

COMPANY: INFOMART (Teleguide)

164 Merton Street
Toronto, Ontario
M4S 3A8

CORPORATE INFORMATION:

Infomart was established in 1975 by Southam and TorStar and operates three videotex services out of three Canadian cities: Grassroots (Winnipeg), Teleguide (Toronto) and CANTEL (Ottawa).

Related companies:

Infomart Telidon System Software ITSS
IMG - information management
Southam Communications (major shareholder)
Videotex America (joint venture with Times Mirror)

VIDEOTEX SERVICE: TELEGUIDE

MARKET INFORMATION:

Number of Users: 850,000 users/month
Type of users: commercial, public
Market projection: worldwide
Initial System: Toronto
Market Area: Toronto, San Francisco, Sacramento,
Honolulu, Pheonix
User charges: free to the public

TECHNICAL ENVIRONMENT:

Terminals supported: Teliguide public access terminals
Network: dedicated Dataline network
Central Computer: DEC VAX-11/780 operating under VMS
6 Megabyte /CPU, 1280 Megabyte disk
storage /CPU
Videotex Software: ITSS (Infomart)
Page Capacity: unlimited
Input format: Standard ASCII formatted data;
Telidon / NAPLPS pages
Graphics: NAPLPS