

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR--1919 Market Adelaide 6100

SIMPSON'S—Showing the Newest in Fall Footwear for Men Today

Fall boots for men in a complete assortment, revealing the newest and most distinctive style features which will please the particular dresser.

Carefully selected from the stocks of the leading manufacturers, these boots are absolutely correct in design, material and finish. Careful expert workmanship ensures perfect fit and comfort. The following are a few of the many models—all attractively priced.



"Simpson Special" Boots for Men, \$8.50

A boot designed especially to yield comfort—a Havana brown calf in three shapes—blucher on full round toe last, recede blucher and recede half, all constructed to give ample room for the feet. Heavy double Goodyear welt sole, low heels—widths C, D and E. Sizes 6 to 11. Today, \$8.50.

Men's London Style Dress Boots, \$9.00

Suitable for wear on any occasion—fine black calf laced boots in smart models on straight-fitting last. Medium weight English oak tanned Goodyear welt sole, flat heel. Widths C, D and E. Sizes 6 to 11. Today, \$9.00.

Gunmetal Boots, \$9.50

Carefully constructed from top grade black calf, in the ever-popular straight lace, English recede toe model. Gunmetal calf uppers and blind eyelets—flat heel. Sizes 5½ to 10. Pair, \$9.50. Same style in London straight lace, \$9.50.

Havana Brown Calf Blucher Boots, \$10.50

Comfortable walking boots with extra wide spring toe, broad tread. Double weight oak tanned leather soles—flat heels. Widths E and EE. Pair, \$10.50. Same style, English recede boot, \$10.50. Other styles up to \$15.00. **Brown Lace Boots, \$9.50** Made of finest brown kid leathers, in straight lace styles, on London last. Widths C, D and E. Sizes 5½ to 10. Today, \$9.50.

Simpson's—Second Floor

Socks

Silk, lisle and cashmere socks, in a variety of colors—qualities that cannot be excelled and at prices unusually attractive.

Men's Silk Socks, \$1.75

Plain and fancy blacks and colors. Pair, \$1.75.

Silk Socks, \$1.25

Plain weave—colors are grey, navy, black and tan. Sizes 9½ to 11. \$1.25.

Plain Lisle Thread Socks, 50c

Extra fine black, white, navy, grey, brown, tan and green, particularly neat and hard-wearing socks. All sizes. Today, only 50c.

Plain Black Cashmere Socks, \$1.25

For fall and winter wear, soft all-wool, good weight—white, tan, black and brown. Pair, \$1.25.

English All-Wool Worsted Socks, \$1.25

In qualities that will yield the maximum of service. The colors are heather and grey—ribbed leg. All sizes. \$1.25.

Simpson's—Main Floor

Fall-Weight Overcoats at \$25.00

For Men and Young Men

The newest overcoats for Autumn wear, carefully designed, tailored and textured throughout.

Made up in the ever-popular Chesterfield model, from medium dark grey chevots—fly front, close-fitting collar, slightly fitted back, wool body linings. Sizes 36 to 48. Exceptional value at \$25.00.



The Morning Coat Suit

The season for formal functions is now at hand and the morning coat suit is indispensable to the wardrobe of the correct dresser. The newest models in clothes for morning wear have just arrived and may be seen in our Men's Department.

Morning Coat and Vest, made up from an all-wool Oxford grey chevot, authentic in every detail—style, workmanship and fit cannot be excelled. Sizes 36 to 42. \$45.00.

Dress Trousers, \$10.50

Well tailored from a medium grey worsted, with neat narrow light grey and black stripe effect. Sizes 32 to 42. \$10.50.

Simpson's—Main Floor

The Newest Arrow Collars

FOR MEN and BOYS

All the newest styles and shapes, including the "Munro," the latest production of the famous Arrow brand firm—a most comfortable and dressy collar. Each, 30c.

Simpson's—Main Floor

Visit Our Neckwear Department

and we will show you the largest assortment of Neckwear

displayed in Canada, ranging in price from 50c to \$3.75, in

English, Swiss, Italian and American silks.

At 75c—Leaf and scroll patterns, in shades of blue, green, wine, cerise, gold, grey or navy—on a two-tone ground effect. All have slide-easy neckbands.

At \$1.00—Striped and all-over effects, in floral or neat figured designs, in the prevailing shades—royal, navy, brown, purple, maroon and grey.

At \$1.50—Swiss Silk Ties, in artistic patterns, in shadow and two-tone effects, on grounds of purple, grey, green, royal, black, navy.

At \$2.00—Pure Italian silks, in fine woven patterns and floral effects, on grounds of grey, helio, brown, blue, black.

At \$2.50—Pure silk knit ties in a variety of colors and designs—panel shape, do not crease and will endure prolonged wear.

At \$3.75—Knit ties, pure silk, handsome in appearance. These are particularly attractive ties in a variety of colorings and designs. They do not crease and will outlast the ordinary tie.

Simpson's—Main Floor



Men's Sweater Coats \$8.00 to \$13.50

Warren Made Sweater Coats \$13.50

They are made from finest all-wool English yarn—close-fitting storm collar. The colors are navy, grey, also cardinal with black, block pattern—maroon with black, brown with seal brown—all sizes. \$13.50.

Sweater Coats at \$13.50.

Close knit, fancy stitch—storm collar, two pockets—fine imported yarn—colors pearl, Oxford, navy, grey, seal brown—all sizes. \$13.50.

Men's All-Wool English Yarn Sweater Coats, \$12.00

A dressy, comfortable sweater coat for fall and winter. Fancy stitch—storm collar. Two pockets. Colors are seal, fawn, navy, maroon and grey. All sizes. Today, \$12.00.

Men's Sweater Coats, \$10.50

Made from English imported fine all-wool yarn, fancy stitch storm collar—two pockets. Colors are maroon and brown. Today, \$10.50.

Men's Sweater Coats, \$8.00

Made from good quality wool yarn—splendid wearing quality. Storm collar, two pockets, fancy knit. Colors maroon and brown. Today, \$8.00.

Men's Fine All-Wool Sweater Coats, \$8.00

Made in the V-neck style. Plain ribbed knit—two pockets, perfect fitting, warm and comfortable. Today, \$8.00.

Simpson's—Main Floor.

340 Suits Men's Flannelette Pyjamas, \$2.50 Suit.

Neat pink or blue stripe patterns—good quality, military collar, one pocket. Sizes 34 to 44. Special today, suit, \$2.50.

Simpson's—Main Floor.

Men's Black Satin Shirts, 95c. Regularly \$1.50.

With reversible collar attached, pocket, double sewn seams, yoke, full-sized bodies. Sizes of collar, 14 to 17. Regularly \$1.50. Today, special, 95c.

Sweater Coats for Boys, \$1.69. Regularly \$2.50. No Phone or Mail Orders.

Sweater Coats of fancy knit union yarn in navy or maroon. Storm collars, two pockets. Sizes 24 to 30. Regularly \$2.50. Today, special, \$1.69.

Simpson's—Main Floor.

The SIMPSON Company Limited

The Fall Shirts Are Here in an Extensive Range

The newest shirts for fall in an unlimited variety of designs to suit every individual taste and desire—fashioned from the most serviceable fabrics in the most popular styles and colors.

At \$2.50

Shirts of colored, striped, corded cambric materials, with blue, green, grey or purple stripes, soft cuffs—finished in the popular coat style. Sizes 14 to 18.

At \$3.50

Finest quality soisette shirts, in shades of helio, pink and blue, each with separate collar to match. This is the very latest shirt for fall wear. Sizes 14 to 17.

At \$5.00

Mercerized silk shirts, in shades of blue, tan, gold, pink and green stripes on light grounds. Double soft cuffs. Sizes 14 to 16½.

Exceptional Values in Velour Hats at \$5.00, \$7.50 and \$9.00

These are particularly dressy models, which will go well with the new fall suit. Satisfactory selection is assured since the range of colors is wide, featuring green, grey, brown and black. Today, \$5.00, \$7.50 and \$9.00.

Hawes' Soft Hats, \$5.00

The newest shapes and shades are represented in the assortment—grey, green and brown. Moderately priced at \$5.00.

Other high-grade hats in stock, such as John B. Stetson, Knox, Mallory and Borsalino.

New Fall Caps, \$2.50 and \$3.00

Smart styles in plain shades; also fancy check designs. Today, \$2.50 and \$3.00.

Simpson's—Main Floor

Suits and Overcoats for Boys

Simpson's distinctive clothing for boys, which possesses unusual style, combined with skilled tailoring and reliable materials.

At \$9.50

A sturdy blue fancy striped wool and cotton mixed tweed suit, designed in single-breasted model, with all-around loose belt, full fashioned bloomers. Sizes 7 to 12 years. \$9.50.

Bloomers \$2.25

Made in a strong wool and cotton mixed tweed—dark grey mixed stripe pattern, full fashioned and lined throughout. Sizes 7 to 16 years. \$2.25.

Boys' Junior Overcoats at \$14.50

Dressy blue or brown nap overcoat—junior military model, buttoned up close to neck. Velvet collar, brass buttons, red flannel lined throughout. Half-belt at back. Sizes 3 to 9-years. \$14.50.

Boys' Junior Suits \$7.50

Navy blue worsted finish, in junior novelty model—yoke front, with box pleats extending from yoke to waist. All-around belt—buttoned up close to neck—knicker pants. Sizes 3 to 8 years. \$7.50.

Simpson's—Main Floor



MEN! Supply Your Requirements in Gloves Today

Dressy gloves, in a wide variety of styles and materials—making selection easy.

Men's Tan Cape Gloves, \$3.00

The season has arrived when a pair of gloves forms a necessary part of the out-of-door attire. These gloves are particularly smart and serviceable. They are silk-lined and come in sizes 7 to 10. Price, \$3.00.

Men's Grey Suede and Tan Cape Gloves

Silk-lined. Sizes 7 to 10. \$3.50.

Grey Suede Gloves

Comfortable and neat fitting gloves—unlined. Sizes 7 to 10. \$2.00.

Grey Chamousette Gloves

In shades which are very popular just now. The gloves have black points and come in sizes 7 to 10. Moderately priced at \$1.50.

Grey Silk Gloves

Suitable for wear on any occasion—black points. Sizes 7 to 10. Pair, \$1.50 and \$1.75.

Tan Cape Gloves

Unlined. Sizes 7 to 10. \$2.50.

Simpson's—Main Floor.