

The Robert SIMPSON

Store Opens 8 a.m.

Closes at 5:30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

Phone Number, Main 7841.
We have 50 lines to Central.

The Robert SIMPSON

Wash Dresses at Half Price

On sale on Monday in our Women's Ready-to-Wear Department

A Phenomenal Offering of Wash Dresses

300 Altogether, in sizes ranging from 34 to 40-inch, made in the very latest styles. The material is the best of Scotch Zephyr, in large checks of varied colors, but many of them are in quite plain colors. The material alone is worth the money we shall charge for the garment. They are worth easily \$6.00. Special 8 o'clock rush, Monday morning. 2.75

(No phone or mail orders.)

Waists for Women of Ample Proportions

AT \$2.95—We show a heavy pure silk messaline, in black and navy, invisible front opening, in surplice or panel style, braided with soutache, sizes 34 to 44-inch. Very special, \$2.95

AT \$3.95—We show a superb peau de soie, in black only, invisible front opening, tucked front, long sleeves; sizes 34 to 46-inch bust. Very special, \$3.95

AT \$4.50—First quality black satin duchesse, made with invisible front opening, trimmed buttons and tucking, long sleeves; sizes 34 to 46-inch bust. Very special, \$4.50

We have the utmost confidence in these three numbers, and mail or telephone customers can have every confidence in ordering either of them.

See the Paris Models

A Wonderful Collection of Evening Coats and Cloaks, from the most reasonable in price and the most expensive in model, includes many that are suited for wear at the Horse Show, and can be used for the theatre, concert, or evening wear. Come and see the models. One in particular for the unexpected sum of \$12.00 is of white serge, trimmed with black velvet, has plying collar, and wide cuffs of the same.

Another charming model in old rose broadcloth has a large shawl collar of cream wool sponge cloth, edged with buttons. This model is priced at \$25.00

A Cloak of Fine French Navy Blue Serge, gathered at the back, has the large revers of fancy silk, in blue and olive green. It is lined throughout with blue peau de soie. Price \$30.00

Several Models in Satin, in dull blue, rose, pink, cream, and pearl grey, lined with velvet, and handsomely trimmed with Venetian, point lace collar and cuffs, large embroidered buttons. A smart model at \$45.00

The Paris Model Department is on the third floor. The Yonge street elevators reach it directly.

"Royale" Corsets for One Dollar

A saving of fifty cents a pair is the Corset story for Monday's shoppers. It's a well-designed new model of the famous "Royal" brand, known to you for their perfect-fitting and comfort-giving attributes. Phone orders filled.

About 400 pairs "Royale" Corsets, in white coutil, new low bust, very long unboned skirt, fitted with three pairs hose supporters; rustproof boning throughout, four wide strong side steels, deep lace run with ribbon; sizes 18 to 26 inches. Monday, a pair \$1.00

Slightly Soiled Pillow Cases \$1.48 a Pair

Irish Embroidered Pillow Cases, all pure linen, in scalloped or hemstitched, 45x36 inches, in very pretty designs, slightly soiled. Regularly up to \$2.00. Tuesday, pair, \$1.48

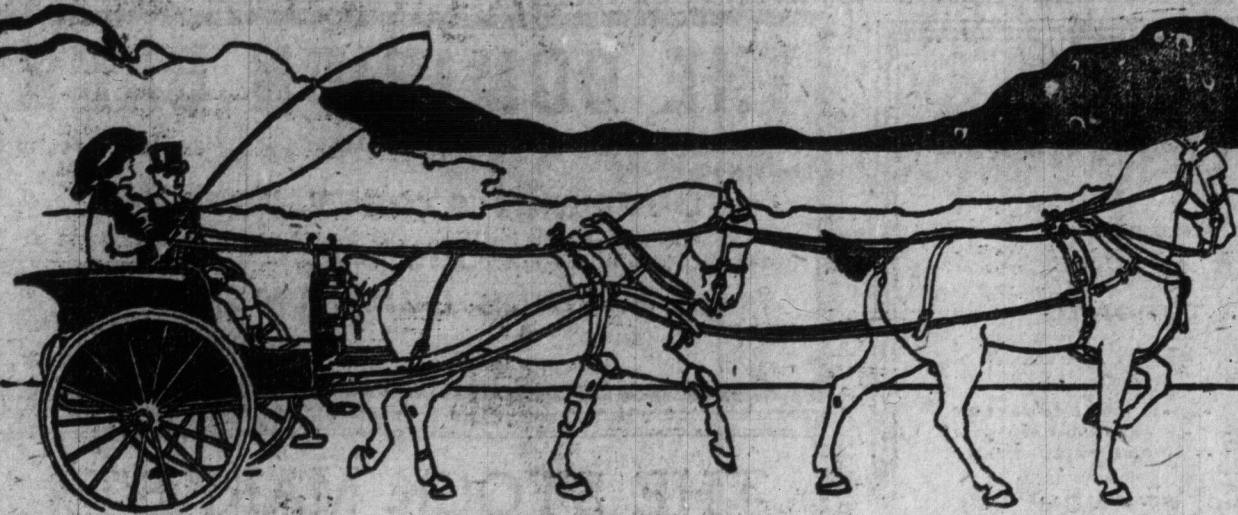
Unbleached Sheeting 20c a Yard

1,000 yards Unbleached Sheeting, in a fine close weave, will bleach and launder well, about 70 inches wide. Regularly 23c. Tuesday, yard, 20c

Bleached Canton Flannel, with a nice soft nap, in an extra heavy weight, 28 inches wide. Tuesday, yard, 24c (Phone Direct, "Linen Dept." 2nd Floor.)

Trimmed White Milans

While our buyer was in New York this week he secured many new and distinctive styles in fine Italian Milans, both black and white. These are being trimmed along the latest lines shown by the Fifth Avenue shops. Prices are most moderate, ranging from \$10.00 to \$17.50 each. Many of them will be seen at the Horse Show next week.



Noteworthy and Inexpensive Dresses

FOR THE SOCIAL OCCASIONS OF SPRING AND SUMMER WE OFFER UNUSUAL GOWNS.

One Dress of silk poplin, is made with semi-low neck, outlined by square collar, trimmed with striped silk. It has three-quarter set-in sleeves, and skirt with raised waistline, and self-silk piping, with wide panel gored. Price \$19.50

Changeable Silk Dresses, in pretty shades of navy, blue, and rose colors, with pretty pleated lace revers, fastens at the left side. Has semi-low collar, and the skirt hangs gracefully, with panel effects joined to waist at a slight raised line. \$19.50

SUITS FROM \$20.00 TO \$39.50.

A wide range of beautiful materials and finest of workmanship, cut smartly, in semi-fitting square or cutaway effects, with pretty shaded silk linings. Skirts are beautifully finished. Colors, browns, apricot, cream, blue, black, and desirable tweed mixtures. Prices \$20.00 to \$39.50

CREAM SERGE SUITS FOR WOMEN AND YOUNG GIRLS.

Chic and Dressy Coats, 24 to 26 inches long, lined throughout with silk. Coats have wide or narrow effects, collars novelty or plain stitching. Skirts show correct lines. Excellent values. \$15.00, \$17.50 up to \$23.50

SUITS FOR WOMEN AND MISSES.

Made of navy or black serge, lined throughout with a good quality of silk. They have stitched collars, and are fastened with bone buttons. Skirts in gored, pleated, or panel effects, with the popular high waistline. \$15.00

This Year's New Silks

New Silver Grey Silks, in messaline, taffeta, and fancy effects, beautiful stripes and fancy designs, from the palest grey to mid-grey shades, 40 inches wide. Per yard, \$1.50

New Shot Taffetas—Lovely combination stripe effects, in soft chiffon, French taffetas, give excellent wear and are very effective, 40 inches wide. Per yard, \$1.50

New Bordered Foulards, from the best French and American makers, exclusive patterns, in scroll figure and spot border, 40 inches wide. Per yard, \$2.50

New Charmeuse Satins, in the season's newest shades, very soft and rich in finish, and in great demand, 42 inches wide. Per yard, \$2.50

Rich Black French Mousselines—Beautiful, guaranteed qualities, in these fashionable styles, in dress and suit weight, 40 inches wide. Per yard, \$2.00, \$2.50, and \$3.00

New Black Swiss Peau de Soies, with the new Luxor finish, every yard guaranteed for wear, 32 inches wide. The right widths for coats, etc. Per yard, \$1.75, \$2.00, and \$2.50

New Bridal Satins, from \$1.50 to \$5.00 per yard. The richest and most beautiful range of fancy satins we have yet shown.

Hardy Roots, Valley, Bleeding Heart, Iris, etc. Each at 15c

Hardy Hydrangea, Spiraea, Snowball, Boston Ivy, Virginia Creeper, each, 20c

Lilac, white and purple, at 35c

Gladiolus Bulbs, per dozen 15c and 25c

Tuberose Bulbs, per dozen 15c and 25c

Dahlia Bulbs, mixed colors, at 50c

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Boys' Wolsey Underwear

Natural Wolsey Underwear, shirts and drawers, of light weights guaranteed not to irritate the skin or shrink in the wash, sizes 22 to 32. Regular \$1.25. Garment, Monday, 95c

Men's Genuine English Oxford Shirts, with a reversible collar, a good range of negligee stripes, a large, roomy shirt, with double seamed overlapped seams; this is splendid value at 75c. All sizes 14 to 18. Buy three of these for \$1.50, or each 50c

Splendid White Duck Outing Shirts

For tennis, cricket, etc., made with a reversible collar, soft buttoned cuffs, a large roomy body. The full length is a special feature of this shirt worth noticing. All sizes 14 to 18. Regular \$1.00. Monday 75c

Boys' Spring Suits

Norfolk Suits, cut single-breasted, with box pleats down front and back, and belt at waist, are made from light grey imported tweed, with a fancy thread stripe; plain pants. Sizes 24 to 28, \$3.25; 29 to 30, \$4.00; 31 to 33, \$4.50

Norfolk Suit With Bloomer Pants, in a plain dark grey English tweed, is cut in the smart single-breasted style, with long roll lapel, and neat-fitting collar. The bloomers are made in the full American style, with strap bottoms and belt loops. Sizes 26 to 30, \$4.25; 31 to 33, \$4.75

Two-piece Bloomer Suit, three-button, double-breasted style, made from a fine finish English tweed, in a fawn diagonal weave, well made and lined. Full-fitting bloomers, with belt loops. Sizes 26 to 33, \$4.75

'Big Sale of Men's Blue Suits

These Excellent Suits are made from English blue serge, in a good-wearing indigo dyed cloth. They are cut single-breasted, three-button style, with close-fitting collar and good mohair lining, and are well made. Monday, \$3.95

Monday morning you can buy \$2.50, \$2.75, and \$3 Trousers, well made, from stripe grey worsteds, in good style, for \$1.95

Good Working Trousers, grey stripe worsteds and tweeds, good wearing, well made. Worth much more than the price, \$1.49

Specials for Gas Lighted Homes and Dinnerware and Tea Sets

40 only, 2-light Upright Gas Fixtures, rich gilt finish, complete with fancy colored shades, regular value \$4.00. Monday, \$2.89

30 3-light Inverted Gas Fixtures, complete with burners, mantels, and fancy colored shades. Regular \$5.75. Monday, \$4.89

1,000 Solid Brass Gas Brackets for Monday—

Single swing, 25c
Double swing, 35c
The Rational Inverted Light, with latest wire clip burner, mantle and shade complete. Regular 60c. Monday, 48c

Walsbach Upright Light, with burner, mantle, and globe complete. Regular 75c. Monday, 59c

Walsbach Best Quality Upright or Inverted Mantels, Regular 15c. Monday, 12c

"Simpson's Special" Gas Mantle, inverted or upright. Monday, 2 for 25c

100 only, 40-piece Tea Sets, in German chinaware. Monday, half-price, \$1.49

100 only, 87-piece English Dinner Sets, with natural color floral spray decoration and gold trimmings. Big Special, Monday, \$7.95

15 only 87-piece Limoges China Dinner Sets, with solid gold finish, all handles and knobs in old gold, with effective rosette and border design. Monday, special price \$12.50

5 Bernard and Limoges China Dinner Sets, with key border design and gold trimmings. This ware is noted for its rich, translucent finish. The set contains 102 pieces, all in newest shapes. Regularly selling at \$11.50. Monday Special \$9.50

Beautiful Genuine Oriental Rugs

Judges of Eastern Rugs should not fail to see our Spring importation of choice Persian, Turkish, and Indian hand-made Rugs. Prices are exceedingly moderate and the colors and designs most pleasing.

The following are a few selected to illustrate the sterling values represented:

Soft brownish Kirmanshah, 12.2 x 8.3, \$225.00
Soft rose and green Kirmanshah, 11.10 x 9.11, \$325.00
Heavy fine type of Gorovan in blue, brown, and copper, 12.0 x 8.4, \$475.00

Handsome characteristic Gorovan in dull copper and blues, 12.2 x 9.5, \$1475.00

Light tan, rose, and blue Turkish Rug for drawing-room, 12.2 x 9.5, \$1475.00

Exquisite deep blue, with rich rose and tan shades, 12.4 x 9.4, \$2075.00

Bold, fine design in green and brown, good serviceable India, 12.2 x 10.11, \$1475.00

Very pretty light cream ground, with soft pastel greens; fine India, 9.5 x 6.4, \$375.00

NEW IMPORTED AND DOMESTIC CARPETS BY THE YARD.

We are showing in our Carpet Section, a beautiful range of new Wiltons, Axminsters, Brussels, Tapestry, and Wool Carpets. Designs and colors selected with great care, which conform with the new note in artistic furnishing.

Axminster, for drawing-room, living room, library, halls, and stairs, at \$2.25, \$2.15, \$1.45, and \$1.35 yard.

Wiltons, for hard wear, dining room and library, halls and stairs, \$2.25, \$2.00, \$1.75, and \$1.55.

Choice little designs in Brussels, with narrow border, \$1.50, \$1.40, \$1.25, 95c.

New colorings in English Tapestry, 75c, 65c, 55c.

Rich values in Wool and Union Carpets at 65c, 45c, and 37c.

The List of Groceries

Finest Goldust Cornmeal, per stone 35c

Choice Picnic Hams, 6 to 8 lbs., each, per lb. 15c

Upton's Marmalade, 5 lb. pail 45c

English Marrowfat Peas 2 packages 25c

Canned Pineapple, 1 1/2 lb. tin, per tin 15c

Canned Apples, gallon, per tin 25c

Klondike Custard Powder, 3 packages 25c

Choice White Beans 5 lbs. 25c

Finest Carolina Rice 2 lbs. 25c

Ivory or Silver Glaze Starch, 6 lb. tin 25c

Old Dutch Cleanser 2 packages 25c

Lawson's Snowflake Ammonia Powder 6 packages 25c

Unlight and Curpie Soap 6 cakes 25c

Comfort and Taylor's Borax Soap 6 cakes 25c

5 POUNDS PURE CELONA TEA, \$1.15.

1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor. 5 lbs. \$1.15

Breakfast in the Lunch Room Ready at 8 o'clock. Prices from 15c to 50c

Items from the Basement Sale



The GARDEN

50 feet Garden Hose, 1 1/2 inch size, fitted with nozzle combination and couplings complete. Regular \$4.25. Monday Sale, \$3.75

Manure Forks, 4 tines, D handle, Monday for 75c

Spading Forks, 4 tines, D handle, Monday for 85c

Solid Crucible Steel Spades, D handle, Regular value 75c. Monday, 65c

Spades, made in one piece cast steel with solid shank and D handle, in these qualities 75c, 85c, and \$1.00

Sand Shovels, all steel, D handle, in three sizes. Monday 65c, 75c, and 85c

Garden Hoe, with long handle, Monday for 25c

Garden Rakes, malleable cast, with long handles—

10-tooth, Monday for 19c

12-tooth, Monday for 23c

14-tooth, Monday for 25c

Welded Steel Rakes, straight teeth, long handle—

12-tooth, Monday for 40c

14-tooth, Monday for 45c

16-tooth, Monday for 50c

Notice of BRASS BEDSTEAD SALE Elsewhere in this Paper

REQUISITES

Steel Rake, curved teeth, long handle—

10-tooth, Monday for 60c

12-tooth, Monday for 70c

14-tooth, Monday for 80c

16-tooth, Monday for 90c

Hand Garden Trowels, Monday for 10c, 15c, 25c, and 35c.

Hand Garden Forks, Monday for 15c, 25c, and 35c.

Hand Weeding Forks, Monday for 15c

Brass Hand Spraying, with separate nozzle to give plain stream or spray, Monday for 90c

Galvanized Hose Splicers for 1/2 inch or 3/4 inch rubber hose. Monday for each 5c

Galvanized Hose Clamps, for 1/2 inch or 3/4 inch hose. Monday for each 2 for 5c

The Robert SIMPSON Company Limited