

and by people who are trying to get a dishonest dollar from someone who is suffering from cancer or some other serious disease. I am quite sure the medical profession by and large would support this.

Hon. Mr. KING: We know what has been done in the past by way of taking many of these articles off the grocery store shelves.

Hon. Mr. STAMBAUGH: We have no instance before us wherein the department has abused the authority they have under this Act. They have used it with discretion.

Hon. Mr. HAWKINS: Is this clause under question, in the Act?

Dr. MORRELL: It is essentially there, in section A of the present act.

Hon. Mr. STAMBAUGH: There are plenty of cases in the United States: I am thinking of Dr. Blinky who for ten years offered foolish advertising for treatment for heart disease, and finally when they caught up with him it was learned that hundreds of people had died as a result of this fake. I think this legislation is necessary, and that we should pass it as it is.

Mr. CURRAN: Mr. Chairman, Senator Haig asked if we could give the instances of the demand for this type of legislation. It might be interesting to mention that in the most recent addition to the schedule, which I think was added some three years ago, there appeared in the schedule "disorders of menstrual flow". There was a demand for a prohibition of certain advertising which we found to be very popular in rural newspapers, in the personal column, in which we would find that under thinly disguised words there was no question but that certain drugs were being represented as a treatment or an abortifacient. There was very considerable demand that some action be taken to prevent advertisement to the general public indicating that a credulous woman could send five dollars and obtain in plain wrapping something which would relieve pregnancy.

We considered it ourselves, and heard representations from the medical profession as well, and the retail pharmacy as to what the desirable steps should be to halt such publicity. The words which are used in the schedule were worked out in consultation with the medical profession, so that they would not in any way affect or impede legitimate advertising to the public, but would restrict these thinly veiled advertisements for improper purposes.

The CHAIRMAN: Honourable members, we have already passed this section to which we reverted. We will now go to section 8.

On section 8—Prohibited sales of drugs.

Hon. Mr. HAIG: We have already amended that section.

Dr. MORRELL: It has been recommended to us by the Manufacturers' Association, and I think it is now recommended to this committee that the words "in any unsanitary place or" be struck out. We are in agreement with that suggestion.

The section, as amended, was agreed to.

On section 9—Deception.

The CHAIRMAN: Shall section 9 pass?

The section was agreed to.

On section 10—Where standard prescribed.

The CHAIRMAN: Shall section 10 pass?

The section was agreed to.

Hon. Mr. HAIG: I move that we adjourn until Tuesday.

The committee adjourned until Tuesday, December 9, 1952.