

ALARMING EPIDEMIC OF HAIR TROUBLES

1,000,000 HAIR HEALTH PARCELS FREE

Remarkable interest has been aroused by the ever-increasing number of cases of hair troubles reported from all parts, and more especially in the great munition-making centres. Thousands of men and women are finding their hair falling out, becoming thin, and losing of color troubling them today as never before.

HOW THE HAIR IS BEING POISONED

Mr. Edwards, the Discoverer-Inventor of "Harlene" and "Harlene Hair-Drill," when his opinion was sought, had much of interest to impart. "There is certainly a great increase lately in all kinds of hair troubles," he said. "This is chiefly due to the fact that many people do not realize how simple a task it is to make the hair wonderfully bright and healthy. In the great munition-making centres, there are hundreds of thousands of men and women who are finding their hair falling out, becoming thin, and losing of color troubling them today as never before."



At this time, when men and women are all concentrated on war-work, never has the need for "Harlene Hair-Drill" been so great. Thousands of men and women are finding their hair falling out, becoming thin, and losing of color troubling them today as never before.

ing in quality or quantity should immediately take advantage of the special Three-fold Free Gift for the Hair announced today. You have only to avail yourself of this generous offer to learn of the most successful method of regaining, restoring and preserving hair-health.

This is your hair-health gift:
1. A bottle of "Harlene," the true liquid food and natural tonic for the hair.
2. A packet of the marvelous hair and scalp cleansing "Creme" Shampoo Powder, which prepares the head for "Harlene."
3. A copy of the new edition of the secret "Hair-Drill" Manual.

After a Free Trial you will be able to obtain supplies of "Harlene," "Creme" Shampoo Powder, and "Harlene Hair-Drill" Manual. Each set of three is valued at \$2.50, and \$1.50 per bottle of "Harlene," "Creme" Shampoo Powder, and "Harlene Hair-Drill" Manual.

Any or all of the preparations will be sent free on receipt of a letter direct from Frank L. Benedict, Ltd., 45 St. Alexander Street, Toronto, Ont. Agents for "Harlene" and "Creme" Shampoo Powder are: Mr. J. E. Ward, 100 St. George Street, Toronto, Ont.

Fill in and Post to Frank L. Benedict, Ltd., 45 St. Alexander Street, Toronto, Ont. Dear Sir:—Please send me your Free "Harlene" Three-fold Hair-Health Gift, as described above. I enclose \$1 in stamps for postage.

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NO ACTION TAKEN ON MILK PRICES

Matter Not Discussed, Says President of Milk Producers' Association.

BUYING LONG WAY OUT

City Dealers Endeavoring to Get Supplies From Distant Points.

No definite action has so far been taken by the Toronto Milk Producers' Association relative to the refusal of the city dealers to accept the altered schedule of prices agreed upon by the Producers' Association at their meeting of Saturday last in Foresters' Hall. Edward Stonehouse, Weston, president of the association, said a reporter for The World last night that the matter had not been under consideration. Following the meeting of Saturday and that the contract now in effect would not expire until Oct. 1 in any event. "In all probability there will be a meeting of the executive next Wednesday in the city, but as to what action will be taken I cannot forecast," Mr. Stonehouse said. "Some of our men were in favor of a \$3.50 rate, others \$3, and I think that the \$2.50 compromise was a fair and equitable one and justified by the high price of all kinds of feed outside of grain, which is very high."

He said the city dealers were trying to buy long distances out away beyond the range of wagon delivery, but that he was hopeful that an amicable arrangement would be arrived at between the two interests. There were 100 branch associations and many of these were represented at Saturday's meeting.

Farmers Want More.

Out thru the country the farmers are naturally strong for the increase, but the opinion is general that nothing but a government investigation will settle the annual or semi-annual squabble over the rate for the next six months. They base their demand for an investigation on the high and steadily increasing price of grain meals, without which they cannot maintain the high flow and quality of their dairies. Grain and ensilage alone are not enough, and must be supplemented by bran, shorts and other milk feeds. Stablemen are said to be scarce and not every farmer is a good stableman.

Any city dealers, on the other hand, say there is an abundance of milk in the country, that pasture costs no more than it ever did, and that the low price of cheese fixed by the government is not likely to divert much of the milk into that channel.

SEPTEMBER IN ALGONQUIN PARK.

Algonquin Park is situated at an altitude of 2000 feet above the level of the sea. Two hundred miles north of Toronto, west of Ottawa, the "Highland Inn," a charming hotel, affords most comfortable accommodation at reasonable rates. It is heated by steam, and has a deep cheer to indoor pleasures. The "Highland Inn" is operated by the Grand Trunk Railway, and will close for the season on September 30, so make your reservations early and enjoy the few remaining days. Hand-somely illustrated descriptive literature telling you all about it, from any Grand Trunk agent, or C. E. Horning, district passenger agent, Toronto, Ont.

LADY ROSS CHAPTER.

Mrs. J. W. Johnston Speaks on Necessity for Conservation and Substitution.

The regular monthly meeting of the Lady Ross Chapter, O.E.B., at the Sherbourne House Club, Mrs. R. H. Cameron, the regent, presiding. An instructive talk on the necessity for conservation and substitution was given by Mrs. J. W. Johnston, chief organizer for the resources committee. The members of this chapter have adopted the plan of giving out the necessities to meet their war obligations in place of Piccadilly Circus, which has been postponed.

SUBORNATION OF PERJURY.

Charge on Which Toronto Druggist is Held.

James Cinnamon, druggist, who has a store at the corner of Elizabeth and Dundas streets, was arrested last night by Detectives Taylor and Mitchell on a charge of subornation of perjury in connection with the trial of Morris Peterman, his drug clerk, who was fined \$800 recently for a breach of the Ontario Temperance Act.

BACK FROM ENGLAND.

Mrs. Jean Anderson Thirde, wife of Sgt. Sam Thirde, who is doing instructional duty in England, and who has spent the last two years singing to soldiers in camp and hospital in Great Britain, has returned to Toronto.

Flavour!

That's what constitutes 'Tea Quality'!

SALADA!

Is generously full of the fine rich flavour of skillfully selected teas. You will never be satisfied with ordinary tea once you have tried SALADA.

PLAYS PICTURES AND MUSIC.

"Have a Heart" at the Princess.

Henry W. Savage's trademark, established for nearly a quarter of a century in half a hundred memorable stage productions, stands for the best quality of artistry, brain production and lavish embellishment. "Have a Heart," his bright musical comedy offering, now enthusiastically endorsed here last season at the Princess Theatre. Now it is to return to that playhouse for the coming week, commencing Monday night, with popular price matinees on Wednesday and Saturday, by the only company playing it and under the personal direction of Henry W. Savage. The big cast numbers Ruth Oswald, Grace Hoey, Helen Ufers, Lucille Saunders, Rosie Green, Joseph Keno, Henry Antrim, Joseph McCallion, Sam J. Burton, Edward A. Smith, Lawrence Wood, Victor Leroy, Edward Clannell and Keno and Keno.

"The Marriage Question."

Everyone is interested in the marriage question, even those who are happily or unhappily married. This big question is discussed from every angle in the new domestic drama entitled "The Marriage Question," which will be given its first local presentation at the Grand Opera House next week.

Levy's Next Week.

Next week's vaudeville and film features at Levy's Theatre and Winter Garden promises to be one of the best of the season. The film features will embrace Wm. S. Hart in "Riddle of the Sands," and the first screening in Toronto of "The Geizer of Berlin." The "Cabaret de Luxe," heading the vaudeville, introduces five musical comedy favorites, a beauty chorus, and the cleverest jazz orchestra in vaudeville. St. Guy Woodward & Co. will present a comedy dramatic playlet. Chas. B. Lawlor and his daughters, Mabel and Alice, will introduce a series of their own character impressions. Buddy Walker, Conrad and Goodwin, Stone and Boyle, Levy's Weekly War Picture show, and "The Best of the Best," headed by that famous comedy troupe.

Gayety.

Coming to the Theatre next week for an engagement in this city is James E. Cooper's new edition of his big burlesque show, "The Best of the Best," headed by that famous comedy troupe.

MAGIC BAKING POWDER

The use of the ordinary kinds of baking powder is not attractive to the woman that regards purity and nutrition as important factors in home baking. Women are coming more and more to realize that Magic Baking Powder is the perfect baking powder and that foods containing it have increased nutritious value.

Send name and address for free copy "THE MAGIC WAY" E. W. GILBERT CO. LTD. TORONTO, CANADA. WINNIPEG MONTREAL

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SOCIETY:

Conducted by Mrs. Edmund Phillips

Mrs. W. J. Hanna, Wyckwood Park, gave a tea on Friday afternoon for her daughter, Mrs. Spaulding, whose marriage took place a short time ago, and who is leaving for New York in a few days. The bride wore her wedding gown, and Mrs. Hanna looked very handsome in grey crepe de chine. Miss Hanna wore white frilled muslin. Mrs. Stillman poured out the tea, the table being artistically arranged with margarites and ferns.

Hon. T. W. and Mrs. McGarry have been at the Chateau Laurier, Ottawa, this week.

Lieut.-Col. and Mrs. Pellatt have returned from England.

Hon. Claude Macdonell is in Ottawa. The marriage of Rev. Canon Macdonell to Miss Eleanor Owen, M.A. Trinity College, at 3.15 o'clock, when all friends of the bride and groom will be welcome in the cathedral and afterwards in the Cathedral Garth, where they will hold an informal reception before leaving for New York.

Rev. Charles Brunt, Bishop of Western New York (Trinity College, Toronto), who has been at the front since he left the Philippines, chaplain-general of the United States forces, has, thru his connection with the United States Government, induced it to issue an order abolishing all military rank in the chaplain service, and no insignia is worn but the cross.

Mr. Arthur P. Tippet is in town staying with his brother, Mr. W. H. Tippet. He is a delegate to the general synod from Montreal.

Mr. Andrew Wright and Miss Wright have returned to town from their cottage on the Georgian Bay, where they have spent the summer.

Mr. and Mrs. H. R. Richardson and their family, who have spent the summer in Prince Edward Island, returned by the Ocean Limited train at the time of the accident, which might have been much more serious than it was, only one man being killed, Mr. Malcolm Richardson, who was killed on a holiday spent on the Georgian Bay.

Miss C. L. Watt (formerly Miss Gladys Shillington), who was formerly in the militia and defence department, Ottawa, has arrived in town to spend the fortnight with her mother in Carlton street.

Mr. MacBeth has returned to the city from a holiday spent on the Georgian Bay.

Mrs. Robert Pentecost, Huron street, has returned from Niagara-on-the-Lake.

Mrs. J. Home Cameron has returned from Hutton House, Muskoka.

The marriage of Miss Alice Taylor, formerly of St. George's Church, Hanover Square, to Mr. J. H. Cameron, formerly principal of Whitby College, to Mr. Thomas Joyce, who has been at the front for three years, and obtained a week's leave to be married.

Miss Mildred Brook gave a luncheon yesterday for some of the out-of-town women players at the tennis tournament. The players, who were very quiet, left last night for Boston to take part in a Red Cross campaign.

Miss Marjorie Kirkpatrick, who has been at the front for three years, and obtained a week's leave to be married.

Miss Wabita Hartley, South, has left on a three weeks' visit to Cobalt and Haliburton, and is the guest of Mrs. P. S. Pettit and Miss Jeanne Martin.

SWITZERLAND PROUD OF ITS BLUE-DEVILS

Among the mail just received from Switzerland addressed to Prof. J. Cusin is a very interesting piece of news from Paris, stating that among the soldiers of France there is also a Swiss battalion of "Blue Devils," all volunteers, fighting for France, in the "Legion Etrangere." Three hundred of them incorporated in the French front, among allied armies, have had leave from the minister of war to come to Paris with their own officers, to take part in the celebration of the national day of Switzerland, Aug. 1.

M. Viviani, who is a brilliant orator, congratulated these free men fighting for France. He, himself, owed his life to these soldiers of the "Legion Etrangere." France had many reasons to be thankful to Switzerland. "We have fought until victorious, we shall repeat the very words of our fathers: 'We have made a deal with victory we have made a deal with death.' We have made a contract in favor of those who have died and for those that are going to be born. We shall all go to the very end until victory is won, and the peace will be a happy peace would only be a step between two slaughters."

The greatest enthusiasm prevailed, especially among the Swiss volunteers, who were all decorated with the "croix rouge," a mark of distinction for the foreign legion.

Address Prof. J. Cusin, 905 Temple Building, Toronto, for any soldiers reported missing, who may be found as prisoners of war in Germany. Information will be given free of charge.

FIND BODY OF BABY

WRAPPED IN PAPERS

Wrapped in several pieces of newspaper the body of a newly-born female infant was found last evening by Lista Jasmolale, Centre avenue, and Morris Bernard, Chestnut street, between a high board fence and a greenhouse on Surrey Place near Grosvenor street. The police of West Dundas street station were notified and the body was removed to the morgue. There were no marks of identification on the body.

GUARD BABY'S HEALTH IN THE SUMMER

The summer months are the most dangerous to children. The complaints of that season, which are cholera infantum, colic, diarrhoea, and dysentery come on so quickly that often a little life is beyond aid before the mother realizes he is ill. The mother must be on her guard to prevent these troubles, or if they do come on suddenly to cure them. No other medicine is of such aid to mothers during hot weather as Baby's Own Tablets. They regulate the stomach and bowels and are absolutely safe. Sold by all medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

COMPLAINT OF SOLDIERS EN ROUTE TO CAMP AT NIAGARA.

"We had nothing to eat from Thursday noon until we arrived at the Union Station," declared a party of 25 men of the Quebec quota for the 51st Canadian Infantry Battalion, who arrived in Toronto yesterday morning en route to Niagara. They claimed they were locked up in the station at Ottawa, hungry, despite the fact that there was a restaurant opposite the station, and that they were willing to pay for their own food if permitted out. The draft left on an early afternoon train for Niagara-on-the-Lake.

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