

June
Fifteenth
1920.

Professor H. M. Mackay,
Engineering Building.

Dear Professor Mackay:-

Please accept my best thanks for your letter of June 11th enclosing the two very interesting and important curves, showing the purchasing power of certain salaries paid to University Professors during a period of years. I am returning these curves to you, with many thanks.

I believe that they would form a very excellent item for our publicity in connection with the campaign for funds to be carried out next October, if they were presented in a form which the ordinary subscriber could fully understand and appreciate.

I would suggest, therefore, that you prepare a short explanatory text for the diagrams, in which you would state that they represent the salaries of two leading Professors in the Faculty of Applied Science, one of whom was the Head of a Department, during the last fifteen years. You should also explain the meaning of the term "Virtual Salary", and make a statement concerning what the diagrams show, that, as above mentioned, anyone not accustomed to graphic representations of facts could seize and be impressed with the import of the curves.

When you have prepared this accompanying text, if you will be good enough to send it, together with the diagrams, or copies of the same, to Dr. Nicholson, who is Vice-Chairman of the Publicity Committee, he will see that proper use is made of them.