

If Canada works to reverse the perceived trade deficit noted above through expanding trade opportunities, majorities believe the average Canadian (52%) and Canadian businesses (59%) will be better off. These views are strongest in Québec, and weakest in Atlantic Canada. Subgroups that are most optimistic about the effect of expanding trading opportunities include males (there is a major gender gap on this question), those aged 35-54, the better educated, and Francophones.

Table 13

### Impact of Expanding Canada's International Trade Opportunities

