

Design Centers:

Most major US cities have a permanent mart building wholly or partially devoted to furniture showrooms. There has been a radical increase in the number of these centers over the last decade. Boston and Houston being two of the latest additions. In the main companies such as importer/wholesalers who concentrate on supplying interior designers, architects and specifiers are the main tenants. Additionally some furniture manufacturers or their regional representatives also take space in these buildings. Design centers usually hold regular market events once or twice a year. Examples of leading design centers are The Pacific Design Center, in Los Angeles; 200 Lexington Avenue, in New York; The Merchandise Mart in Chicago.

In our opinion Canadian KD manufacturers will find it is far too costly to take space themselves in these regional buildings.