Send him plenty

Almost necessary to life itself is

Lifebuoy Soap in the trenches.

The appalling dirt, the insect pests, the abounding germs, mi-

crobes, gasses, etc. can never be dealth with by ordinary soaps. The soldier needs more than soap

-he needs a germicide too. He

HEALTH SOA

Its pure, quick-lathering veget-

able oils enable him to quickly

wash his clothing, sox, etc., with

little labour. As a toilet soap it is

wonderfully exhilarating and

prevents infection from cuts,

You can do your soldier

bruises, etc.

gets both in rich abundance in

of Lifebuoy

SATURE

ADVE

CAPABLE

## ALARMING NO ACTION TAKEN **EPIDEMIC** HAIR TROUBLES

1,000,000 HAIR HEALTH Matter Not Discussed, Says
PARCELS FREE President of Milk Pro-

Remarkable interest has been aroused by the ever-increasing number of cases of hair troubles reported from all parts, and more especially in the great munition-making cen-tres. Thousands of men and women are finding Hair Poverty, Premature Baldness and Loss of Color troubling them today as

HOW THE HAIR IS BEING POISONED

Mr. Edwards, the Discoverer-Inventor of "Harlene" and "Harlene Hair-Drill," when his opinion was sought, had much of interhis opinion was sought, had much of interest to impart.

"There is certainly a great increase lately in all kinds of hair troubles," he said, "but this is chiefly due to the fact that many people do not realize how simple a task it is to make the hair wonderfully bright and healthy. In the great munition centres I have heard of extraordinary cases of hair troubles, but there are hundreds of thousands more also who are suffering from hair weakness which could so speedily be remedied if they would only accept the Free Gift I am prepared to offer."

Thin, Weak, Discolored, Brittle, Greasy, Splitting or Falling Hair robs a man or woman of even the semblance of youth. Those, therefore, who are among the many thousands just now whose hair is deteriorat-



ng in quality or quantity should immediate take advantage of the special Three-fold ree Gift for the Hair announced today.

You have only to avail yourself of this encross offer to learn of the most successive method of regaining, restoring and previous phair-health.

This is necessarily to a second of the most successive method of regaining, restoring and previous properties.

serving hair-health.

This is your hair-health gift:

1. A bottle of "Harlene," the true liquid food and natural tonic for the hair.

2. A packet of the marvelous hair and scalp cleansing "Cremex" Shampoo Powder, which prepares the head for "Hair-without which they say they cannot without which they say they cannot



wards of Toronto and 170 miles west of Ot-

Ltd.) Postage extra on foreign orders, tawa. The "Highland Inn," a charm-cheques and P.O.'s, should be crossed, ing hotel, affords most components. POST THIS FREE GIFT FORM accommodation at reasonable rates. Fill in and Post to Frank L. Benedict & Co., 45 St. Alexander Street, Mont-

add cheer to indoor pleasures. The "Highland Inn" is operated by the real, Que,
Dear Sirs-Please send me your Free
'Harlene' Three-fold Hair-growing Outfit, as described above. I enclose &c in
stamps for postage. Grand Trunk Railway, and will close for the season on September 30, so make your reservations early and enjoy the few remaining days. Hand-NAME ...... somely illustrated descriptive litera-ADDRESS ...... ture telling you all about it from

#### EXPERT IN TORONTO ON TOWN PLANNING

Thomas Adams, Ottawa, town planning expert of the Canadian Conservation Commission, was in Toronto yesterday in consultation with Prof. Charles B. Sissons, secretary of the lems, and G. Frank Beer and was in communication with Sir John Willison, chairman of the board created by Mrs. J. W. Johnston, chief organizer

the Ontario Government. Mr. Adams is on a tour of Canada and left last night for the west. He is preparing a report on the housing question for the Dominion Government, and in the meantime making suggestions to the various provinces on matters peculiar to them

#### PAINTERS ARE TOLD ORGANIZATION VALUE

Edward Reeve, secretary of Loca 151 of the Painters' and Decorators' Union, addressed a large session of marine painters at an open meeting at the Labor Temple last night. He strongly emphasized the need of organization and of continued interest in the welfare of the trade. John Hopkins, business agent of the union, left last night for Quebec.

### CURING SKIN TROUBLES

So many people, both men and women, suffer from skin troubles, such as singing to soldiers in camp and hoseczema, blotches, pimples and irrita- pital in Great Britain, has returned to tion that a word of advice is necessary. It is a great mistake for such sufferers and those with bad complexions to smear themselves with greasy ointments. Often they could not do anything worse, for the grease clogs the pores of the troubled skin and their condition actually becomes worse When there are pimples or eruptions, or an irritating or itching rash a soothing boracic solution may help to allay the irritation, but of course that does not cure the trouble. complaints come from an impure condition of the blood and will persist until the blood is thoroughly purified well known that Dr. Williams' Pink Pills have effected the best results in many forms of skin disorders and blemishes. This is due to the fact that these pills make new, rich blood, and that this new blood attacks the impurities that give rise to skin troubles and disperses them; so that Dr. Williams' Pink Pills cure skin disorders from within the system—the only sure

It should be added that Dr. Williams Pink Pills have a beneficial effect upon the general health. They increase the appetite and energy and cure diseases that arise from impure blood. You can get these pills through any medicine dealer or by mail at 50 cents a box, or six boxes for \$2.50, from The Williams Medicine Co., Brock-

# Flavour! ON MILK PRICES

ducers' Association.

**BUYING LONG WAY OUT** 

City Dealers Endeavoring to

Get Supplies From Dis-

tant Points.

No definite action has so far been taken by the Toronto Milk Producers'

Association relative to the refusal of

the city dealers to accept the altered schedule of prices agreed upon by the Producers' Association at their meet-

of these were represented at Satur-

SEPTEMBER IN ALGONQUIN

of the sea. Two hundred miles north

It is heated by steam, and grate fires

any Grand Trunk agent, or C. E.

LADY ROSS CHAPTER.

Mrs. J. W. Johnston Speaks on Necessity for Conservation and Sub-

stituting.

The regular monthly meeting of the

Lady Ross Chapter, I.O.D.E., was held

House Club, Mrs. R. H. Cameron, the

regent, presiding. An instructive talk

members of this chapter have adopt-

ed the personal pledge card this sea-

son to meet their war obligations in

place of Piccadilly Circus, which has

SUBORNATION OF PERJURY.

is Held.

James Cinnamon, druggist, who has

store at the corner of Elizabeth and

Dundas streets, was arrested last

night by Detectives Taylor and Mit-

chell on a charge of subornation of perjury in connection with the trial

of Morris Peterman, his drug clerk, who was fined \$800 recently for a

breach of the Ontario Temperance

BACK FROM ENGLAND.

Mrs. Jean Anderson Thirde, wife of Sergt. Sam Thirde, who is doing in-

structional duty in England, and who has spent the last two years

Thursday afternoon at the Sherbour

for the resources committee.

Charge on Which Toronto

been postponed.

Toronto.

Horning, district passenger agent, To-

That's what constitutes 'Tea Quality'!

is generously full of the fine rich flavour of skilfully selected teas. You will never be satisfied with ordinary tea once you have tried SALADA.

#### PLAYS PICTURES AND MUSIC,

ing of Saturday last in Foresters' Hall. "Have a Heart" at the Princess. Edward Stonehouse, Weston, president of the association, old a reporter for The World last night that the mat-Henry W. Savage's trademark, established for nearly a quarter of a the century in half a hundred memorable ma ter had not been under consideration, following their action of Saturday and stage productions, stands for the best that the contract now in effect would not expire until Oct. 1 in any event.

"In all probability there will be a meeting of the account of the probability there will be a feat," his bright musical comedy of the account of the accou meeting of the executive next Wednes- fering, won enthusiastic endorsement day in the city, but as to what action here last season at the Princess Thewill be taken I cannot forecast," Mr. Stonehouse said. "Some of our men playhouse for the coming week, comwere in favor of a \$3.50 rate, others mencing Monday night, with popular \$3, and I think that the \$2.80 comproprice matinees on Wednesday and mise was a fair and equitable one and Saturday, by the only company play-justified by the high price of all kinds ing it and under the personal direcf feed outside of grain, which is very tion of Henry W. Savage. The big cast numbers Ruth Oswald, Grace He said the city dealers were try-ing to buy long distances out away beyond the range of wagon delivery, Antrim, Joseph McCallion, Sam J. Burbut that he was hopeful that an ton, Edward A. Smith, Lawrence amicable arrangement would be arriv- Wood, Victor Leroy, Edward Ciannelli

ed at between the two interests. There were 100 branch associations and many "The Marriage" "The Marriage Question." Everyone is interested in the marriage question, even those who are happily or unhappily married. This Out thru the country the farmers are naturally strong for the increase, but the opinion is general that nothing but a government investigation will settle the annual or semi-annual squabble over the rate for the next six

Loew's Next Week. an investigation on the high and steadinvelous hair and scalp
anaryelous hair and scalp
investigation on the high and steadily increasing price of gluten meals,
without which they say they cannot
maintain the high flow and quality of
their dairies. Grain and ensilage alone
afe not enough, and must be supplemented by bran, shorts and other mill
feeds. Stablemen are said to be scarce
and not every farmer is a good stableman.

The city dealers, on the other hand,
say there is an abundance of milk in
the country, that pasture costs no more
than it ever did, and that the low Any or all of the preparation of the preparation of the preparations and the preparation of the preparation eparill be ment is not likely to divert much of the milk into that channel.

Lawlor and his daughters, Mabel and Alice, will introduce a series of their own character impressions. Buddy own character impressions. Buddy Walker, Conrad and Goodwin, Stone and Boyle, Loew's Weekly War Pic-tures and the "Mutt and Jeff" ani-mated cartoons round off the banner

Algonquin Park is situated at an altitude of 2000 feet above the level ing hotel, affords most comfortable

Next week's vaudeville and film features at Loew's Theatre and Winter dor of quality and fidelity to detail it

#### COMMENCE NEXT WEDNESDAY.

Coming to the Gayety Theatre next Wednesday. E. L. Cousins is to pracweek for an engagement in this city it cally be a joint controller, it is understood, and will thus be unable to his big burlesque show, "The Best take the post of controller for Toronto Show in Town," headed by that fun- as suggested by Mayor Church.

The use of the ordinary kinds of baking powder is

not attractive to the woman that regards purity and

nutrition as important factors in home baking. Wo-

men are coming more and more to realize that Magic

Baking Powder is the perfect baking powder and

that foods containing it have

Send name and address for free copy "THE MAGIC WAY"

E. W. GILLETT CO. LTD.

TORONTO, CANADA WINNIPEG MONTREAL

CONTAINS

NO

ALUM

increased nutritious value.

#### SOCIET Conducted by Mrs. Edmund Phillip

Mrs. W. J. Hanna, Wychwood Park, gave a tea on Friday afternoon for her daughter, Mrs. Spaulding, whose marriage took place a short time ago, and who is leaving for New York in a few days. The bride wore her wedding gown, and Mrs. Hanna looked very handsome in grey crepe de chine. Miss Hanna wore white frilled muslin, Mrs. Stillman poured out the tea, the table being artistically arranged with marguerites and ferns.

wore white frilled musiln, Mrs. Stiffman poured out the tea, the table being artistically arranged with marguerites and ferns.

Hon. T. W. and Mrs. McGarry have been at the Chateau Laurier, Ottawa, the week ally large cast of performers.

Star.

A joy jubilee is the new "Midnight Maidens," with the dancing whiriwinds of pep and speed, Geo. Nible and Helen Spencer, and a typical peacock alley chorus, will be a week of glittering landless at the Star Theatre for the week commencing Monday matinee.

Nazimova at the Regent.

Nazimova at the Regent.

Nazimova at the Regent.

Nazimova, the greatest screen sensation of the year, whose wonderful ability has amazed the motion picture industry, will appear at the Regent Theatre all next week in a story of intense dramatic value, "Toys of Fate." No announcement has been made this season that means as much to motion picture patrons of Toronto. The star is said to have no peer, M. Garten will give a violin solo during the musicale.

At the Strand.

Today will be the last day for seeing wonderful Emily Stevens in "A son has passed into the Royal Military on has passed into the Royal Military won has passed into the Royal Military wonderful Emily Stevens in "A spence and the Chateau Laurier, Ottawa, the crom. Limited States place this afternoon in the Cathedral of St. Alban the Martyr of Rev. Canon MacNab to Miss the Martyr of Rev. Canon MacNab to Miss and groom will be welcome in the Cathedral of St. Alban the Martyr of Rev. Canon MacNab to Miss were the Martyr of Rev. Canon MacNab to Miss were the Martyr of Rev. Canon MacNab to Miss were the Martyr of Rev. Canon MacNab to Miss were the Martyr of Rev. Canon MacNab to Miss were the Martyr of Rev. Canon MacNab to Miss were the Martyr of Rev. Canon MacNab to Miss were the Martyr of Rev. Canon MacNab to Miss were the Martyr of Rev. Canon MacNab to Miss were the Martyr of Rev. Canon MacNab to Miss were the Martyr of Rev. Canon MacNab to Miss and groom will be welcome in the Cathedral of St. Alban the Cathedral of St. Alban the Ca

At the Strand.

Today will be the last day for seeing wonderful Emily Stevens in "A Man's World" at the Strand Theatre, and hobody who likes a photoplay of unusual strength should miss seeing her. For the first half of next week the feature at the Strand will be "Fedora," the screen version of Victorien Sardou's world-famous drama, with Pauline Frederick in the main part.

"Ramona" at Madison.

Compact of tears and laughter is "Ramona," the magnificent and spectacular Clune production, which will be shewn at the Madison Theatre the first half of next week. The production is in eight big acts, and for splendor of quality and fidelity to detail it has rarely been equaled on the screen.

"Daddy Long Legs" Coming.

Jean Webster's delightful stage story of "Daddy Long Legs" is coming to the Grand Opera House week or September 23. Miss Edna Walton, who portrayed the character of "Judy" when the play was presented last time at high prices, will be seen in the leading role and has the support of the big company in its entirety. The sale of seats opens Monday morning.

RURAL SCHOOLS MUST

# OF ITS BLUE-DEVILS

Among the mail just received from Switzerland addressed to Prof. J. board or with the approval of the Cusin is a very interesting piece of minister the pupils attending a day news from Paris, stating that among school shall assemble for study at 9 the soldiers of France there is also c'clock in the forencon and shall be a Swiss battalion of "Blue Devils," dismissed not later than 4 o'clock in all volunteers, fighting for France, in the afternoon. In no case shall there the "Legion Etrangere." Three hundred of them incorporated in the including the recesses in the forenoon French front, among allied armies, have had leave from the minister of duce to a minimum of half a day the war to come to Paris with their own hours of study for the pupils in the officers, to take part in the celebra-tion of the national day of Switzer- ary and the first and second forms."

land, Aug. 1.
M. Viviani, who is a brilliant orator, M. Viviani, who is a brilliant orator, congratulated these free men fighting for France. He, himself, owed his Camplaint of Soldiers En Route to Camp at Niagara. Etrangere." France had many reasons shall fight until victorious, we shall repeat the very words of our fathers: We have made a deal with victory tween two slaughters." The greatest enthusiasm prevailed,

especially among the Swiss volunteers, who were all decorated with the 'touragere rouge," a mark of distinction for the foreign legion.
Address Prof. J. Cusin, 605 Temple Building, Toronto, for any soldiers reported missing, who may be found as prisoner of war in Germany. Information will be given free of charge. FIND BODY OF BABY

Wrapped in several pieces of newson the body.

The mild carbolic

odour in Lifebuoy

is the sign of its

wonderful pro-

tective qualities-

quickly vanishing

rick, Rusholme road.

Mr. and Mrs. B. C. Whitney are at the Prince George from New York.

Miss Wahnita Hartley, South Parkdale, has left on a three weeks' visit to Cobalt and Haileybury, and is the guest of Mrs. P. S. Pettit and Miss Jeanne Martin. The department of education has relight saving law. To all such enquirers the department has quoted the public school regulation on this point, which states: "Unless otherwise directed by the

### MEN WERE HUNGRY.

"We had nothing to eat from Thursday noon until we arrived at the 25 men of the Quebec quota for the Siwe have made a deal with death.' We berian expedition when they arrived have made a contract in favor of in Toronto yesterday morning en those who have died and for those that are going to be born. We shall were locked up in the station at Ottors. all go to the very end until victory uncontested is gained, because a too hasty peace would only be a stop bepay for their own food if permitted out. The draft left on an early afternoon train for Niagara-on-the-Lake.

## **GUARD BABY'S HEALTH** IN THE SUMMER FOR POWER DELIVERY

The summer months are the most dangerous to children. The com-plaints of that season, which are WRAPPED IN PAPERS cholera infantum, colic, diarrhoea and dysentery come on so quickly that often a little life is beyond aid before the mother realizes he is ill. The paper the body of a newly-born fe- mother must be on her guard to premale infant was found last evening by Lista Jasmolaic, Centre avenue, and Morris Bernard, Chestnut street, between a high board fence and a greenhouse on Surrey Place near Grosvenor Baby's Own Tablets. They regulate the Hydro to supply it, the company of the Hydro to supply it. street. The police of West Dundas street station were notified and the body was removed to the morgue. There were no marks of identification on the body.

Baby's Own Tablets. They regulate the stomach and bowels and are absolutely safe. Sold by all medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine on the body.

Pany should have the right. The provincial Hydro-Electric Power Commission has the application of the body.



SOOTHING POWDERS Contain no Poison

### ANNOUNCEMENTS

Notices of future events, intended to raise money, 2c word, minimum 50c; if held to money solely for Patri, 1c, C or Charitable purpose 4c per minimum \$1.00; if held to money for any other than purposes 6c per word, mini \$2.50.

MRS, PANKHURST will speak at Theatre Sunday afternoon at a "What Women Have Done to Wi War," under the auspices of Par Branch, G.W.V.A. Public cordial vited. A few reserved seats me had by applying to R. S. William Yonge street.

CHILD'S RELIGION—Address bett E. S. Smythe for The Theocal Society, Sunday, seven-fi Canadian Foresters' Concert Hall Barbara Budd Jackson will sing.

## TO TOWN OF LEAS

Application has been made by Toronto-Niagara Power Company construct another cable line to a P where it will be convenient to the Town of Leaside. The reason,

:-: By Sterrett

Polly and Her Pals :-:

Druggist

ASHUR CERTAINLY WAS NO SHIRKER.



CONTAINS NO





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ur gasoline, wer, and avo

Artic

Vestwood Br

Bicycles :

CYCLES WAI 181 King west DE-CARS, mo

pruce street