



The best of Easter breakfasts

You like to make Easter a festive day. You have flowers in your home, candies and Easter rabbits for the children, and to complete the gladness of the day you strive to serve especially tempting meals. Start with a breakfast of Swift's Premium Ham.

The succulent fat all crispy around the edges; the juicy, exquisitely flavored lean has a zest and a savor which plainly tell of the special care in its preparation. Only the careful, Premium cure and the fragrant smoke of slow hickory fires could carry to every morsel of this ham such delicacy, such delicious flavor.

This year make your Easter breakfast a memorable one. Serve Swift's Premium Ham. See how heartily your family will appreciate its unusual flavor and fineness.

Swift's Premium Ham



SWIFT CANADIAN CO.,
LIMITED

TORONTO

WINNIPEG

EDMONTON