

**SECTOR:** Consumer Products and Services  
**SUB-SECTOR:** CULTURAL INDUSTRIES: Book Publishing; Film &  
Video; Performing Arts; Sound Recording  
Officer: D. Shaw  
991-9474

**EVENT:** **Regional Bookfairs:**  
**American Library Association Conventions**  
Summer - June-July/92  
Winter - Chicago - Jan./93  
**Pacific Northwest Booksellers Assoc.-** Portland  
Sept/92  
**Upper Midwest Booksellers Association-** Minneapolis  
Sept/92  
**New England Booksellers Association -** Boston  
Sept/92

**PRODUCTS:** Trade and Academic Books  
**SCOPE:** Regional shows catering to select markets  
(Libraries) or regional retail booksellers.  
**ATTENDANCE:** 100 -250 Exhibitors and 1500 -10,000  
booksellers/librarians

**FILM & VIDEO/CINÉMA ET VIDÉO**

**EVENT:** **Solo Show - Canadian Connection**  
Los Angeles Nov/92  
**PRODUCTS:** Canadian locations and services for film and video  
production.  
**SCOPE:** Up to 20 provincial and municipal film commissions  
and up to 20 production companies will  
participate.  
**ATTENDANCE:** 1000 U.S. film and video production executives.

**EVENT:** **Participation in IPS meeting - Baltimore.** Nov/92  
**PRODUCTS:** Selected Canadian film and video products.  
**SCOPE:** Up to 10 pre-selected (by U.S. PBS station) film  
and video products will be presented for national  
presentation through IPS.  
**ATTENDANCE:** Representatives of Dallas Consulate and PBS  
Station KERA, Dallas.

**EVENT:** **PBS Meeting in San Francisco** June/92  
**PRODUCTS:** Canadian Film and Video Productions.  
**SCOPE:** Canadian Consulate General Dallas support for  
Station KERA executives' presentation of selected  
Canadian products for screening on PBS.  
**ATTENDANCE:** Canadian Consulate General, Dallas and Station  
KERA, Dallas programming executives.