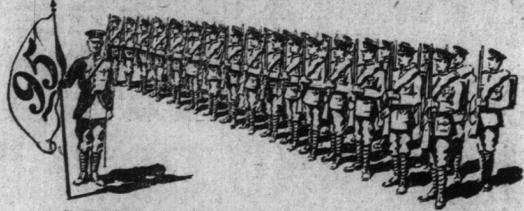


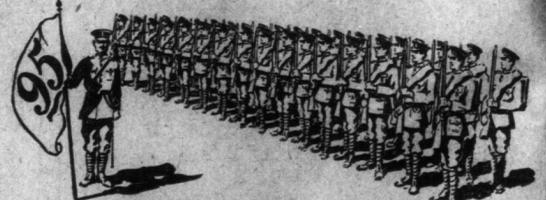
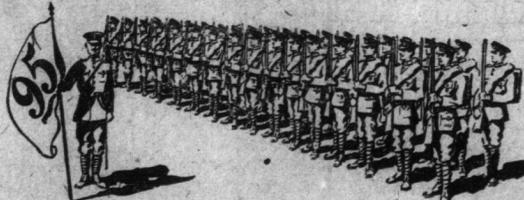
The Robert Simpson Company, Limited

A MUSTER OF THE "95th" ON WEDNESDAY

Of the regiments that make war on high prices, none is more popular than the one we call in war-time phraseology "OUR NINETY-FIFTH." When our buyers set out on a recruiting campaign among manufacturers and wholesalers, it's really astonishing the "big fellows" we get to don the uniform of the "ninety-fifth." Glad to do it, too. Keeps everybody busy and happy. Dropping the military figure, let us say plainly that we have planned our buying and clearing programme so as to make tomorrow, Wednesday, a materials, Sale, with staple goods up to \$2.50 and fancy goods up to \$5.00 value, all ONE PRICE, NINETY-FIVE CENTS. Here are some examples, including choice eatables, stylish wearables, and artistic furnishings:



STORE OPENS 8.30 A. M.



STORE CLOSES 5.30 P. M.

Our Drapery Department
Measures and Makes Up Free of Charge Portieres, Door Curtains and Hangers. Watch this Department's Store News from Day to Day.

Girls' \$2.00 Dresses for 95c

Just 232 Girls' Dresses, in three pretty styles, black and white shepherd's check, or twice effect dress goods, in blue and brown patterns, trimmed with plain contrasting materials and covered buttons, pipings, etc.; lined waist and sleeves in two styles, sizes 6 to 14 years. Regularly \$2.00 and \$2.25 each. Wednesday sale price95

\$1.50 to \$2.50 CORSETS FOR 95c PAIR.

Clearing Three Stylish Models D. & A. and La Deesse Corsets, in extra quality materials, low or medium bust, long and extra long skirt, finest rust-proof boning, four or six wide side steels, broad elastic reducing band in one model, four or six garters, silk embroidery or lace trims, models for medium or stout figures, sizes 21 to 28 inches. Regularly \$1.50 to \$2.50 a pair. Wednesday, a pair95

WOMEN'S \$2.00 COMBINATIONS FOR 95c.

Women's Pure Wool Combinations, heavy ribbed, winter weight, colors cream, white, slightly imperfect, or with small oil or dust soils, high neck, long sleeves, button front, ankle length, sizes 32 to 38 bust. Regularly, if perfect, \$2.00 a suit. Wednesday sale price95

WOMEN'S COAT SWEATERS.

96 Only Women's Coat Sweaters, heavy fancy knit wool, high neck, roll collar, double cuffs, two pockets, colors gray, brown, cardinal or navy, sizes 32 to 42 bust. Regularly \$1.75 each. Wednesday sale price95

MAIDS' APRONS.

Maids' Aprons, two beautiful styles, in fine white lawn, large embroidery trimmed bibs, one has embroidery around skirt, wide sashes, two handsome new styles. Regularly 75c each. Wednesday, 2 for95

Silks and Velvets at 95c

Silk Crepe de Chine, 45 shades, for day and evening wear, plenty of ivory. Regularly \$1.24 and \$1.40. Wednesday95
Colored Duchesse Mousselines and Satin de Chine, soft draping satins, in lustrous shades, complete color ranges and ivory. Regularly \$1.25 and \$1.29. Wednesday .95
Black Duchesse Satin, a skin-dyed satin with soft charmeuse finish. Regularly \$1.25. Wednesday .95
27 and 32-inch Woven and Hollow-out Striped Cords, in the much wanted blues, browns, greens, purple, wine, rose and mahogany. Regularly \$1.25. Wednesday .95

Silk and Wool Dress Fabrics

Crepe Britta, Eolienne, Wool Ripple Crepes, etc., 42 inches wide, in a splendid range of new shades for afternoon and party dresses. Regularly \$1.25 per yard. Wednesday, 20c per yard. Wednesday .95
English Serge Suiting, 95c—In three shades, indigo, navy and black, 52 inches wide, soap siruruk and spotproof, medium and wide twills. Regularly \$1.25. Wednesday, per yard .95
\$1.50 and \$2.00 Cloakings, Per Yard, 95c—In a good assortment of colors, including navy and cream, duette, polo and chinchilla, 54 inches wide. Regularly \$1.50 and \$2.00. Wednesday, yard .95
Black Dress Fabrics, 95c Yard—New and popular weaves, in all-wool and silk and wool, 42 inches wide. Regularly \$1.25. Wednesday, per yard .95

The Wash Goods

32-inch Crum's Standard Prints, in light and dark grounds; 36-inch Turkey Chintz, all fast colors; 39-inch English Gingham, in stripes and checks. Regularly 15c a yd. Wednesday, 10c a yd. Wednesday .95
40-inch Ratines, in a range of good colors. Regularly 50c, 75c and \$1.00 per yard. Wednesday, 4 yards for .95
28-inch Kimono Cloths, Regularly 25c, 30c and 35c. Wednesday 5 yards for .95
40-inch Wool Finished Shepherd Checks, in black and white. Regularly 25c. Wednesday, 4 yards for .95
26-inch Nursery Diapers. Regularly \$1.25 apiece. Wednesday, piece of 10 yards for .95

Silk Waists for 95c

Black Chiffon Taffeta Silk Waist, front beautifully tucked, silk lace yoke and collar, large jet button ornaments, long set-in sleeves; sizes 34 to 42-inch. Regularly \$3.35. Wednesday .95

THE BLACK TAFFETA WAISTS.

High neck and long set-in sleeves; one open front style; fronts tucked and finished with large silk buttons; sizes 34 to 42 inches. Regularly \$2.95. Wednesday .95

CRU OR IVORY ALL-OVER LACE WAISTS.

Lined pure China silk; panel front; high neck and long sleeves. Regularly \$2.95. Wednesday .95

Black Fancy Net Waist, front and yoke trimmed guipure lace; high neck and long set-in sleeves; lined pure China silk. Regularly \$2.95. Wednesday .95

COLORED CHIFFON TAFFETA WAISTS.

High neck, long set-in sleeves; group tucked; colors navy, green, brown and other colors. Regularly \$2.95. Wednesday .95

10 Styles in Black Velvet, black and white striped silks, natural rajah and white China silks; all sizes in the lot. Regularly \$1.95 and \$2.95. For .95

Brussels Carpets at 95c Yard

Regular standard qualities, most of them with borders to match. Oriental, small conventional designs and self-color effects. Bring approximate sizes of your rooms with you. Regular values \$1.25, \$1.35, \$1.45 and \$1.65 a yard. Wednesday .95
Remember the October offer to make up and lay free of charge carpets bought during that month.

Bed Pillows 95c a Pair

Bed pillows, filled with mixed feathers, durable art ticking. Regularly \$1.25. On sale Wednesday, per pair95

Silverware 95c

Bicent Jars, in English china; heavy silver-plated rim; cover and handle. Regularly \$2.00 each. Wednesday, each .95
China Relish Dishes, in silver-plated stand, with serving spoon, gold-lined. .95
Horse Radish Bottles and cover, sterling silver deposit. .95
Silver-plated Nut Bowls, gold-lined. .95
Crystal Fruit Dishes, in silver-plated stand. .95
Set of 12 Dessert Knives. Regularly \$1.50 dozen. Wednesday, dozen .95
Set of 3 Table Spoons, Rogers' plate. "Crest" pattern. Regularly \$1.44 set. Wednesday, set .95
Set of 3 Medium Forks, Rogers' plate. Regularly \$1.44 set. Wednesday, set .95

Jewelry 95c

10k. gold Cameo Rings, real shell cameo; 10k. gold pearl set. Earrings, for pierced and unpierced ears; fine gold-filled Expansion Bracelets, some have locket top with place for two photos; women's 10k. gold Birthdays Rings, any birthstone, in claw setting; men's 10k. pearl set Scarf Pins, in wishbone, maple leaf and fleur-de-lis designs; 10k. gold locket Chains, 16 inches long; fine gold filled Locketts, in plain and stone set designs; 10k. gold Sleeper Earrings for pierced ears; Cameo Pendant and ch. ins. Regularly \$2.90, \$2.50 and \$3.00. Wednesday .95

The Will and the Way

It was a hard nut for the Men's Clothing Department—this ninety-five-cent day—but you'll appreciate how the buyer did it. Where there's a will there's "a way-down price."

He secured two or three hundred suit lengths and trouser lengths of high-class Tweeds, Cloths and Worsteds, INCLUDING BLUES AND BLACKS, ranging in price for single-fold up to \$1.75, and for double-fold up to \$3.50.

On Wednesday these all go into Made-to-Measure Suits and Trousers at the rate of 95c per yard for single-fold.

\$1.90 per yard for double-fold

Adding the bare cost of workmanship and trimmings, you cannot figure how he does it, but the offer is good for all day Wednesday.

MADE-TO-MEASURE SUITS \$15.65

MADE-TO-MEASURE TROUSERS \$3.94

259 Suit Lengths and Trouser Lengths of selected woollens, English and Scotch tweeds, fancy worsteds and serges, including blues and black; regular merchant tailors' shrunk suitings; ranging up to \$3.50 per yard. Leave your measure Wednesday and take your choice of materials.

Suit made to measure, complete 15.65
Trousers 3.94

Good Millinery at 95c

2000 Velvet Hats, a wholesaler's clearance of black velvet (not velvet) hats. Wholesale prices \$1.85, \$1.95 and \$2.15. Price95
Children's Wear, a general clearing of all case goods that have been shown longer than a fixed time. A big variety of at least 300 styles. Some values \$2.25, \$2.75 to \$3.50. Price95
Ostrich Bandeaux, in black, saxe, navy, taupe, dark green or white. Regularly \$2.00 and \$2.25. Price95
Fancy Feathers and Wings, all fresh, clean goods of this season, Paris made. Regularly \$1.50, \$2.00 and \$3.00. Price95

Black and Navy Skirts 95c

Several styles, most of them new and fresh, in panna, chevrot, serge or vicuna; sizes for women and misses. Values \$2.00, \$2.50, \$2.65. Wednesday95

CHILDREN'S COATS AT 95c.

Ages 6, 8, 10, 12, 14 years, chevrots and tweeds. Regularly \$2.50 to \$3.50. Wednesday95

Hosiery and Gloves at 95c

Women's Shot Black Cashmere Hose—Black and white only, extra fine yarn, close elastic weave; sizes 8 1/2 to 10. Regularly 75c. Wednesday, 3 pairs95
Women's Pure Thread Silk Hose, "Onyx" brand, full thread silk leg, with outside garter hem of lisle thread, reinforced heel, toe and sole, sizes 8 1/2 to 10; black, gray, green, bronze. Regularly \$1.50 quality. Wednesday95
Women's "Llama" Cashmere Hose, plain black cashmere, English make, 3 pairs in red embroidered on each pair, fall weight, sizes 8 1/2 to 10. Wednesday95
Boys' and Girls' All-Wool Cashmere Hose, finest black yarn, closely knitted in a two-and-one rib, splendid school hose; these come in women's and youths' sizes invisible applied knee, sizes 5 1/2 to 10. Special value, Wednesday, 4 pairs95
Boys' and Girls' One-and-One Ribbed Cashmere Hose, regularity 35c, 45c and 50c, English make, all-wool yarn, regular stock, for one hour's selling, 3.30 to 9.30; no mail or phone orders, sizes 5 to 8 1/2. Wednesday, 3 pairs95
Men's Shot Silk Cashmere Socks, red, white and blue, two-tone effect, accordion pleat, fine black cashmere, splendid winter sock, sizes 9 1/2 to 11, usual price 50c. Wednesday, 3 pairs95
Women's Leatherette Gloves, white and natural, very much like real suede, with black stripes on back, pique seam, two dome fasteners, correct fall street glove, sizes 5 1/2 to 7 1/2, in natural and white. Regularly \$1.25 quality. Wednesday95
Women's English Tan Cape Gloves, walking gloves, unlined, one dome snap, heavy black striped back and self, stylish and good appearing, sizes 5 1/2 to 7 1/2, assorted tan shades. Regularly \$1.25. Wednesday95
Men's French Gray Suede Gloves, regular \$1.50 quality, pique seams, medium weight skin, nice gray shades, sizes 7 to 10. Wednesday95
Men's French Gray Suede Gloves, regular \$1.50 quality, unlined, two dome fasteners, pique seams medium weight skin, nice gray shades, sizes 7 to 10. Wednesday95

Boys' Russian Wash Suits 95c

Washable Suits, made from blue and white and brown and white striped galateas, or plain white drills with detachable navy blue collars and cuffs; also tan and plain white satara cords and belts; sizes 2 1/2 to 5 years. Regularly \$1.50, \$1.75, \$2.00 and \$2.50. Wednesday95
MEN'S TWEED PANTS, REGULAR \$1.50, \$1.75 AND \$2.00, ON SALE WEDNESDAY, 95c.

1000 Pairs Men's Tweed Odd Pants, an assorted lot of patterns, gray and brown, neat stripes and plain colors, many of them are lot from broken suits, all are good serviceable materials, strongly made, and are special value at the regular price. On sale Wednesday at95

MEN'S \$1.50 AND \$2.00 ODD DUCK COATS, TO CLEAR AT 95c.

In the lot are a number of heavy brown duck coats, in single-breasted style, to button to the neck, with neat collar, outside pockets with flaps; also a number of brown duck coats, thoroughly rubberized, sizes 34 to 46. Wednesday95

Men's Fall Style Hats

800 Men's Soft Hats, 1914 styles, tapering crowns, sunk in or telescoped; some trimmed with bands and bindings of contrasting colors, others with the bands only, and raw edge brims; navy, green, slate and seal brown. Regularly \$2.00 and \$2.50. Wednesday95
Men's Derby or Stiff Hats, black only, new shapes, new trimmings, new bows. Regularly \$2.00 and \$2.50 hats. On sale Wednesday for95

Men's Furnishings at 95c

Men's Work Shirts, different materials. Regularly 75c. Wednesday, 2 for95
Men's Pyjamas, travellers' samples, odd and broken lines from our regular stock, flannellets, solettes, etc.; all sizes in the lot. Regularly \$1.50, \$2.00 and \$2.50. Wednesday95
Men's Neckties, of pure silk, bought at just half price. Regularly 50c. Wednesday, 4 for95
Men's Neglige Shirts, laundered cuffs, stripe designs, in the very newest colorings, pleated bosoms or ordinary fronts. Regularly \$1.50. Wednesday .95
Men's Natural Wool Underwear, made in England, double-breasted styles, well-known makes; soft, non-irritating finish, winter weight. Regularly \$1.25 and \$1.50 values. Per garment, Wednesday95

Flannelette, 12 Yards 95c

In stripes, for night shirts, pyjamas, etc., 32 inches wide. Regularly 10c yard. Wednesday, 12 yards for95
Damask Napkins, for hotels or restaurants; two sizes, 18 x 18 and 20 x 20 inches, hemmed. Regularly \$1.25 and \$1.35 dozen. Wednesday, dozen95
Pillow Cases, 4 Pairs for 95c—Two sizes, 42 x 33 and 44 x 33, hemmed ends. Regularly 30c pair. Wednesday, 4 pairs for95
Bleached Cotton Longcloth, 36 inches wide, in 12-yard lengths. Regularly \$1.25. Wednesday, 12 yards for95
Hemmed Huckaback Bedroom Towels, size 18 x 36 inches. Wednesday, 3 pairs for95
Checked Glass or Tea Towelling, 23 inches wide. Regularly 12 1/2c yard. Wednesday, 10 yards for95
Bleached Canton Flannel, with heavy twilled back, and soft, warm napping, width 27 inches. Regularly 12 1/2c yard. Wednesday, 10 yards for .95
Snowy White Crochet Bed Spreads, double bed size, 70 x 90 inches, hemmed ends. Wednesday95

Electric Fixtures at 95c

Ceiling Shower, with 10-inch plate, built for two lights, suspended on chains, with glassware. Regularly \$2.50. Wednesday95
Hall Pendant, with chain, for one light, 7-inch ball. Regularly \$2.50. Wednesday95
"Mission" Lanterns, "cross-bar" design. Regularly \$1.25. Wednesday .95
Brackets for Bedroom, link pattern, fancy shade. Regularly \$1.75. Wednesday95
These fixtures not installed. No phone orders.

Brass, China, Glass, 95c Day

Brass Jardiniere, 8-inch size. Regularly \$1.69.95
Japanese Hand-Painted Chocolate Sets, jug and six cups and saucers. Regularly \$1.75. Set95
13 and 16-inch Vases. Regularly \$4.50 and \$5.00. Each95
China Tea Sets, 15 pieces, four cups and saucers, four plates, sugar bowl and cream jug. Regularly \$1.50.95
Japanese Hand-Painted China—Celery Sets, Cracker and Cheese Dishes, Footed Salad Bowls, Sugar and Cream Sets, Jugs, Whipped Cream Sets, and Nut Sets. Set95
\$1.95 Cut Glass Oil and Vinegar Cruets, Spoon Holders, Flower Holders and High Foot Comports. Each95

Groceries 95c

Telephone Direct to Department, Adelaide 6100.
5,000 packages Redpath's Sugar, in 5 lb. packages. Only three packages to a customer. Special 3 for95
Finest Canned Tomatoes, 12 tins.95
Finest Canned Corn or Peas, 12 tins.95
Canned Beans, golden wax or green, 12 tins95
Choice Red Salmon, 7 tins.95
Finest Canned Lombard Plums, in syrup, 12 tins95
Pure Celona Tea, black or mixed, 4 lbs.95
Fresh Roasted Coffee, 4 lbs.95
2,000 stone Fresh Rolled Oats, 2 stone .95

SIXTH FLOOR RESTAURANT

for your convenience during all the hours the store is open.

Today's 25c Dinner—Baked fresh Halibut, maitre d'hotel, or Chicken and Tongue Croquettes with Green Peas, or Roast Young Lamb, green mint sauce; boiled or mashed Potatoes with mashed squash; or cold Current Pudding, golden sauce; steamed Rice Pudding with Cream or Ice Cream; Bread and Butter; Tea or Coffee.

FIFTEEN CENTS.

Afternoon in the Palm Room 3 p.m. to 5:30 p.m.
Vanilla fritters with whipped cream; thin bread buttered; pot of tea with cream; ice cream.

The Robert Simpson Company, Limited