

GRAFTON'S

Men's Autumn and Winter Suits To Sell at \$25.00

SMART AND UP-TO-THE-MINUTE STYLES

Grafton Clothing Is the Product of the Grafton Factory

GRAFTON CLOTHES are the "last word" in scientific tailoring. The Grafton factory is conceded to be the best model of arrangement, comfort, cleanliness and organization in Canada.

When you buy Grafton Clothing, you must buy direct from the manufacturer and save the additional middleman's profit, which the ordinary retail store must ask you to pay. The middleman's profit increases the cost to you, but does not give a corresponding increase in quality—that makes the big difference between our prices and other stores' prices.

Besides the savings of money, you are just as certain of getting complete satisfaction in every particular at Grafton's.

It will pay you to investigate this matter carefully, and that's all we ask you to do. Thank you.

COME TO GRAFTON'S FOR THE BEST VALUES IN

Men's Sweater Coats

Mighty good Sweater Coats, men, to spend the fall and winter in. Plenty good enough for any sensible man who wants solid worth and not "frills" for his money; and, remember, they were bought twelve months ago, which means big savings to you. No need to tell you how prices have soared since then in the woolen markets.

An almost unlimited variety to choose from, in the newest colorings—navy, brown, blue, green, maroon and so on.

AT \$2.75—Plain ribbed, V-neck, or shawl collar.
AT \$4.00—Shaker knit, V-neck or shawl collar.
AT \$5.00—Pure wool shaker knit or heavy plain ribbed neck or shawl collar.
AT \$7.50—All pure wool, heavy jumbo stitch.

MEN'S NECKTIES FOR AUTUMN AND WINTER
25c, 50c, 75c, \$1.00 to \$1.50.

Every man should see this varied and up-to-date collection of Four-in-Hand Neckties. The best of the season's designs and colors. No matter how particular you are, you'll find a Tie here to harmonize with any suit or shirt.

It's a clear, clean-cut business proposition. Here you have the opportunity to buy clothes of Grafton renown at only \$25—or you can get clothes without reputation or any particular merit elsewhere at similar price—which will you have? You can buy Grafton clothes, with the good style and fine tailoring that is inseparably linked with our name, or you can buy average clothes elsewhere—which will you have? You can buy clothes here that are absolutely certain to satisfy, or you can buy clothes elsewhere that "might" pan out all right—which will you have? You can choose here from a splendid stock, or you can limit your choosing to a handful elsewhere—which will you have? Plenty of men's and young men's styles. Plenty of patterns and colorings. Plenty of sizes for tall, short, slim, stout and regular fellows. Made up of worsteds and tweeds of exceptional qualities. If you'll buy clothes on a business basis, your interests are served here.

AN EXCELLENT SHOWING OF MEN'S AND YOUNG MEN'S AUTUMN AND WINTER SUITS.

\$15, \$16, \$18 and \$20

Neat hairline stripes, checks, mixtures and overplaids. The materials are Cassimeres, Tweeds, Worsteds and Serges. Certainly these groups afford unusual choosing for Suits so little in price. A young man may have his favorite pinch-back or other suitable model—he may choose from scores of high-grade suits—from any number of plain, seasonable styles. All are here. We can fit the stout man, the tall man, as well as the man of regular build.

UNDOUBTEDLY, NOW IS THE TIME TO BUY.

UNDERWEAR

AND GRAFTON'S IS THE PLACE.

Just when other stores are "up against it" as regards Underwear, we are able to offer remarkable savings on reliable brands simply because the huge purchase which we made about eighteen months ago has just been unboxed. The savings are yours—plain as daylight—and you ought to take advantage.

Men's Underwear

Elastic Rib—The Underwear that fits so snugly and gives such comfort and warmth. Men who are much outdoors prefer this kind—it stands up against hard usage and wears—perfectly knitted and finished... 75c, 85c, \$1.00, \$1.25 and \$1.50 a garment.

Fleece-Lined—Chosen by men who like the soft fleece lining next the skin; no irritation at all; smooth, comfortable and serviceable. It is knit to give the elastic properties that make it fit perfectly and hold its shape... 50c, 59c, 75c and \$1.00 a garment.

Scotch Knit—The heavyweight brand; especially adapted to outdoor workmen; strongly knitted and very durable; comes in all sizes. At... 75c, \$1.00, \$1.25 to \$2.00 a garment.

Boys' Underwear

NATURAL WOOL—Two-piece Suits, in sizes 4 to 15 years; fine, medium weight, perfectly knitted and finished to give boys satisfactory service and genuine comfort; exceptionally good qualities. At... \$1.00 and \$1.40 a garment.

SCOTCH KNIT—For boys who are hard on underwear; it is very durable yet comfortable; not too warm indoors yet warm enough outdoors; all sizes... 50c, 55c, 75c and \$1.00 a garment.

FLEECE-LINED—For which there's a big demand; fleecy inside, is very soft and comfortable; just the thing for boys with tender skins; all sizes. At... 35c to 55c a garment.

MEN!

How About New Gloves?

Our Gloves offer unusual values. They are carefully made and represent the best in materials, style and finish, at the moderate prices we ask.

UNLINED KID GLOVES,\$1.50, \$1.75, \$2.00
LINED KID GLOVES,\$1.25 to \$3.50

The \$3.50 ones are fur-lined; all sizes here for men and young men.



Yes, Sir! Plenty of Autumn and Winter

OVERCOATS

Here Now!

\$14, \$18, \$20, \$22, \$25, \$28, \$30 and \$38

They have all of the little tailoring touches which characterize Grafton Clothes. These Overcoats embody the refinement of exclusive custom tailoring.

Splendid models, superb workmanship, and wide variety should appeal to good dressers looking for Overcoats possessing lots of distinctive style at moderate prices.

AUTUMN OVERCOATS.

Made up of Cheviots, Velours and Tweeds in the newest weaves; full or quarter lined of satin, serge or silk.

WINTER OVERCOATS.

Chesterfield, box and pinch-back styles, fly front or button through. Made up of plain or fancy imported and domestic Cheviots, Meltons, Naps and Chinchillas, in trench, belted and pinch-back models.

Buy YOUR NEW HAT HERE TOMORROW

You will recognize at once the excellence of our styles; most of you want Hats correct in style. Young men insist upon it unanimously, and all men are young nowadays, in matters of dress. Why delay another day in selecting yours? The styles are here now, and prices were never lower. You really ought to get yours tomorrow.

KARLTON DERBYS, AT \$2.50.

There's every new kind here—smart and stylish—for men and young men.

NEW SOFT HATS, \$2.00, \$2.50 AND \$3.00

Classy new models, in winning shades of brown, green, steel, tan and pearl; an especially wide variety of shapes and sizes to suit men and young men.

GRAFTON DERBYS, \$2.50 AND \$3.00.

For style and quality no other Hats are equal of these at the prices. They are very exceptional values.



MEN'S SILK SHIRTS REDUCED. REGULAR \$6.50 to \$7.50, for \$4.98.

An extraordinary opportunity; heavy broadcloth silks, crepe silks, heavy tub silks, Japanese silks and medium weight tub silks—broken lines, odd lots and special purchases; up-to-the-minute designs and colorings. We cannot now see any hope of offering an opportunity like this again. A good selection, but better be early for them. At just\$4.98

MEN'S SHIRTS AT \$1.00, \$1.50 and \$2.00.

Made up of good quality madras, percale and print, in stripes, checks or plain effects; soft or stiff cuffs; good shirts in every way; sizes 14 to 16½. How many?

FOR THE BOYS!

The best clothing for boys is made by tailors who've made a life study of producing clothing that will wear like iron, yet always look dressy. Grafton is the name that means utmost value and absolute satisfaction, because Grafton knows how to put the best of material, style and workmanship into boys' clothes.

Boys' Overcoats, \$3.98 and \$4.98—Saturday Only

Nearly 100 Coats, made from good warm nap cloths, in dark blue and grey shades and dark tan colored coatings, warmly lined. Most of these are made in double-breast ulster style, with storm collar and belt all around. Sizes for ages 3 to 8 years, and the values are from \$6 to \$8.50. Choice on Saturday for...\$3.98 and \$4.98

Norfolk Suits, \$10.90

Norfolk Suits, \$7.50

Boys' Overcoats, \$5 to \$15

Snappy, new models here aplenty that appeal to youthful eyes; in plain back, half or full belted, military models, shown in tweeds, velours and English cloths; handsomely lined and finished; 2½ to 18 years.

All-Wool Fancy Cheviot Suits; good, serviceable colorings; three well-tailored models to choose from; all wonderfully good values; sizes 7 to 18 years.

Of extra good fancy cheviots and cassimeres. Wonderful assortment of styles and colors. Sizes 6 to 18 years.



FOR THE BOYS!

Boys' Jerseys, \$1.25 to \$2

In quality, style and fit, these Boys' Sweaters are remarkable values at the prices. There's variety, too, so you easily pick out a good one at the price he wants to pay, whether it is \$1.25 or up to \$2.00. Sizes 3 to 12 years; colorings of blue, green, navy, brown, tan, maroon, grey and others; ribbed cuffs and bottom, button on shoulder; all wool material.

BOYS' NORFOLK'S, FOR HARD WEAR, \$5.95

Made from cassimeres and fancy cheviots of very good quality; smart in style and excellently made; full lined; 6 to 18 years.

BOYS' HATS, \$1 to \$2

Let your boy come here and pick the style he likes best—all the new ones are here. They're very neatly made and the prices are low for such good kinds. All sizes for boys and little boys.

BOYS' SWEATERS, \$1.75 to \$4.00

Plain knit or shaker-knit; pockets in all. Every wanted shade among them; 6 to 16 years.

HIGH-GRADE SUITS, \$12, \$15, \$16, \$18

These Suits are splendidly made and finished and will wear longer than the general run of good boys' clothes. Plain and inverted pleat models, with half or full belt, in all the most desirable fabrics.

MEN'S SOCKS OF EVERY DESCRIPTION, 20c, 25c, 35c to 75c PAIR.

Fine, Medium or Heavy Socks for all manner of men are here in all sizes. Our huge stock was bought over a year ago, which permits us to quote lowest last year's prices. You save here.

Grafton & Co., Ltd.

MEN'S TROUSERS SPECIALLY PRICED AT \$1.98, \$2.98, \$3.98.

Made up of good worsteds, serges and tweeds, in the fashionable cut of today. All perfectly tailored and trimmed with the newest features. Every size there is and at most economical prices. Patterns galore.