bargain ..... 3.85

Simpson's—Second Floor.

### Men's Trousers, \$2.95

275 pairs, well tailored from dark gray serviceable and hard-finished tweeds.

Finished with side, two hip, watch pocket, and belt loops. Sizes 32 to 44. Friday bargain ..... 2.95

### Men's Regulation Bib Overalls and Smocks, \$1.50

Made up from good weight black denim, strong and roomy. Sizes—Overalls, 32, 34, 36, 40, 42, 44; smocks, 36 to 44. Friday bargain, 1.50

Simpson's—Main Floor.

### Men's Soft Felt Hats \$1.95

Regularly \$2.50, \$3.00 and \$4.00.

A clearing of Men's Soft Hats, in fedora styles, with flat and slightly curled brims. Shades of gray, green, brown and black. Not a complete range of sizes in any one line. No phone or C.O.D. orders accepted. Friday ..... 1.95

**Men's and Boys' Caps, 69c**

Regularly 95c to \$1.35.

One, four and eight-piece top style caps, in assorted tweeds, etc. Light and dark shades. Today ..... 69c

Simpson's—Main Floor.

### Men's Merino Underwear Bargain 98c

Mercury Brand.

1,200 garments Men's Heavyweight Merino Underwear, natural shade. A special purchase from this large manufacturer. Shirts and drawers to match. Sizes 34 to 44. Friday bargain ..... 98c

### \$3.50 and \$4.00 Pajamas, \$2.98

600 suits Men's Soisette and Striped Cambric Pajamas. Blue, mauve or tan shades, in plain or black, blue, helle, pink or green, in stripes. Silk frogs on coat. Drawstring. Silk Sizes 34 to 44. Regularly \$3.50 and \$4.00. Friday bargain ..... 2.98

### 59c and 65c Suspenders, 49c

Men's Cross-back and Pulley Style Suspenders in light or dark patterns. Kid or cord cast-off ends. Regularly 59c and 65c. Friday bargain ..... 49c

### \$2.25 Khaki Work Shirts, \$1.49

Men's Khaki Work Shirts—collar attached—in fine twill material. Broad pocket style. Sizes 14 to 17. Regularly \$2.25. Friday bargain ..... 1.49

Simpson's—Main Floor.

### Boys' Suits at \$7.85

Value and serviceability will be found in these durable cottonade suits, built for wear at school or the rough-and-tumble of play. Tailored in gray, olive and brown, mixed hairline stripes in single-breasted better model, with lined blousers, pants, having belt loops and governor fasteners. Sizes 7 to 12 years. Friday bargain ..... 7.85

### Boys' Bloomers at \$2.98

Strong wool and cotton and corduroy bloomers, reinforced in the vital parts so that they will not rip or tear when subjected to the strain of "strenuous wear." Roomy in size, and finished with belt loops and governor fasteners. Sizes 6 to 16 years. Friday bargain ..... 2.98

Simpson's—Second Floor.

### Messaline Foulard Ribbons

Latest combinations of colors and patterns for camisoles and hair bows. 5 inches wide. Friday bargain, yard ..... 1.00

**Wash Ribbons**

Mauve only. Bird design. 3/4 inch wide. Friday bargain, yard ..... 8

Simpson's—Main Floor.

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