## **BURSON-MARSTELLER**

Starr Solomon
Client Services Manager - Ottawa
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Starr Solomon joined Burson-Marsteller Ottawa in 1989 as Client Services Manager after working with Executive Consultants Limited Ottawa, our associate company, for a number of years. She has an extensive background in communications, including co-ownership of two public relations agencies, and in the field of print and electronic journalism in Canada and the United States. She also served as Washington advisor to the International Development Research Centre, and counselled Canadian companies on their relationship and activities with international financial institutions.

Ms. Solomon has particular experience in corporate positioning, marketing communications, media relations and public affairs. Her diverse accounts include high-technology, banking and investments, commercial real estate, energy and the environment.

She is National Fundraising Chair and an executive director of the Women's Legal Education and Action Fund, as well as a director of the National Press Club. She is an advisor to the Public Relations program of Algonquin College, and has served on numerous community and national boards.